

# SUSTAINABILITY REPORT

2023



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#### MESSAGE FROM THE BOARD

#### Dear Valued Stakeholders,

On behalf of the Board of Directors (the "Board"), I am pleased to present our 6<sup>th</sup> Sustainability Report (the "Report") for mm2 Asia Ltd. (the "Company" or "mm2", together with its subsidiaries, the "Group" or "we" or "us" or "our"). This Report provides a broad overview of our sustainability performance over the financial year ended 31 March 2023 ("FY2023").

We at mm2 believe that sustainability is not only the right thing to do but can also be good for business. Our company has a responsibility to use our platforms to address and educate our consumers about the importance of sustainability, as well as demonstrate good business practices in leading by example to operate our businesses in a sustainable way.

We are committed to reducing our environmental impact by using less energy, water, paper, and single-use disposables, as well as being mindful of social issues, e.g. employee wellbeing, within our organisation to improve our corporate governance practices.

We believe that sustainability is essential for the future of our planet and our company. We are committed to doing our part to create a more sustainable future. Here are some specific examples of how our companies contribute to sustainability:

- Educating the public about sustainability: We use our platforms to educate the public about the importance of sustainability and support other organisations to do the same.
- Reducing waste: We reduce our waste through recycling and upcycling used materials. Used props for filming, for example, are given away to charities or sold rather than discarded.
- Using sustainable materials: We use sustainable materials in our products and operations. For example, we use paper made from recycled fibre in our printed materials such as movie posters and flyers.

Our commitment to sustainability extends beyond our business practices; we aim to inspire our customers, employees, stakeholders, and business partners to join us on this journey. Although we have made substantial progress, we recognise that we are still in the early stages of our sustainability journey.

Thank you for your continued support and we remain committed to creating long-term sustainable value for all.

Sincerely,

**Chang Long Jong** 

**Group CEO** 

#### **ABOUT THIS REPORT**

mm2 Asia is pleased to present our 6<sup>th</sup> annual Sustainability Report (the "Report") for the financial year ended on 31 March 2023 ("FY2023" or "the reporting period").

#### **Reporting Period & Scope**

Our Sustainability Report encompasses mm2 Asia's management approach and performance regarding significant Economic, Environmental, Social, and Governance ("**EESG**") factors for the period of 1 April 2022 to 31 March 2023 ("**FY2023**"). All major entities covered in our financial reporting have been included, except for AsiaOne Pte Ltd. whose reporting was only provided up to 31 December 2022, as the business was subsequently sold. We have also excluded Vividthree Holdings Ltd, UnUsUal Limited, and their respective subsidiaries from the scope of this Report, as they have independently published their own Sustainability Reports.

We have not sought external assurance and have relied on internal verification processes to ensure the accuracy of the data reported.

#### **Reporting Framework**

This Report takes reference from the guidelines set out in Practice Note 7.6 Sustainability Reporting Guide published by the Singapore Exchange Securities Trading Limited ("**SGX-ST**") as well as Rules 711A and 711B of SGX-ST's Mainboard Listing Manual.

This Report has been prepared in accordance with the Global Reporting Initiative ("GRI") Standards, specifically the GRI 2021 Standards and its reporting principles. The internationally recognised GRI Standards were selected as a widely adopted reporting framework that supplies guidance suited for our business model. In developing this Report, we have incorporated the following GRI reporting principles:



#### **Report Contact and Feedback**

We welcome all feedback and suggestions on the contents of the Report, at IR@mm2asia.com.

#### ORGANISATIONAL PROFILE

Headquartered in Singapore, mm2 Asia is committed to promoting "Content and Media for Asia." We have integrated businesses across the content, immersive media, cinema, event, and concert industries in Singapore, Malaysia, Hong Kong, Taiwan, China, and the United States of America.

Our Group primarily engages in business activities that include content production, distribution and sponsorship, post-production, cinema operations, event production, and concert promotion.

#### **Group Structure**



Updated 31 March 2023

#### **Our Business Ethos**

In all that we do, we are guided by our mission, vision, and core values.

Vision

To be Asia's leading content and entertainment company

Mission

To bring fun, joy and inspiration to people

**Core Values** 

- Accountability
- Boldness
- Collaboration



#### **Our Value Chain**

The Group is committed to integrating sustainability throughout our supply chain which encompasses content creation, production, distribution, and exhibition. We firmly believe that incorporating sustainable supply chain management practices is key to achieving organisational excellence and delivering long-term value to our stakeholders.

According to our Group's Supplier Evaluation Policy and Procedures, we have continuously evaluated our suppliers' performance based on criteria such as service excellence, product quality, delivery timeliness, business ethics, and reputation. We also require all our suppliers to make an annual declaration in adherence to our established Supplier Code of Conduct.

We recognise that sustainability extends beyond our direct operations and includes the broader network of suppliers and partners involved in our value chain. Hence, we have placed a strong emphasis on considering EESG factors as an integral part of our supply chain assessment process. Our production teams have been actively integrating environmentally friendly practices into their business activities. This includes efforts to minimise the amount of plastic waste during film shoots or using rented or recycled props for projects.

In our risk assessment and management processes, we make a deliberate effort to incorporate various aspects of value chain management. This includes actively searching for new suppliers and nurturing strong relationships with our current pool of suppliers. By adopting this approach, we allow for alternative arrangements to be made, should any of our suppliers fail to meet our stringent internal requirements.

In FY2023, the Group did not engage in any long-term agreement with suppliers, as services procured were project-specific and varied accordingly.

#### **Membership of Associations**

We are actively involved in the Singapore Media Festival advisory board, contributing to the development and growth of the media industry in Singapore. In FY2023, we had the privilege of being part of the Community Chest Charity TV show (CTS2023) committee, to raise charitable donations for over 80 social service organisations supported by Community Chest. By participating in this committee, we contribute to the noble cause of supporting charitable initiatives and making a positive impact on the community.

Our subsidiary, mm2 Entertainment Hong Kong Limited, is a member of The Singapore Chamber of Commerce (Hong Kong). As a member, we are privy to industry-relevant statistics and other information, and we are afforded opportunities to foster closer business links, economic understanding, and cooperation with other organisations across Singapore, Hong Kong, the People's Republic of China, and other areas in the region.

#### **Awards and Achievements**

Over the past year, we are pleased to share that mm2 Asia's produced content has been well-received by the industry and consumers alike.

#### 57th Golden Bell Awards

#### More Than Blue: The Series 《比悲傷更悲傷的故事:影集版》

- Won Best Directing for a Miniseries or Television Film (Hsieh Pei-ju)
- Won Best Supporting Actor in a Miniseries or Television Film (Bai Run-yin)
- Nominated for Best Miniseries
- Nominated for Best Leading Actor in a Miniseries or Television Film (Wang Pochieh)
- Nominated for Best Leading Actor in a Miniseries or Television Film (Fandy Fan)
- Nominated for Best Leading Actress in a Miniseries or Television Film (Ivy Shao)
- Nominated for Best Supporting Actor in a Miniseries or Television Film (Figaro Tseng)
- Nominated for Best Supporting Actress in a Miniseries or Television Film (Yao Yi-ti)

#### 59th Golden Horse Awards 金馬獎

#### Geylang 《芽龙》

- Nominated for Best Action Choreography (Sunny Pang)
- Nominated for FIPRESCI Prize

#### The Narrow Road 《窄路微塵》

- Won Best Original Film Score (Wong Hin Yan)
- Nominated for Best Leading Actor (Louis Cheung)
- Nominated for Best Leading Actress (Angela Yuen)
- Nominated for NETPACT Award

#### The Post-Truth World 《罪後真相》

- Nominated for Best Leading Actor (Joseph Chang Hsiao-chuan)
- Nominated for Best Supporting Actress (Caitlin Fang)
- Nominated for FIPRESCI Prize

#### 41st Hong Kong Film Awards

#### The Narrow Road 《窄路微塵》

- Won Best Original Film Score (Wong Hin Yan)
- Nominated for Best Film
- Nominated for Best Director (Lam Sum)
- Nominated for Best New Director (Lam Sum)
- Nominated for Best Screenplay (Fean Chung Chu Fung)
- Nominated for Best Leading Actor (Louis Cheung)
- Nominated for Best Leading Actress (Angela Yuen)
- Nominated for Best Supporting Actress (Patra Au)
- Nominated for Best Cinematography (Meteor Cheung)
- Nominated for Best Costume & Makeup Design (Bonnie Ho)

#### **Awards and Achievements**

#### 2022 Hong Kong Film Critics Society Awards

#### The Narrow Road 《窄路微塵》

- Won Best Leading Actor (Louis Cheung)
- Won Best Director (Lam Sum)
- Won Recommended Film of the Year

#### 2022 Taipei Film Festival

#### The Post-Truth World 《罪後真相》

- Nominated for Best Leading Actor (Joseph Chang Hsiao-chuan)
- Nominated for Best Supporting Actress (Caitlin Fang)
- Nominated for Best Cinematography (Ming Wang)

#### International Film Festivals

#### Geylang 《芽龙》

- International Film Festival Rotterdam
- Singapore International Film Festival
- New York Asian Film Festival 2023

#### The Narrow Road 《窄路微塵》

- 75<sup>th</sup> Edinburgh International Film Festival (World Premiere)
- Asian Pop Up Cinema by Sophia's Choice (North American Premiere)
- Hong Kong Asian Film Festival (Hong Kong Premiere, Opening Film)
- San Diego Asian Film Festival
- 26<sup>th</sup> Vancouver Asian Film Festival (Canadian Premiere)
- Taipei Golden Horse Film Festival 2022 (Taiwanese Premiere)
- Five Flavours Asian Film Festival 2022 (Polish Premiere)
- CinemAsia Film Festival (Dutch Premiere)
- Osaka Asian Film Festival 2023 (Japanese Premiere)
- Helsinki Cine Asia (Finnish Premiere)
- CHAI. Chinese Film Festival (German Premiere)

mm2 Asia is committed to consistently striving for excellence, aiming to enhance our reputation and establish a strong presence in the industry.

#### **Corporate Initiatives**

At mm2 Asia, the core value of giving back to society is deeply ingrained in our corporate culture. We firmly believe in fostering strong relationships, not only with our customers and business partners but also with the communities we serve. We have also taken proactive steps to explore alternative way to demonstrate our support for local communities. In FY2023, mm2 Asia was involved in the following corporate initiative:

#### Youth To Youth aka "Y2Y"

mm2 Entertainment Singapore has signed a Memorandum of Understanding ("MOU") with Ngee Ann Polytechnic ("NP") to support the development of future media content creators. The partnership is part of mm2's Youth To Youth ("Y2Y") initiative, which aims to cultivate young media talents in Singapore. Under the MOU, mm2 will collaborate with NP's School of Film & Media Studies and contribute to the new Common Media Programme ("CMP"). CMP, starting in April 2023, intends to nurture multi-platform media practitioners by providing them with a foundation in storytelling techniques, motion graphics, and video production. The program will expose students to various media skill sets over a semester and further enhance their abilities through industry-relevant programs like internships, collaborations, and masterclasses. As part of the partnership, mm2 will offer CMP students the chance to participate in the creation and distribution of short films via their mPlay Asia streaming platform, as well as collaborate on a feature-length film project. The involvement of mm2 specialists will ensure the curriculum aligns with industry requirements.

In addition to the collaboration with NP, mm2 Entertainment Singapore is also in the process of signing agreements with other institutes of higher learning. By partnering with multiple educational institutions, mm2 demonstrates its commitment to nurturing the next generation of media content creators and preparing them for success in the dynamic media industry.

#### **ETHICS AND INTEGRITY**

To increase the value for our shareholders and protect the interests of our stakeholders, we strive to uphold high standards of corporate governance, professionalism, integrity, and commitment at all levels. We are fully committed to conducting our business activities in strict compliance with all applicable laws, rules, and regulations.

#### **Conflict of Interest Policy**

At mm2 Asia, we have a strict policy against corruption and unethical conduct in all dealings with our colleagues, business partners, shareholders, and suppliers. To prevent any potential conflicts of interest that may arise during our business operations, all key management personnel, including Executive Directors and Executive Officers, are required to annually disclose any potential conflicts of interest to the Board. This zero-tolerance approach ensures transparency and helps maintain the integrity of our dealings throughout our business activities.

#### Fraud and Whistle-blowing Policy

The Group has established a comprehensive whistle-blowing policy that enables employees to confidentially report any concerns regarding potential wrongdoings, including financial reporting issues, misconduct, illegal activities, and dishonest practices. We provide accessible channels through which employees can raise these concerns.

Once reports are received through the whistle-blowing mechanism, our Audit Committee ("AC") conducts thorough investigations. Based on the findings, the AC determines appropriate disciplinary actions. We prioritise the protection of employees who report in good faith and without malice, ensuring they are shielded from any reprisals or victimisation for their whistle-blowing activities.

Our whistle-blowing policy has been published on our website, at <a href="https://www.mm2asia.com/corporate-governance.php">https://www.mm2asia.com/corporate-governance.php</a>.

In FY2023, we did not receive any reports for misconduct or malpractice.

### **FAIR EMPLOYMENT**

mm2 Asia is dedicated to fostering a diverse workforce and cultivating an inclusive work environment, recognising the significant role it plays in enabling the growth and success of both our employees and our organisation on a global scale. We adhere to Singapore's Tripartite Guidelines on Fair Employment Practices, embracing the five principles and ensuring equal opportunities for all.

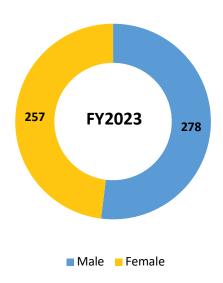
Our recruitment and selection process are solely based on aptitude, and we firmly reject any form of discrimination based on factors such as race, age, gender, religion, or nationality. Furthermore, we actively offer internships in our cinemas to students with mild intellectual disabilities, empowering them with valuable vocational skills that support their pursuit of meaningful and independent lives.

Additionally, we provide equal opportunities for career development to all employees. Their performance is regularly assessed, and their suitability for promotions, salary increments, and bonuses is evaluated on an annual basis.

As of 31 March 2023, our Group employed 535 employees globally, constituting 290 permanent full-time employees and 245 temporary part-time employees. These figures do not include employees of AsiaOne Online Pte Ltd, as the company was divested on 31 December 2023. In addition, there were three workers engaged under a Contract for Service arrangement (as freelancers or remote workers) to perform semi-skilled or technical work, primarily in remote settings.

The breakdown of all our employees by gender is as follows:





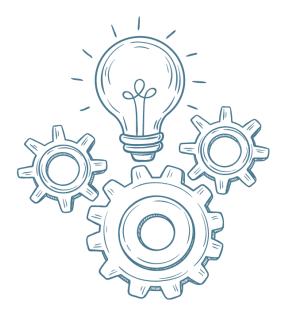
#### SUSTAINABILITY APPROACH

mm2, the premier media content producer in Asia, is fully committed to generating long-term positive value for all our stakeholders. Our dedication to creating sustainable and enduring value is evident at both the strategic and operational levels of our activities. We have introduced а sustainability governance framework, initiated a risk assessment system, started our stakeholder engagement processes, and outlined a methodology for assessing materiality. approach This ensures sustainability remains a priority across all aspects of our organisation.



#### **Sustainability Governance**

To effectively address EESG issues and promote greater accountability, we have established a strong sustainability governance framework. Our Board, Board Committees, and key business units collaborate closely to seamlessly integrate sustainability into our business operations and corporate objectives. This collaborative approach ensures that sustainability remains an integral part of our overall management strategy. All directors have completed the compulsory sustainability training as required by SGX.



#### The Board

- Provides guidance on the Group's strategic direction on sustainability issues
- Validates material EESG factors, considering stakeholder groups' concerns and expectations
- Oversees how material EESG factors are monitored and managed

#### **Board Committees**

- Set performance targets and action plans for each material EESG factor
- Monitor the Group's sustainability performance and reports to the Board

#### **Business Units**

 Implement and execute EESG initiatives consistently across all departments within the Group.

# **SUSTAINABILITY APPROACH (CONT'D)**

#### **Climate-Related Risks and Opportunities**

mm2 Asia strives to navigate the changing climate landscape while demonstrating our commitment to sustainability. Our Group has evaluated the existing and potential impacts of climate-related risks and opportunities on our operations. This assessment prepares us for the upcoming implementation of the mandatory climate reporting requirements and enables us to effectively address and leverage climate-related factors that may impact our businesses.

#### **Opportunities**

As the focus on green growth continues to rise across various sectors, we are consistently exploring opportunities that are relevant to our industry. This includes creating content for clients to effectively communicate their sustainability strategies and values and having access to capital from sustainability-linked funds and grants to produce 'green' films or hold 'green' events.

- Green Filmmaking: There is a growing market for green filmmaking, i.e., producing films in a way that minimizes environmental impact. We are open to exploring using renewable energy, minimizing waste, and promoting eco-friendly practices on set. By embracing this trend, we hope that this would demonstrate our commitment to sustainability and appeal to an eco-conscious audience, aligning with our company's overarching sustainability strategy.
- 2. **Sustainability in Storytelling**: Films and other media have a powerful role in shaping public perceptions and opinions. By creating content that highlights the importance of environmental sustainability, mm2 Entertainment would attract audiences interested in these issues and potentially influence broader societal attitudes towards climate change.
- 3. **Investment in Sustainable Infrastructure**: As noted, mm2 runs cinemas. We are open to explore retrofitting the venues with green technologies such as solar panels or energy-efficient lighting. This would not only reduce their environmental impact but also make the business more resilient to increases in energy prices.
- **4. Climate-Related Partnerships**: mm2 Entertainment is actively seeking to explore partnerships with environmental organizations or other businesses committed to sustainability. Such partnerships will offer opportunities for co-promotion and potentially expand our sustainability strategy, enabling mm2 Entertainment to focus on sustainable growth and make a greater impact on environmental causes.

# **SUSTAINABILITY APPROACH (CONT'D)**

#### **Risks**

One of the significant climate-related risks for our Group is the potential increase in business costs resulting from rising electricity prices. Moreover, climate change-induced extreme weather events can cause project delays and inflated costs. To address these challenges, we have implemented a project-level management approach rather than addressing them solely at the business level.

Furthermore, we have observed a growing preference for clients and audiences to work with companies that adhere to minimum ecological standards. For instance, several major media companies have taken the lead by starting programs like the Green Shooting initiative, which aims to reduce emissions throughout their entire value chain. As a production company ourselves, we understand that integrating sustainable practices into our operations will eventually become a prerequisite for collaborating with such companies that prioritise environmental responsibility.

- Physical Risks: If the climate continues to evolve in Singapore, there may be an increased frequency of intense rainfall and prolonged dry periods. This could disrupt film production by causing damage to sets, challenges in commuting to filming locations, or impairing infrastructure like cinemas or offices.
- 2. Transition Risks: As the global economy transitions towards sustainability, there may be more stringent regulations on carbon emissions. These could potentially increase the cost of film production, particularly for activities like international travel or the use of energy-intensive equipment. If mm2 Entertainment were perceived as not taking sufficient action to combat climate change, it could damage its brand image, potentially affecting its profitability.

While we are committed to assessing, monitoring, and managing climate-related risks, we are evaluating the implementation of the TCFD framework. As the Company currently does not fall within the TCFD-identified industries that have been prioritised for mandatory disclosure, we plan on progressively including climate-related disclosures in subsequent years of sustainability reporting. This ongoing evaluation is an integral part of our overall risk management system and internal controls. By staying vigilant and proactive in addressing these risks, we strive to ensure the long-term sustainability and resilience of our business.

#### STAKEHOLDER ENGAGEMENT

At mm2 Asia, we recognise the importance of developing and maintaining strong relationships with our stakeholders as a foundation for long-term growth. Throughout our day-to-day operations, we engage in open dialogues with key stakeholders that were identified by the management team, via both formal and informal channels of communication. This approach enables us to align our sustainability strategies with the specific needs and expectations of our stakeholders, fostering collaboration and enabling us to establish shared goals.

STAKEHOLDER GROUPS	ENGAGEMENT ACTIVITIES	STAKEHOLDERS' EXPECTATIONS	FREQUENCY
Customers	Offer various content services to enhance customer experience around Asia	<ul> <li>Provide a platform to directly engage consumers in cinemas</li> <li>Enhance brand experience</li> <li>Build stronger customer relationships</li> </ul>	Ad-hoc
Suppliers	Maintain business dealings with suppliers that offer top-notch standards in areas such as ethical conduct and workplace standards	<ul> <li>Comply with terms and conditions of purchasing policies and procedures</li> <li>Maintain high ethical standards</li> </ul>	Ad-hoc
Employees	Provide training and development courses for employees to remain competitive	· Ensure staff rights, welfare, personal development, and a good working environment	Ad-hoc
Investors	Hold annual meetings and regular board meetings to keep shareholders updated on the Group's economic performance	· Ensure profitability, transparency, timely reporting, and fair purchasing practices	Annually/ Ad-hoc
Business Partners	Actively pursue business opportunities to expand and strengthen our capabilities and competencies to become a leading media and entertainment company in Asia	Build on main drivers of growth in the medium-to-long term     Produce and/or co-produce more films and high-quality content from Asia	Ad-hoc
Governments And Regulators	Ensure respectful relationships with regulators and disclose pertinent information in a timely manner	<ul> <li>Engage in socially and environmental-friendly business approaches</li> <li>Ensure compliance with regulations</li> <li>Timely reporting and resolution of issues</li> </ul>	Ad-hoc

#### **MATERIALITY ASSESSMENT**

Based on invaluable input from both our internal and external stakeholders, we have identified the following three (3) EESG factors that hold significant importance for our organisation and stakeholders.

ESSG TOPICS FOCUS AREAS		TARGETS			
ESSU TUPICS	FOCUS AREAS	OUR COMMITMENT	SHORT	MEDIUM	LONG
	Our economic	To achieve net profit			
	value generated	attributable to equity			
Economic	and distributed to	holders to be positive by	V		
Performance	communities	FY2024	•		
	where our				
	business operates				
	Our efforts to	To achieve an energy			
	optimise	intensity ratio below 0.6			
	consumption and	kWh/S\$'000 for the group or			
Energy	management of	better	$\sqrt{}$	$\checkmark$	
	energy for our				
	business				
	operations				
	Our compliance	To have zero incidents of			
Marketing	with IMDA's	non-compliance concerning			
	guidelines on film	product and service	,	,	,
and	classification	information and	V	√	V
Labelling	ratings in	labelling/marketing			
	Singapore	communications]			

To ensure the on-going relevance of material topics selected for disclosure in relation to our Group's business activities, we conduct an annual review and reevaluation of these topics. In the previous financial year (FY2022), we integrated Diversity and Equal Opportunities within our Fair Employment policies instead of treating it as a separate material topic in our report. For FY2023, we have decided to retain the same material topics that were disclosed in the previous financial year.

#### **ECONOMIC PERFORMANCE**

We recognise that sustained economic growth brings benefits not only to our shareholders but also to our various stakeholders. As a company committed to social responsibility, we have ensured that the economic value generated by our business activities is duly distributed. Our employees have received competitive wages, and we have fulfilled our tax obligations to governmental institutions, contributing to the broader society.

During FY2023, the Group experienced a notable increase in revenue, amounting to approximately \$134.3 million or 61% compared to the previous fiscal year. This growth can be attributed to the gradual recovery of the Group's businesses from the impact of the COVID-19 pandemic, coupled with the easing of government restrictions in April 2022.

Driven by the core content creation business and cinema operations, we achieved the successful completion of a higher number of film projects and drama productions, contributing to an increase in value for FY2023. Furthermore, the reopening of live performances in Singapore and Malaysia, along with the resumption of large-scale events, has significantly boosted revenue from the promotion and production business segment. Additional revenue growth came from other segments, including media advertising, news agency operations, software development, brand consulting services, and streaming digital films and short video content.



# **ECONOMIC PERFORMANCE (CONT'D)**

mm2 Asia has established a new wholly owned subsidiary, mmLive, to promote and organise concerts and other entertainment acts. In this strategic move, mm2 Asia will transfer the total shareholding of its concert unit, UnUsUaL Limited, to mmLive. The company also announced plans to invest in Hong Kong's Unipact Entertainment and Production, with investment details undisclosed. This move aligns with the growing demand for live events in Asia, showing resilience even amid the pandemic. mm2 Asia's recent development positions the company to capitalise on the expanding live entertainment market, promising a positive impact on its economic performance.

Our economic performance highlights for FY2023<sup>1</sup> are as follows:

ECONOMIC VALUE GENERATED			
YEAR	CONTINUING OPERATIONS (S\$ IN MILL)	DISCONTINUED OPERATIONS (S\$ IN MILL)	TOTAL (S\$ IN MILL)
	R	EVENUE	
FY2023	134.3	47.7	182.0
FY2022	83.5	29.5	113.0
	GRO	SS PROFIT	
FY2023	27.7	23.2	50.9
FY2022	8.7	9.1	17.8
NET LOSS			
FY2023	-23.4	-99.0	-122.4
FY2022	-17.2	-24.9	-42.1

<sup>&</sup>lt;sup>1</sup> Considering the revised financial figures for FY2022 as disclosed in the interim financial statement, we have restated the figures accordingly. To ensure consistency with our financial results, the breakdown of the figures has been divided into Continuing Operations and Discontinued Operations.

## **ECONOMIC PERFORMANCE (CONT'D)**

ECONOMIC VALUE DISTRIBUTED				
YEAR	CONTINUING OPERATIONS (S\$ IN MILL)	DISCONTINUED OPERATIONS (S\$ IN MILL)	TOTAL (S\$ IN MILL)	
	COST	OF SALES		
FY2023	106.6	24.5	131.1	
FY2022	74.8	20.4	95.2	
	EMPLOYEE COMPENSATION			
FY2023	12.4	6.6	19.0	
FY2022	12.0	5.3	17.3	
NET LOSS ATTRIBUTABLE TO EQUITY HOLDERS				
FY2023	-21.4	-99.0	-120.4	
FY2022	-10.1	-24.9	-35.0	

The figures above were prepared in line with the presentation of the FY2023 financial results in which the cinema segment was reclassified as "Discontinued Operations" as of 31 March 2023. The Group still retains 100% equity interests in the cinema segment as of the reporting date.

The total amount of government grants received by the Group decreased from approximately \$1.6 million in FY2022 to \$0.35 million from Continuing Operations in FY 2023, and approximately \$4.3 million in FY2022 to \$0.24 million in FY2023. This is due to the reduction of government grants given out during the pandemic.

Please refer to the 'Financial & Operations Review' section of our Annual Report for further details on mm2 Asia's economic performance in FY2023.

#### **ENERGY**

Energy is a vital operating expense for our company, and we recognise that reducing energy consumption and improving efficiency can directly impact our profitability. While we currently have an informal practice to reduce energy consumption by turning off lights and air conditioning when not needed, we are actively transitioning towards a more comprehensive understanding of our energy needs and establishing targets for future energy usage.

As part of our commitment to sustainability and responsible business practices, we aim to integrate environmental considerations into our operations. To enhance the transparency of our energy usage, in FY2022 we started including monitoring of the Group's electricity consumption in kilowatt-hours ("**kWh**") as a standardized unit in our disclosures.

Within our organisation, we encourage employees to engage in eco-friendly practices, such as participating in the "Reduce, Reuse, Recycle" program initiated by the National Environment Agency and practicing energy-saving habits. Additionally, our cinemas have implemented various energy-saving measures since 2021, including the efficient management of lighting, air conditioning, fans, and water usage.



In FY2023, mm2 Asia offices' total electricity usage was as below:

ELECTRICITY CONSUMPTION IN MM2'S OFFICES			
Year	Energy Usage (kWh)	Group Revenue (S\$'000)	Energy Intensity (kWh/S\$'000)
FY2023	91,355	134,285	0.680
FY2022	100,220	112,977	0.887

# **ENERGY (CONT'D)**

There is a significant reduction in our energy intensity ratio at our mm2 offices, from 0.887 kWh/S\$'000 in FY2022 to 0.680 kWh/S\$'000 in FY2023.

This achievement demonstrates our commitment to improving energy efficiency and sustainability within our operations. Measures such as displaying signs in our offices to promote electricity conservation and adjusting the air conditioning have contributed temperature to а environmentally friendly and cost-effective approach. These efforts have resulted in significant improvements in our energy efficiency and resource management.



In FY2023, we managed to maintain our energy intensity ratio at 50.9kWh/session for our electricity consumption in our cinemas due to the slight decrease in movies screened during the year.

RESOURCE CONSUMPTION IN CATHAY CINEPLEXES' CINEMAS			
	FY2023	FY2022	
Electricity consumption (kWh)	3,676,046	3,608,799	
Total number of movie sessions	72,101	72,148	
Energy intensity ratio (kWh/ session)	50.9	50	

#### **Targets**

As we progress, we are committed to closely monitoring energy consumption rates in both our offices and cinemas to inform the setting of quantitative targets for this GRI topic. We have targeted to reduce energy intensity ratios of mm2 offices to below 0.6 kWh/S\$'000 and maintain the energy intensity ratio of 50 kWh/session for Cathay Cineplexes cinema venues.

Furthermore, we are exploring the adoption of new technologies, such as energy-efficient LED lighting and motion sensor lighting, in our cinema walkways and lobbies to further reduce energy consumption. In addition, we are actively exploring the implementation of incentives throughout our organisation to promote energy optimisation as a key operational priority across our business activities.

#### **MARKETING & LABELLING**

mm2 Entertainment and Cathay Cineplexes, in their roles as licensed film distributor and exhibitor respectively, are dedicated to working with Singapore's authorities on film classification. Following mm2 Asia's acquisition of Cathay Cineplexes, mm2 Entertainment is able to actively engage with the authorities and maintain top-notch standards in film classification and exhibition practices.

The company diligently ensures that all films produced by the group undergo a thorough evaluation and rating process in accordance with the latest film classification guidelines mandated by the Infocomm Media Development Authority ("IMDA"), the local regulatory authority. This includes a careful review of each film before its release to ensure compliance with the Films Act 1981. To further assist viewers in making informed decisions, advertising posters are labelled with the appropriate film classification rating.

Furthermore, the company is committed to adhering to the Singapore Code of Advertising Practice, administered by the Advertising Standards Authority of Singapore ("ASAS"). The marketing team, under the oversight of senior management, conducts thorough reviews of all information disclosed on the company's websites, advertisements, and films prior to their publication, ensuring compliance with regulatory guidelines.

Films produced by the Group have the following information published on print publicity materials and other advertising materials, in the language appropriate to the market:

- 1 Product name, i.e. the Film title
- 2 Names of the cast and crew
- **3** mm2 logo as the producer or distributor, i.e. organisation as a source
- **4** Film classification and consumer advice when available, as enforced by IMDA.

Such transparent labelling facilitates informed purchasing decisions, particularly in relation to film classification, benefiting customers and end-users.

## MARKETING & LABELLING (CONT'D)

The film classification process, overseen by IMDA under the Singapore Films Act, is reflective of the social norms and values of Singapore's multi-racial society. It enables films to be suitably rated for different audiences, granting the public greater access to a diverse range of media choices without compromising the need to protect young children from undesirable content. This commitment to responsible film classification practices extends to all markets in which the company operates.

We are pleased to announce there has been zero (0) incidents of non-compliance with regulations and/or voluntary codes concerning product and service information, labelling, or marketing communications. This achievement underscores our commitment to responsible marketing practices.

#### **Targets**

Looking ahead, we remain dedicated to sustaining our efforts and actively engaging in responsible marketing practices. Our primary target is to maintain 100% compliance with regulations and voluntary codes governing film classification and advertising practices. By prioritising responsible marketing and film classification, we aim to maintain the trust and confidence of our customers and stakeholders, ensuring the continued delivery of high-quality films while adhering to regulatory requirements.



# **GRI CONTENT INDEX**

STATEMENT OF USE	mm2 Asia Ltd. has reported in accordance with the GRI Standards for the period starting 1 April 2022 to 31 March 2023.
GRI 1 USED	GRI 1: Foundation 2021

GRI STANDARD	DISCLOSURE	PAGE NO.
	General Disclosures	
	2-1 Organisational details	5
	2-2 Entities included in the organisation's sustainability reporting	5
	2-3 Reporting period, frequency and contact point	4
	2-4 Restatements of information	19
	2-5 External assurance	4
	2-6 Activities, value chain and other business relationships	6-7
	2-7 Employees	10
	2-8 Workers who are not employees	10
	2-9 Governance structure and composition	13; AR: 26
	2-10 Nomination and selection of the highest governance body	AR: 28-29
	2-11 Chair of the highest governance body	AR: 28
	2-12 Role of the highest governance body in overseeing the management of impacts	13
GRI 2: General	2-13 Delegation of responsibility for managing impacts	13
Disclosures 2021	2-14 Role of the highest governance body in sustainability reporting	13
	2-15 Conflicts of interest	11
	2-16 Communication of critical concerns	11
	2-17 Collective knowledge of the highest governance body	11
	2-18 Evaluation of the performance of the highest governance body	AR: 33
	2-19 Remuneration policies	AR: 34-37
	2-20 Process to determine remuneration	AR: 34
	2-22 Statement on sustainable development strategy	11
	2-27 Compliance with laws and regulations	9
	2-28 Membership associations	7
	2-29 Approach to stakeholder engagement	14
	2-30 Collective bargaining agreements	The Company has no collective bargaining agreements.

# **GRI CONTENT INDEX (CONT'D)**

GRI STANDARD	DISCLOSURE	PAGE NO.		
	Material Topics			
GRI 3: Material	3-1 Process to determine material topics	17		
Topics 2021	3-2 List of material topics	17		
	Economic Performance			
GRI 3: Material Topics 2021	3-3 Management of material topics	18		
GRI 201: Economic	201-1 Direct economic value generated and distributed	18 – 20		
Performance 2016	201-4 Financial assistance received from government	18 – 20		
	Energy			
GRI 3: Material Topics 2021	3-3 Management of material topics	21		
GRI 302:	302-1 Energy consumption within the organization	21 – 22		
Energy 2016	302-3 Energy intensity	21 – 22		
	Marketing and Labelling			
GRI 3: Material Topics 2021	3-3 Management of material topics	23		
GRI 417: Marketing	417-1 Requirements for product and service information and labelling	23-24		
and Labelling	417-2 Incidents of non-compliance concerning product and service information and labelling	23-24		
2016	417-3 Incidents of non-compliance concerning marketing communications	23-24		