



AURIC PACIFIC GROUP LIMITED

(Company Registration No. 198802981D)

PRESS RELEASE

For Immediate Release

AURIC PACIFIC GROUP TO ACQUIRE EXISTING AGENCY BRAND PORTFOLIO FROM PETRA FOODS GROUP

Singapore, 10 June 2015 – Auric Pacific Group Limited (“**Auric Pacific**”) wishes to announce that its wholly-owned subsidiary, Auric Pacific Marketing Pte Ltd (“**Auric Pacific Marketing**”) has on 9 June 2015 entered into an agreement with Delfi Singapore Pte. Ltd. (“**Delfi**”), wholly-owned subsidiary of Petra Foods Limited, to novate Delfi’s existing brand agencies to Auric Pacific Marketing.

The incorporation of Delfi’s agency brands will strengthen Auric Pacific’s portfolio of existing established brands, and increase the number of food categories which it currently distributes.

Dr Andy Adhiwana, executive director of Auric Pacific, highlighted that the agreement reached with Petra Foods will enhance Auric Pacific’s well-established distribution presence in Singapore. He further reiterates that Auric Pacific has been on the lookout for opportunities to expand its portfolio of existing brands in Singapore. Delfi’s agency brands are a strategic fit with Auric Pacific’s well-established distribution presence in Singapore.

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About Auric Pacific Group Limited

Based in Singapore and listed on the Mainboard of the SGX-ST since 2 June 1985, Auric Pacific Group Limited (“Auric Pacific”) is an investment holding company involved in a diverse range of businesses which includes the distribution of fast moving consumer food and non-food products, food manufacturing and retailing, and restaurant and food court management in Singapore, Malaysia and Hong Kong and Indonesia.

About Auric Pacific Marketing Pte Ltd

Auric Pacific Marketing Pte Ltd ("Auric Pacific Marketing"), wholly-owned subsidiary of Auric Pacific, markets and distributes well-known international brands in Singapore, and is also the home of beloved national brands such as SCS Butter, Buttercup Luxury Spread and Gourmet meats.

Auric Pacific Marketing has successfully assisted many leading global consumer brands to establish their market positions and build significant market shares in Singapore. It has collectively over a hundred brands in its distribution portfolio which comprises numerous category leaders such as Post, Kelloggs, Pringles, McCormick, Heinz, Twinings, Abbott Laboratories, Lee Kum Kee, Anlene, Kraft, Mondelez and Tabasco among other well-known brands.

Auric Pacific Marketing is also in the business of marketing and distribution of many of the world leading Wines, Beer, Cider, Artesian Water, Sake & Yuzu. Auric Pacific Marketing further carries more than 200 labels of premium wines as well as cult brands from renowned wineries and also deals in en primeur Bordeaux wines.

IMPORTANT NOTICE

This announcement may contain forward-looking statements that involve risks and uncertainties. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of a number of risks, uncertainties and assumptions. Representative examples of these factors include (without limitation) general industry and economic conditions, interest rate trends, cost of capital and capital availability, competition from similar developments, shifts in expected levels of property rental income, changes in operating expenses, (including employee wages, benefits and training costs), property expenses and governmental and public policy changes and the continued availability of financing in the amounts and the terms necessary to support future business.

Investors are cautioned not to place undue reliance on these forward-looking statements, which are based on the company's current view on future events.

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