

### SASSEUR REIT

First Listed Outlet Mall REIT in Asia

**FY2020 Annual General Meeting** 

22 April 2021

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Investors are cautioned not to place undue reliance on these forward-looking statements which are based on the current view of management on future events.

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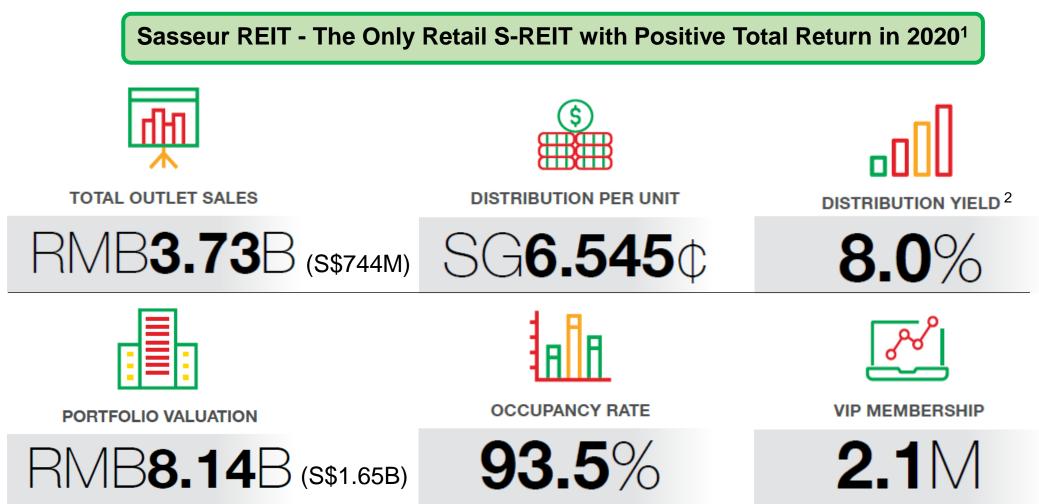
### FY2020 Key Highlights & Awards





### **FY2020 Key Highlights**





- 1. Source: SGX Publication "SREITs & Property Trusts Chartbook January 2021" Report
- 2. Based on closing price of S\$0.820 on 31 December 2020

### Year 2020 Awards





Best Retail REIT (Platinum) Best CEO (Platinum) Best Investor Relations (Platinum)

#### **Capital Finance International**



#### **Best Commercial REIT Asia 2020**

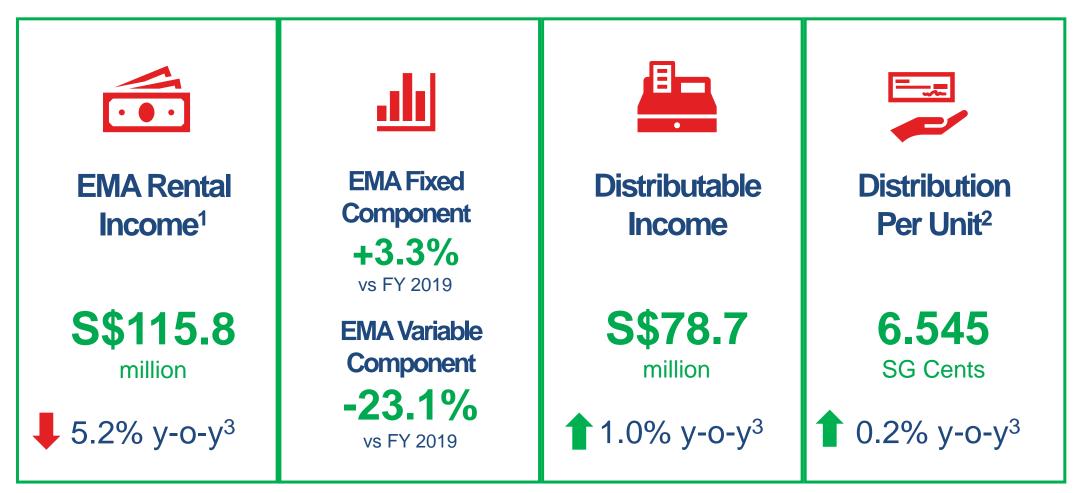
### **Financial & Operational Performance**





**Strong Results in FY2020** 

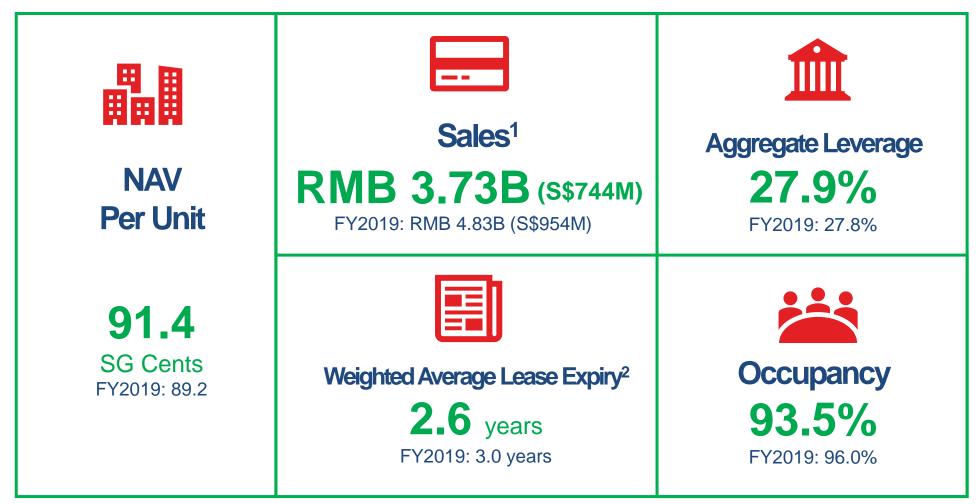




- 1. Excluding straight-line accounting adjustments
- 2. For FY 2020, Sasseur REIT continues to distribute 100% of the distributable income to Unitholders
- 3. Y-o-Y comparison refers to FY 2020 vs FY 2019

### **Robust Operating Performance During Pandemic**





1. Using average SGD:RMB rate for the period FY 2020 5.0085 and FY 2019 5.0600.

2. Weighted average lease expiry by net lettable area.

### **Healthy Balance Sheet**



S\$ mil	31 Dec 2019	31 Dec 2020
Investment properties	1,587.2	1,651.1
Cash and short-term deposits	154.7	155.9
Other assets	28.5	51.2
Total Assets	1,770.4	1,858.2
Loans and borrowings	478.6	504.3
Other liabilities	222.6	248.5
Total Liabilities	701.2	752.8
Net Assets	1,069.2	1,105.4
NAV per unit (cents) <sup>1</sup>	89.2	91.4
Aggregate Leverage	27.8%	27.9%

1. Based on units in issue and issuable of 1,209,412,000 and 1,198,678,588 as at 31 December 2020 and 31 December 2019 respectively.

### **Capital Management**







Completion of refinancing exercise in September 2020 Reducing weighted average cost of debt from 4.4% to 3.2%

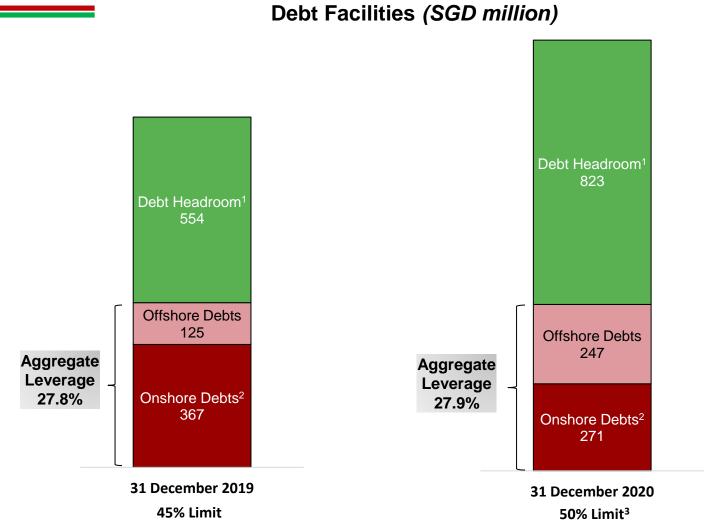
<u>(</u> )	Aggregate Leverage	Average S Debt Maturity	%       Interest         Coverage       Ratio	Weighted Average Cost of Debt
4Q 2020	27.9%	2.2 years	7.8 times	3.2% p.a.
4Q 2019	27.8%	2.7 years	4.7 times	4.4% p.a.

Loan Facilities	Onshore	Offs	hore
Currency	RMB	SGD	USD
Outstanding Quantum <sup>1</sup>	~SGD 271 million (RMB 1.34 billion)	SGD 221 million (~RMB 1.09 billion)	USD 20 million (~RMB 0.13 billion)
Maturity	March 2023	March 2023	March 2023
Floating Rate	5-year LPR	Singapore SOR	USD LIBOR

1. Based on SGD:RMB exchange rate of 4.9314 as at 31 Dec 2020

### **Prudent Capital Management**





1. Debt headroom is computed based on total assets and assuming a corresponding increase in total assets with new debts raised.

2. Debt amounts are translated using exchange rates as at each period end.

3. 50% leverage limit is based on MAS's revised leverage limit with effect from 16 April 2020.



#### Weighted average debt maturity is 2.2 years

S\$ million	<b>Debt Maturity</b>	
		508
5	5	
2021	2022	2023

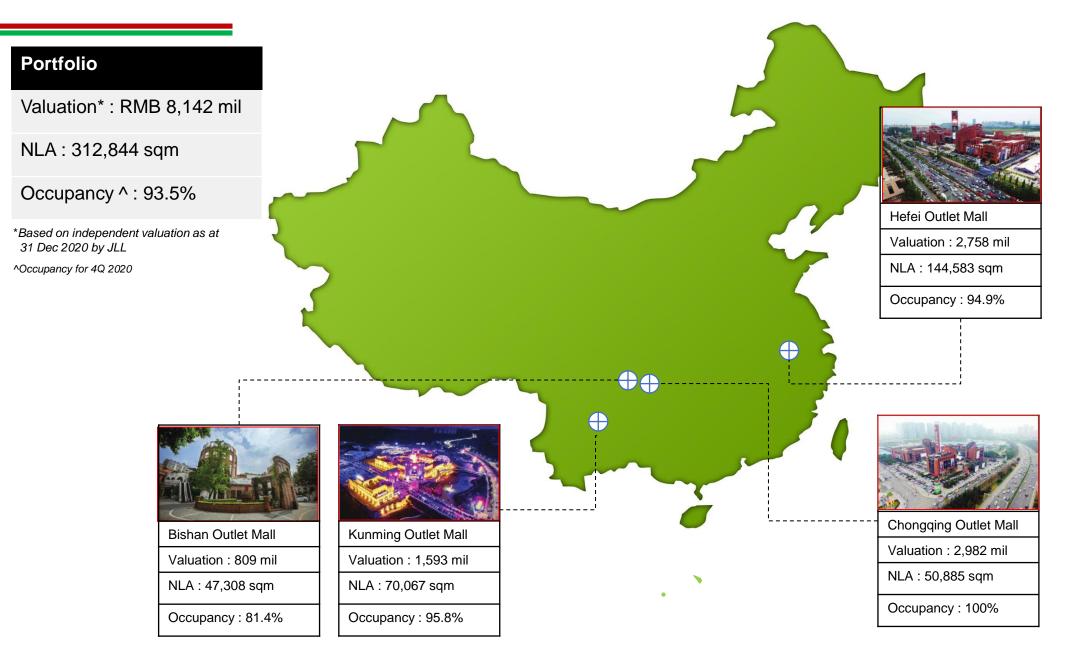
### Portfolio Update





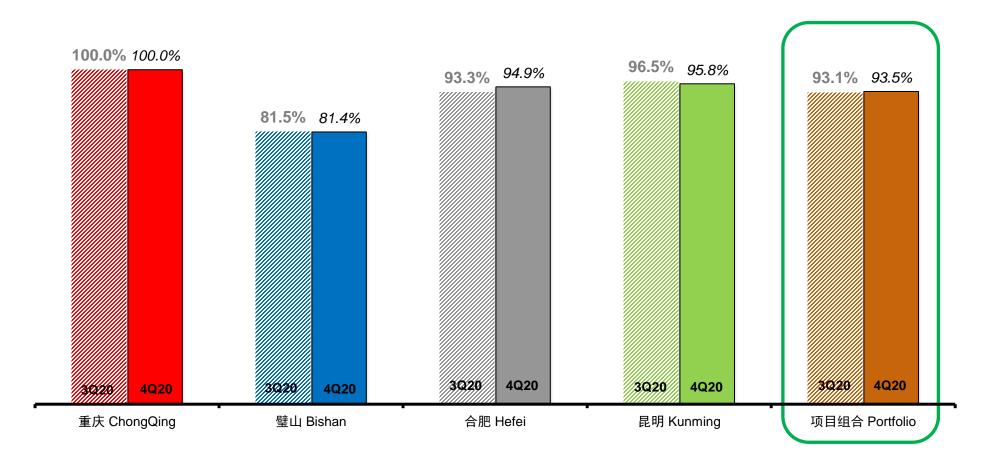
### **Portfolio Summary**





### **Portfolio Occupancy**



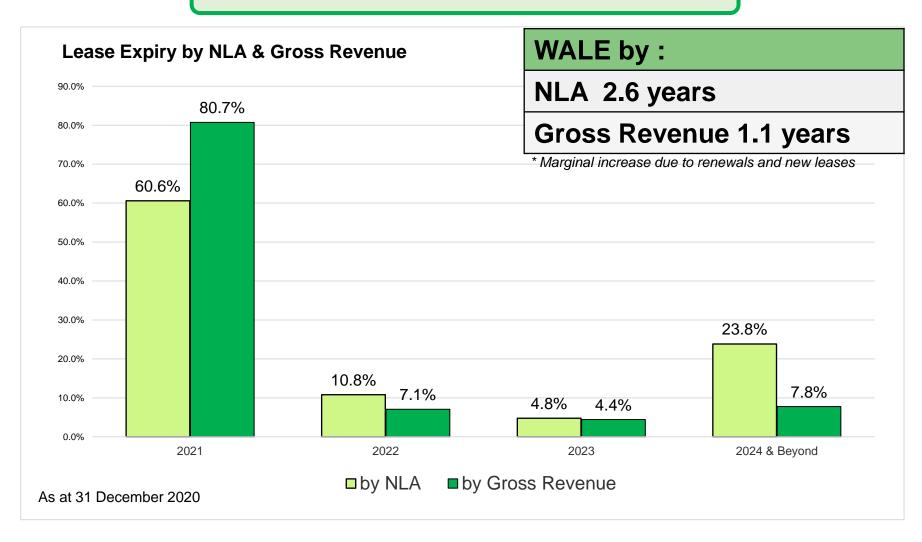


4Q 2020 vs 3Q 2020

### Weighted Average Lease Expiry (WALE)



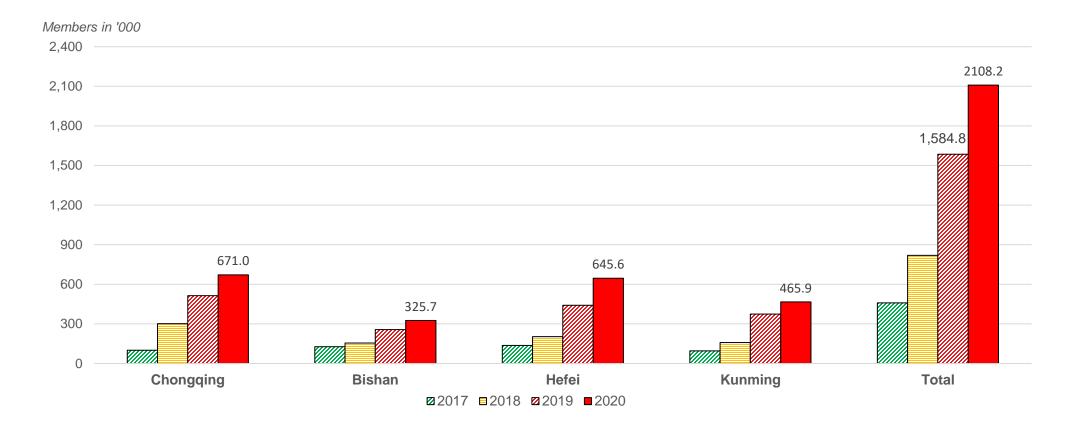
Deliberate short lease to optimise tenant mix



### **VIP Members - Growth by Outlets**

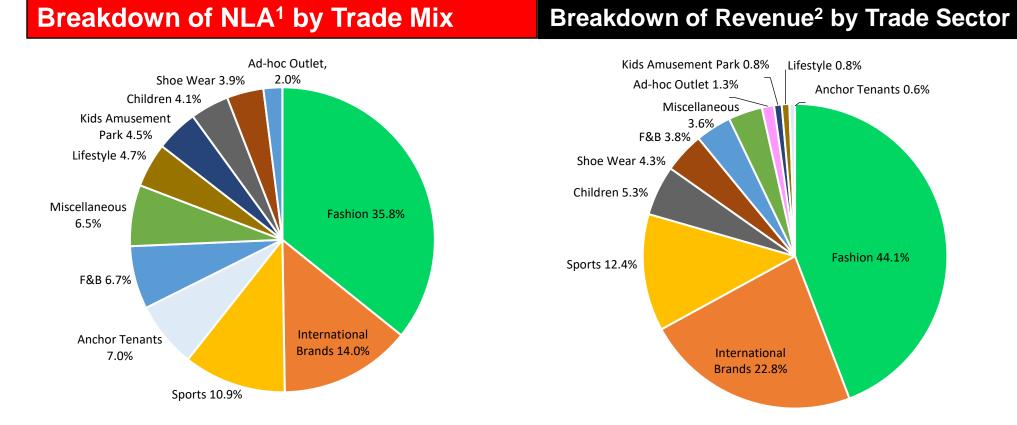


#### Total VIP members increased 33% from end 2019 to reach 2.11 million



### **Well Diversified Trade Mix**





### **Fashion, Sports and International Brands**

#### 60.7%

#### 79.3%

1. As percentage of the portfolio's net lettable areas as at 31 Dec 2020

2. As percentage of the portfolio's gross revenue as at 31 Dec 2020

### **AEI - Chongqing & Hefei Outlets**





Trendy Sports, Kids and Women's Apparel & Fashion

#### **Chongqing Outlets**

- The AEI saw improvement in 15,000sqm of floor area & increased efficiency
- Tenant mix reconfiguration: brought in 44 new brands to the outlet





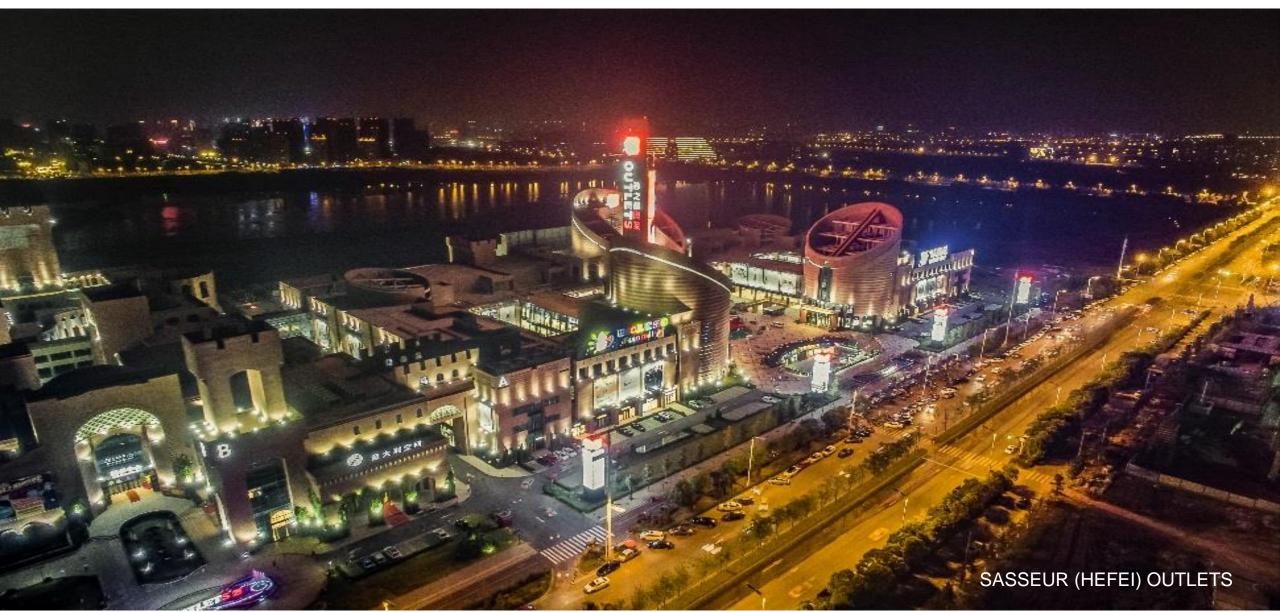
**Renovated Pedestrian Walkway & Sports Section** 

#### **Hefei Outlets**

- Successful completion of Sports Section at Block B
- Enhancing shoppers' flow between Block A and Block B through conversion of vehicle driveway to pedestrian walkway.

### **Active Asset Management Strategy**





### 6 Keys Areas of Active Asset Management Strategy



RMB 10 mil	3+2	Leveraging on	VIP	Tenant Mix	Synergy in
Sales	Promotions	All Media	Membership	Review	Operations
Elevating more brand tenants in Sasseur Outlets to achieve RMB 10 million sales 3 Strategies • Raising awareness • More promotional activities • Increase publicity	<ul> <li>3 key events for the year</li> <li>6 thematic events</li> <li>6 brands' events</li> </ul>	<ul> <li>Social Media</li> <li>Joint programs with various media</li> <li>Continued use of traditional media like T.V.</li> <li>Widen coverage in all social, news and traditional media platforms</li> <li>Mile</li> <li>Widen</li> <li>Coverage in all social, news</li> <li>Coverage in all social, news</li> <li>Coverage in all social, news</li> </ul>	<ul> <li>Comprehensive members service</li> <li>Increase sources for new members</li> <li>Enhance members loyalty programs</li> <li>Entrance members loyalty programs</li> </ul>	<ul> <li>Frequent review of tenant mix</li> <li>Introduce more upcoming brands</li> <li>Increase and enhance the varieties</li> <li>Enhance overall image of outlets</li> <li>Improve shopping experience</li> <li>Enhance the attractiveness of stores</li> </ul>	Two outlets, one operation Merging the operations of the Chongqing and Bishan outlets to achieve : • Higher sales through coordinated promotion • Economies of scale • More efficient inventory management

### **Enhancing Operational Synergy & Rebranding**





#### Merging the operations of Chongqing Liangjiang Outlets and Chongqing Bishan Outlets

- Economies of scale
- More efficient inventory management

### **Exciting Promotional Activities to draw Shoppers**





Sasseur Anniversary Sale

### **Potential Pipelines**

• All acquisitions must be yield accretive

• 3 new projects (Suzhou, Nanjng II, Shijiazhuang) added in 4Q2020, total Pipeline Properties increased from 9 to 12

	Xi'an	Guiyang
Opening Date	Sep 2017	Dec 2017
GFA (sqm)	141,708	193,520
Car Park Lots	c.2,000	c.1,000

#### **Pipeline Properties**

**ROFR** Properties



#### **Opening Soon**

	Nanjing	Hangzhou	Changchun	Changsha	Lanzhou	Yangzhou	Xiamen	Suzhou	Nanjing II	Shijiazhuang	Shanghai	Shenzhen
Opening Date	May 2015	Jun 2011	Sep 2017	Dec 2018	Dec 2019	Sep 2020	Nov 2020	Sep 2021	Apr 2022	Sep 2022	~ 2022	~ 2022
GFA (sqm)	149,875	45,873	172,128	210,600	~100,000	114,650	74,987	~77,843	~100,000	~83,000	~109,000	~150,000
Car Park Lots	c.8,000	c.5,000	c.4,000	c.2,084	c.2,500	c.1,200	c.1,500	c. 1,500	c. 1,100	c. 3,500	c.2,500	c.2,200



### **ESG** Performance



#### Environmental

Energy Consumption decreased 16% from 126.6 kWh/m<sup>2</sup> (FY2019) to 105.8 kWh/m<sup>2</sup> (FY2020)



Water Consumption decreased 17% from 0.77 m3/m<sup>2</sup> (FY2019) to 0.64 m3/m<sup>2</sup> (FY2020)

#### Social

#### **REIT Manager**

Sponsor of SGX Bull Charge Virtual Charity Run 2020

#### **Chongqing Outlets**

Revitalising the Regional Industrial Sector

#### **Kunming Outlets**

Supporting Dreams with Love

#### **Bishan Outlets**

Revitalising the Local Economy and Supporting Poverty Alleviation

#### Hefei Outlets

Supporting Flood Fighting Efforts

#### Governance

- ✓ Zero instances of bribery, corruption and fraud reported
- ✓ Zero instances of counterfeit reports
- ✓ Zero instances of customer data loss
- ✓ Zero non-compliance with laws and/or regulations in the socioeconomic and environmental areas

### Singapore Governance and Transparency Index (SGTI)

# EIT SASSEUR

#### Singapore Governance and Transparency Index 2020

REIT and Business Trust Category

RANK 2020	TRUST NAME	BASE SCORE*	ADJUSTMENTS FOR BONUSES/ PENALTIES	OVERALL SGTI 2020 SCORE	OVERALL SGTI 2019 SCORE	RANK 2019
1	CapitaLand Commercial Trust	85.5	27	112.5	100.5	1
2	CapitaLand Mall Trust	86.5	24	110.5	99.5	2
3	Ascott Residence Trust	81.3	20	101.3	98.0	3
4	Far East Hospitality Trust	80.2	19	99.2	90.4	6
5	Netlink NBN Trust	74.9	24	98.9	73.3	34
6	CapitaLand Retail China Trust	83.2	15	98.2	96.2	4
7	Cromwell European Reit	84.4	11	95.4	71.3	36
8	Ascendas Reit	87.4	7	94.4	88.4	8
9	Manulife US Reit	79.8	14	93.8	74.7	33
10	OUE Commercial Reit	71.9	21	92.9	70.8	37
11	Frasers Logistics And Commercial Trust	78.5	14	92.5	86.5	11
12	Keppel Pacific Oak US Reit	73.5	18	91.5	72.3	35
13	Lippo Malls Indo Reit Trust	75.5	15	90.5	70.3	38
14	Mapletree North Asia Comm Trust	73.2	17	90.2	85.8	13
15	Keppel DC Reit	71.3	17	88.3	87.3	9
16	Soilbuild Business Space Reit	76.3	11	87.3	64.5	40
17	Frasers Hospitality Trust	77.3	9	86.3	84.5	15
17	AIMS APAC Reit	70.3	16	86.3	82.9	21
19	ESR-Reit	76.1	10	86.1	81.4	24
20	Dasin Retail Trust	71.9	14	85.9	77.0	30
20	CDL Hospitality Trusts	75.9	10	85.9	86.9	10
22	Suntec Reit	72.3	13	85.3	80.3	25
23	Mapletree Logistics Trust	74.2	11	85.2	85.9	12
24	Ascendas India Trust	75.4	.9	84.4	77.2	29
25	Sasseur Reit	71.7	12	83.7	45.2	45
26	Prime US Reit	64.4	19	83.4		-
27	Keppel Reit	75.9	6	81.9	84.8	14
28	ARA LOGOS Logistics Trust	72.6	9	81.6	79.8	26

Sasseur REIT jumped 20 spots to rank 25th in SGTI REITs and Business Trust category.

We continue to be committed to maintaining high standards of corporate governance and reporting.

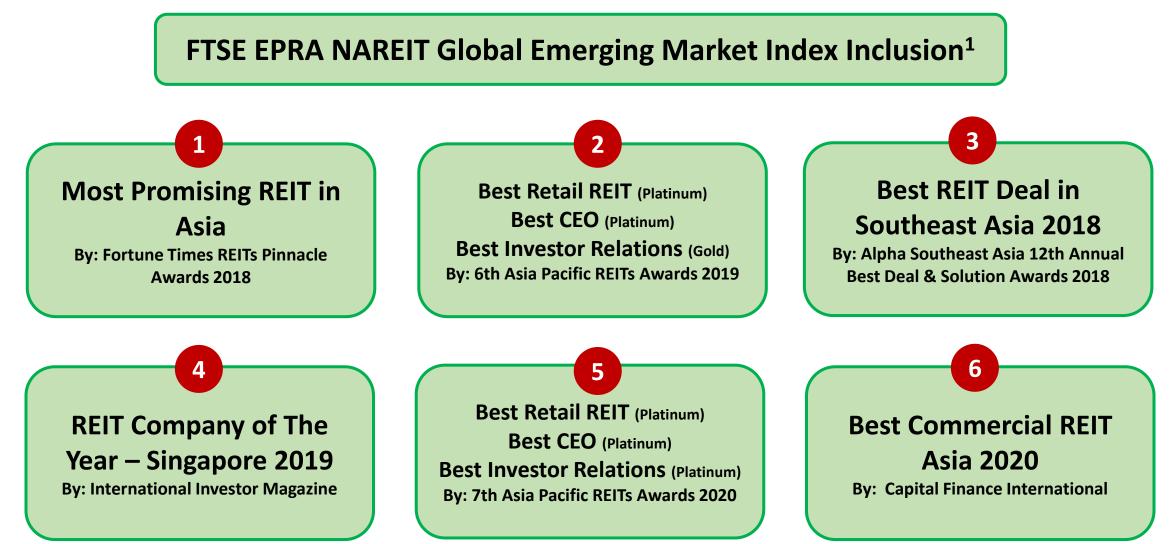
Source: The Business Times, 5 Aug 2020

### **Investment Merits**



1777 SASSEUR (KUNMING) OUTLETS

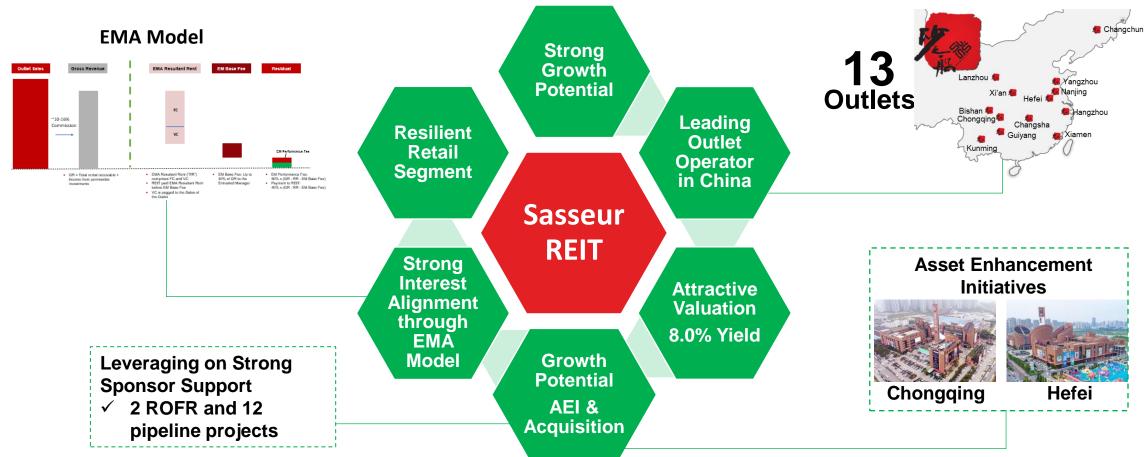




### Why Sasseur REIT ?



Strong Sponsor and Leading Outlet Operator in China









## **Thank You**

For enquiries, please contact:

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