



**APAC REALTY WINS DISTINCTION AWARD  
FOR OUTSTANDING FINANCIAL COMMUNICATIONS  
AT PRISM AWARDS 2021**

**SINGAPORE, 16 December 2021** – Singapore Exchange Mainboard-listed **APAC Realty Limited** ("APAC Realty", the "Company" or together with its subsidiaries, the "Group") announced that the Company was accorded the Distinction Award, Outstanding Financial Communications Campaign at the Institute of Public Relations of Singapore (IPRS) PRISM Awards 2021. APAC Realty was recognised for the quality and effectiveness of its investor relations programme during 2019-2021 by a panel of distinguished judges at the award ceremony on 15 December 2021.

"We are delighted to have been bestowed the Distinction Award for Outstanding Financial Communications by the Institute of Public Relations of Singapore. This accolade is testament to the quality of our investor relations programme and the commitment of management to create sustained long-term value for our shareholders. We will continue to develop long-term relationships with our shareholders, media, analysts and investors through timely, transparent and equitable communication," said Mr Marcus Chu, Chief Executive Officer, APAC Realty Limited.

Established in 1987, the IPRS PRISM Awards programme is one of the oldest and most prestigious in the industry. PRISM (which stands for 'Public Relations in the Service of Mankind') recognises industry-leading organisations and practitioners for their excellence in communications practice across all sectors of the economy – commercial, government and not-for-profit.

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***About APAC Realty Limited***

APAC Realty is a leading real estate services provider, holding the exclusive ERA regional master franchise rights for 17 countries in Asia Pacific. Through its ERA franchisee network, the Group has one of the largest brand footprints in Asia with more than 19,300 trusted advisors across 648 offices, and is one of the largest ERA Member Brokers globally by transaction value.

The Group has a market-leading position in the Singapore real estate brokerage business through its wholly-owned subsidiary ERA Realty Network Pte Ltd ("ERA Realty"). Established in 1982, ERA Realty is one of Singapore's largest real estate agencies with more than 8,400 trusted advisors, providing property



brokerage services for primary and secondary home sales, as well as rental of residential, commercial and industrial properties. As an industry pioneer, ERA Realty has constantly been at the forefront of technological innovations with an emphasis of enhancing agent productivity and service excellence for the past 39 years.

The Group also holds the master franchise rights for Coldwell Banker in Singapore. Coldwell Banker is one of the oldest and most established real estate office and franchising companies in the United States. As at 30 September 2021, there are 12 Coldwell Banker Member Brokers in Singapore.

APAC Realty's wholly-owned subsidiary Realty International Associates Pte Ltd ("RIA") operates training programmes and courses for real estate trusted advisors in preparation for professional certification exams and as part of continuing professional development regulations. RIA also undertakes valuation work on behalf of clients such as financial institutions, government agencies and property owners, and provides management services for real estate developments.

APAC Realty is listed on the Mainboard of the Singapore Exchange Limited since 2017. For more information, please visit [www.apacrealty.com.sg](http://www.apacrealty.com.sg).

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