

## SASSEUR REIT

First Listed Outlet Mall REIT in Asia

**FY2019 Annual General Meeting** 

17 June 2020

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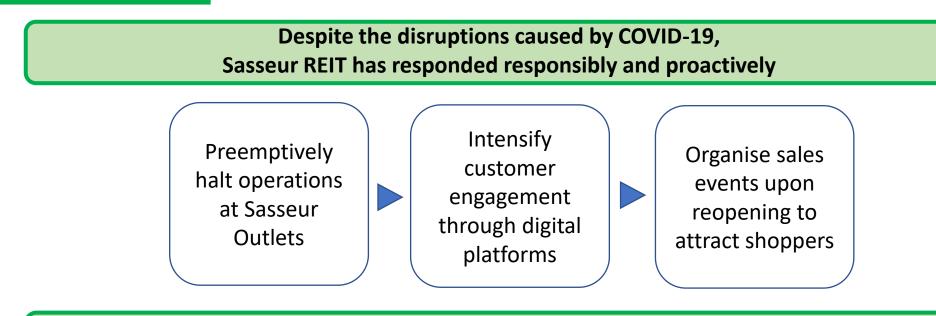
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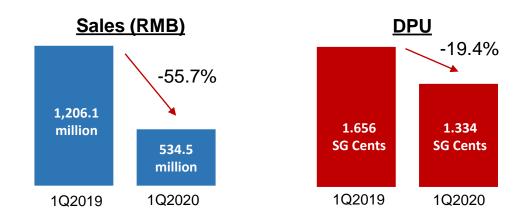
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### **COVID-19 Update**





Our unique Entrusted Management Agreement (EMA) Model has proven beneficial for Unitholders in this challenging environment



### FY2019 Key Highlights & Awards

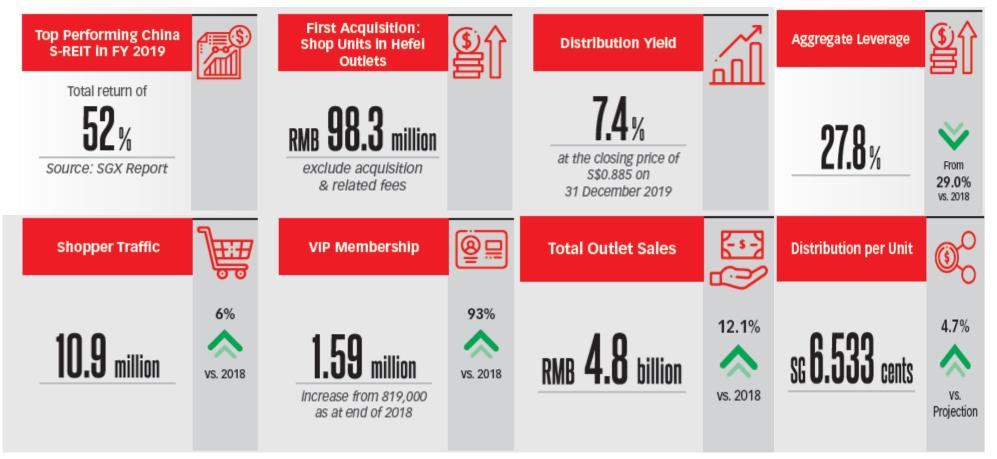




**FY2019 Key Highlights** 



#### A SPECTACULAR YEAR IN REVIEW



### Awards





#### Mar 2019

12th Annual Best Deal & Solution Awards by Alpha Southeast Asia Best REIT Deal in Southeast Asia 2018

#### Sep 2019

International Investor Magazine REIT Company of the Year Singapore 2019 Sep 2019 6th Asia Pacific REITs Awards 2019 Best Retail REIT (Platinum) Best CEO (Platinum) Best Investor Relations (Gold)

### **Financial & Operational Performance**

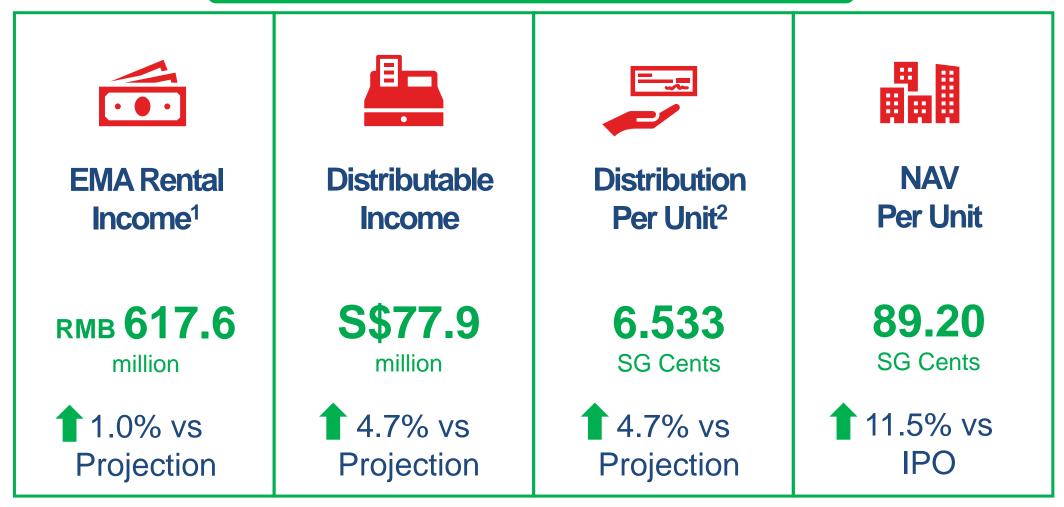




### **Strong Results in FY2019**





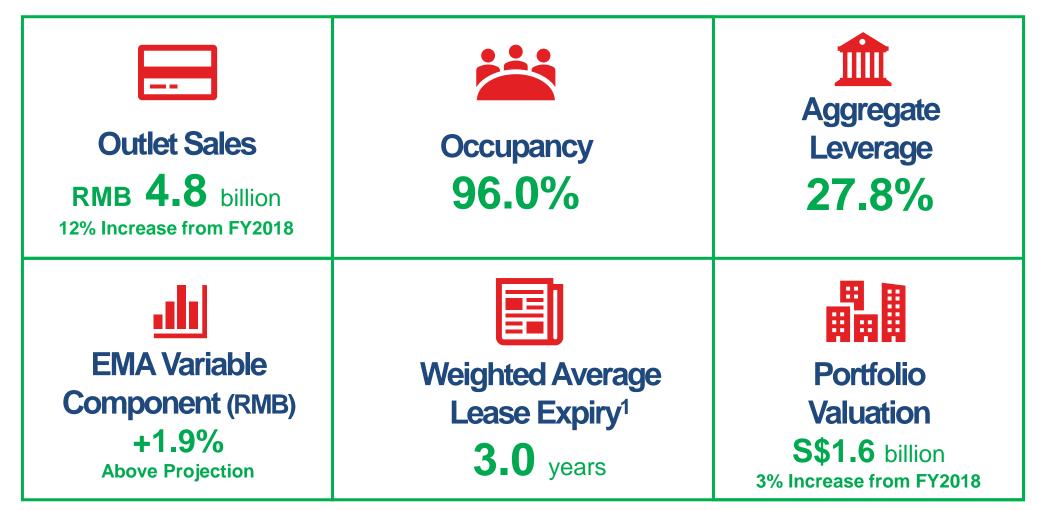


1. Excluding straight-line accounting adjustment

2. Based on \$0.80 IPO listing price

**Robust Operating Performance FY2019** 



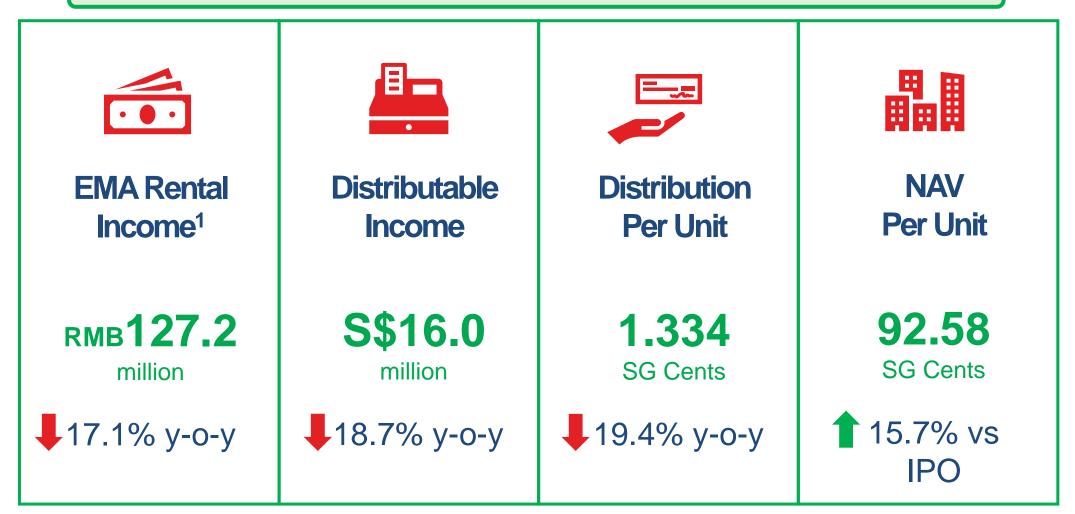


1. Weighted average lease expiry by net lettable area.

## **1Q 2020 Key Highlights**



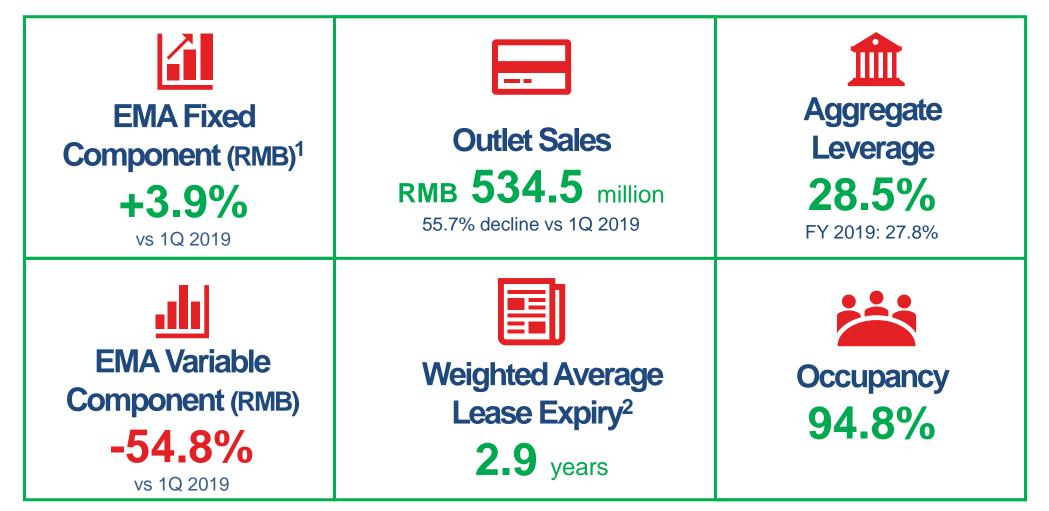
Annualised DPU yield 9.1% based on closing price \$0.590 as at 31 March 2020



1. Excluding straight-line accounting adjustment

## **1Q 2020 Operational Performance**





1. Include additional Hefei shop units acquired in May 2019.

2. Weighted average lease expiry by net lettable area.



S\$ mil	Actual 31 Mar 2020	Actual 31 Dec 2019		
Investment properties	1,652.5	1,587.2		
Cash and short-term deposits	73.6	154.7		
Other assets	37.3	28.5		
Total Assets	1,763.5	1,770.4		
Loans and borrowings	490.3	478.6		
Other liabilities	161.0	222.7		
Total Liabilities	651.3	701.3		
Net Assets	1,112.2	1,069.2		
NAV per unit (cents) <sup>1</sup>	92.58	89.20		

1. Based on units in issue and issuable of 1,201,377,552 and 1,198,678,588 as at 31 March 2020 and 31 December 2019 respectively.

### **Capital Management**





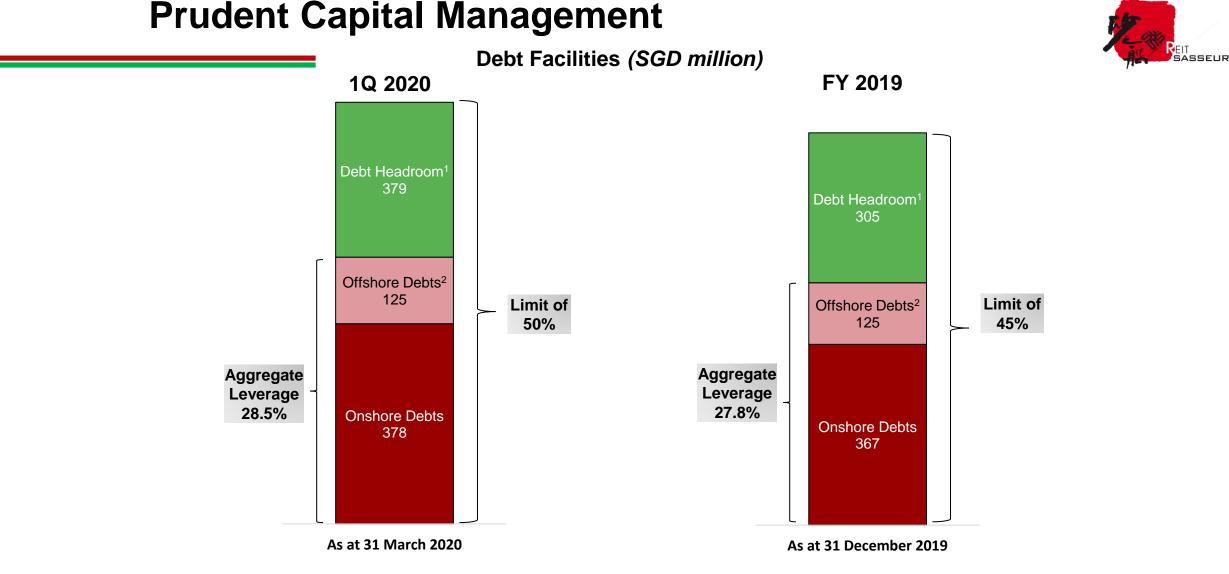


<u>(</u> )	Aggregate Leverage	Average Debt Maturity	Minterest Coverage Ratio	Weighted Average Cost of Debt
1Q 2020	28.5%	2.49 years	4.7 times	4.3% p.a.
FY 2019	27.8%	2.73 years	4.8 times	4.4% p.a.

Loan Facilities	Onshore	Offshore	
Currency	RMB	SGD	
Outstanding Quantum <sup>2</sup>	~SGD 378 million (RMB 1.88 billion)	SGD 125 million (~RMB 0.62 billion)	
Maturity	March 2023	March 2021	
Floating Rate	PBOC benchmark 1-5 years lending rate	Singapore SOR <sup>1</sup>	

1. 50% of offshore loan is hedged

2. As at 31 March 2020 based on SGD to RMB exchange rate of 4.9724.

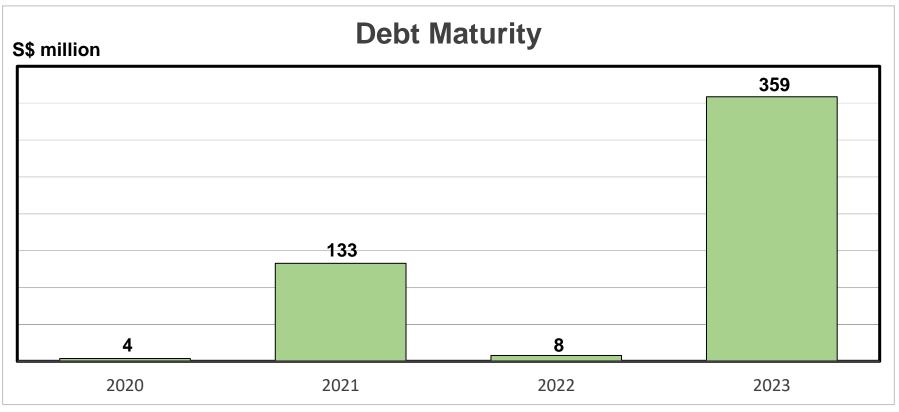


- 1. Debt headroom is computed based on corresponding periods' deposited property value or total assets value
- 2. 50% of Offshore Loan is hedged

Note: All calculations are done according to the SGD to RMB exchange rate of 5.1739 as at 31 December 2019 and 4.9724 as at 31 March 2020



Weighted average debt maturity is 2.49 years Refinancing discussion in progress



As at 31 March 2020

# **Portfolio Update**

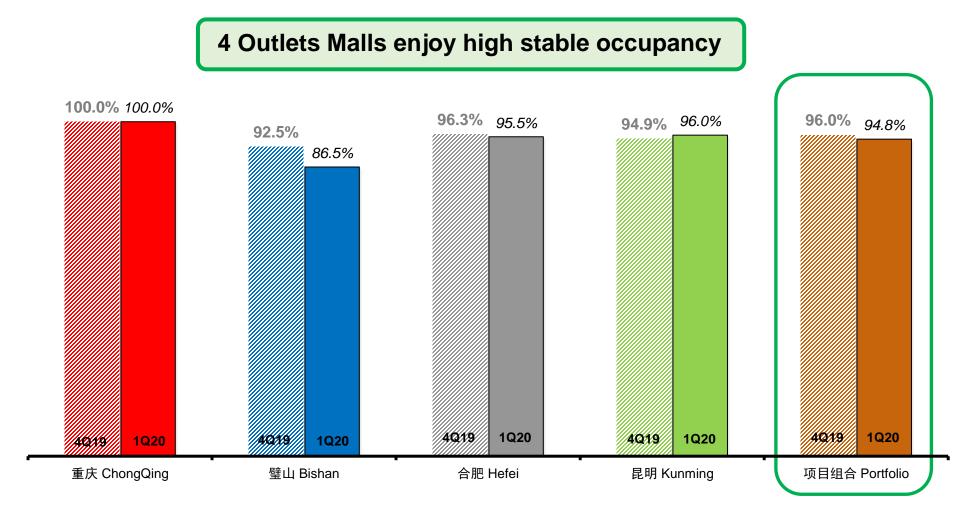






## Portfolio Occupancy (1Q 2020 vs 4Q 2019)



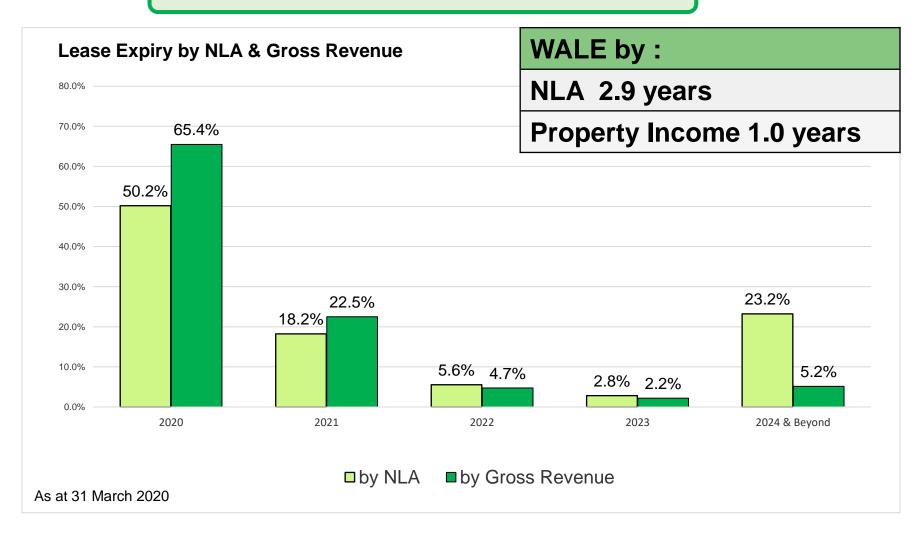


1Q 2020 vs 4Q 2019

## Weighted Average Lease Expiry (WALE)

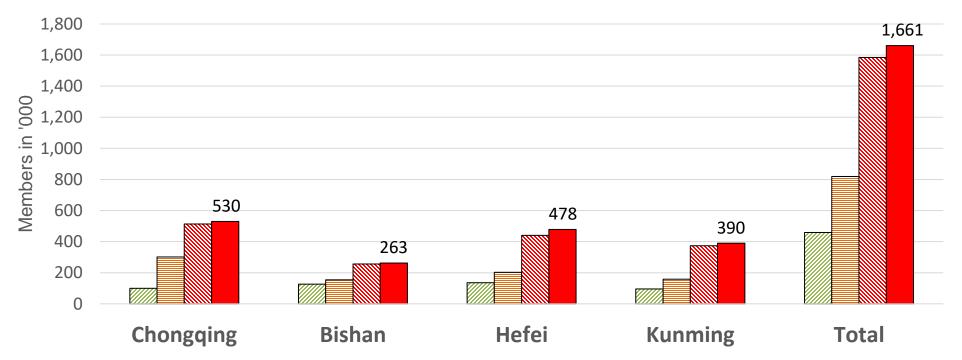


Deliberate short lease to optimise tenant mix





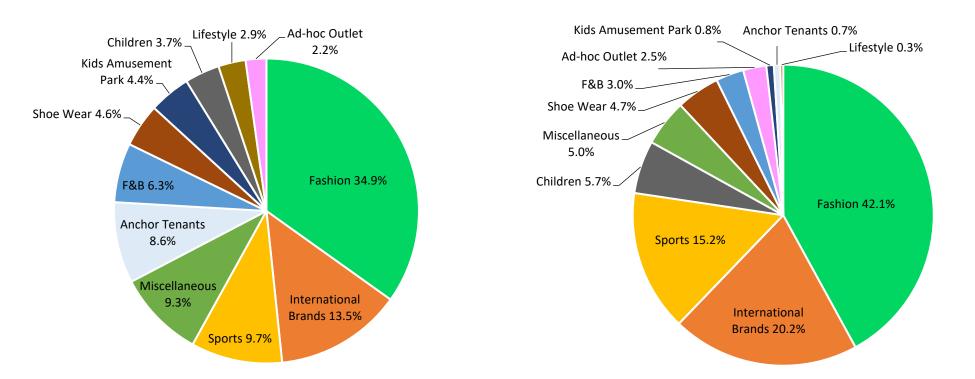
Total VIP members increased 4.8% in 1Q 2020 to reach 1.66 million





### **Breakdown of NLA<sup>1</sup> by Trade Mix**

### Breakdown of Revenue<sup>2</sup> by Trade Sector



### **Fashion, Sports and International Brands**

### 58.0%

1. As percentage of the portfolio's net lettable areas as at 31 March 2020 2. As percentage of the portfolio's gross revenue as at 31 March 2020

### **AEI - Chongqing Outlets**





#### **Asset Enhancement Initiative**

- Reposition as a lifestyle and shopping destination for both locals & tourists
- Aesthetic and landscaping enhancement to create nostalgic feel for shoppers
- To commence in May and complete by 1Q
  2021

### **New Mall Concept**

Bringing nostalgia to visitors through retro concept, invoking the Chongqing memory of late 1980s. The mall design will also take reference from 2 cultural pillars: 码头江湖文化, 陪都抗战文化

#### September Anniversary Sale Event





### **AEI - Hefei Outlets**





### **Creating Synergy Between Block A & B**



Conversion of driveway to walkway



Block B : Conversion to Sports Theme

#### **Asset Enhancement Initiative**

- Repositioning of Block B into sports theme
- Space maximization and conversion of pedestrian walkway to enhance shoppers' flow between Block A & B
- To commence in June and complete by 4Q
  2020

#### Engaging Shoppers with Art Commerce

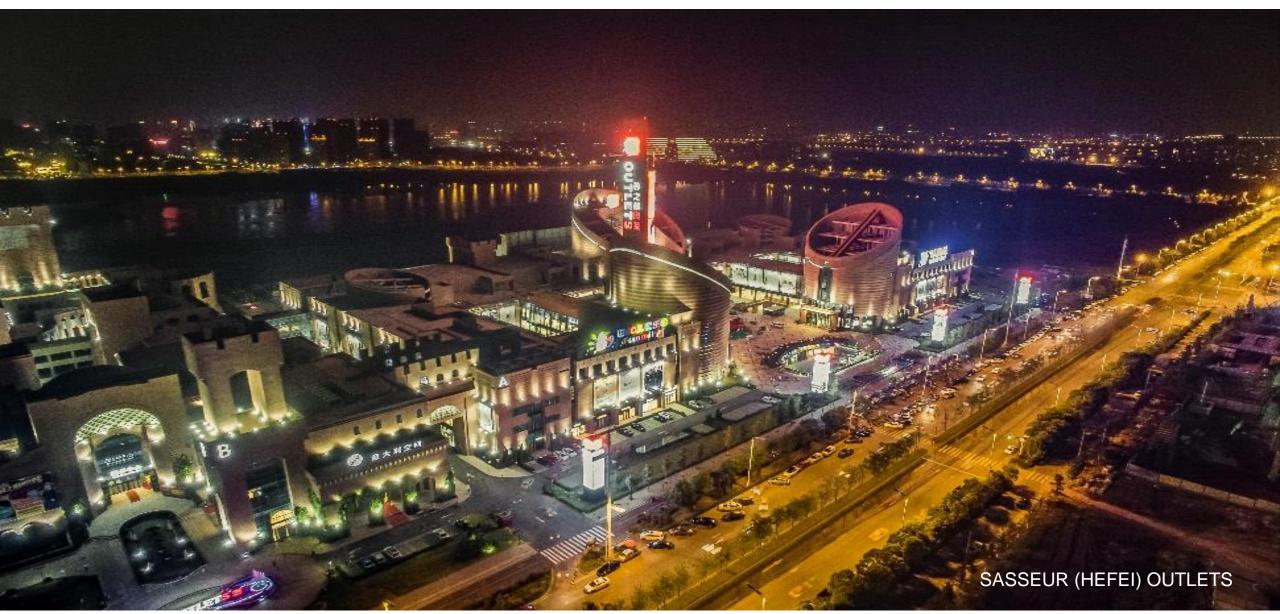


**Baby Heroes** 



Indoor Zoo (interior)







- From 26 Jan: temporarily closed outlets for about 7 weeks to prevent the spread of COVID-19.
- Swiftly established digital platform to allow customers to shop online.













- Complement sales through digital platform such as WeChat and Tik Tok

- Attract customers through social media advertisement and promotion













- China has effectively managed the spread of COVID-19 through strict movement control in 1Q 2020
- 2Q 2020 saw ramp up in business and social activities, customers are gradually resuming shopping and entertainment activities
- We see long-term growth of outlet industry intact as the fundamental demand for value-for-money branded products remains strong.



A full carpark during Qingming Festival Sale in April 2020 at Sasseur (Kunming) Outlets.



Reopening Day at Sasseur (Hefei) Outlets in March 2020.



Managing crowds during sales events.



Outlet	Reopen Date	Days of Closure		
Chongqing	15 March	49		
Bishan	15 March	49		
Hefei	13 March	46		
Kunming	11 March	44		



### Sales Increased on Reopening Day versus Last Year





Kunming	Hefei	Chongqing	Bishan		
11 Mar	13 Mar	15 Mar	15 Mar		
+171%	+57%	+131%	+228%		

# **Spring Sales**



Outlet	1 <sup>st</sup> Day Reopening Sale (RMB Million)	1 <sup>st</sup> Day Spring Sale (RMB Million)	Comparison
Chongqing	5.65	25.76	456%
Bishan	1.92	5.46	284%
Hefei	2.00	9.93	497%
Kunming	1.90	6.01	316%
Total	11.47	47.16	411%



## **Spring Sales**



### **Return of shoppers at Sasseur Outlets**



### **Potential Pipelines**

- All acquisitions must be yield accretive
- Reduce concentration risk, explore other parts of the World
- Pipeline Properties increased from 3 to 9

#### **ROFR Properties**

	Xi'an	Guiyang
Opening Date	Sep 2017	Dec 2017
GFA (sqm)	141,708	193,520
Car Park Lots	c.2,000	c.1,000

#### **Pipeline Properties**





#### **Opening Soon**

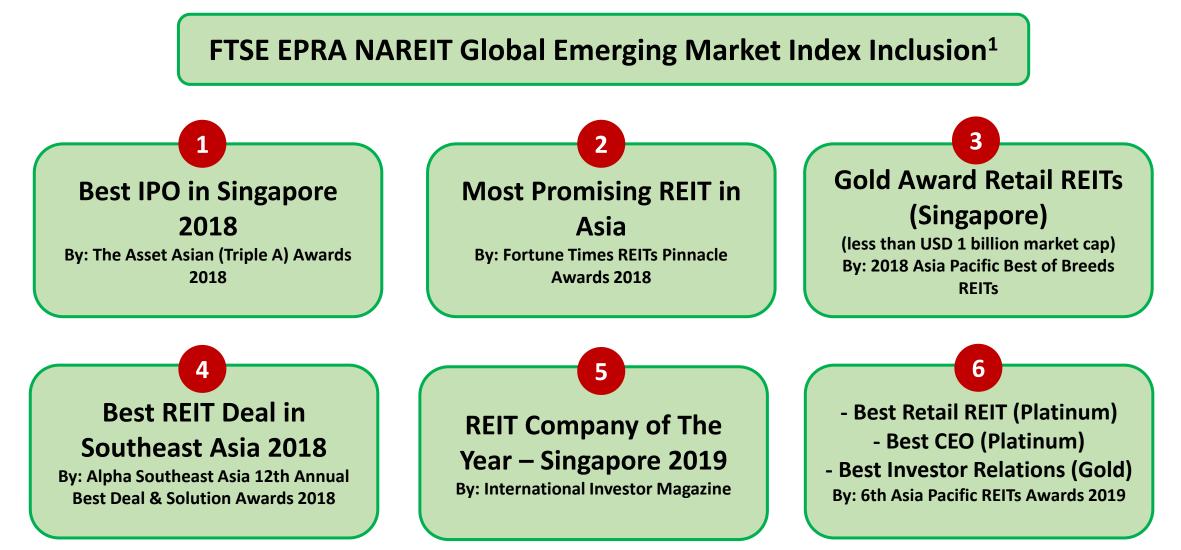
	Nanjing	Hangzhou	Changchun	Changsha	Lanzhou	Xiamen	Yangzhou	Shanghai	Shenzhen
Opening Date	May 2015	Jun 2011	Sep 2017	Dec 2018	Dec 2019	Sep 2020	Sep 2020	~3Q2021	~2022
GFA (sqm)	149,875	45,873	172,128	210,600	~100,000	~75,000	~85,000	~109,000	~150,000
Car Park Lots	c.8,000	c.5,000	c.4,000	c.2,084	c.2,500	c.2,000	c.1,200	c.2,500	c.2,200

### **Investment Merits**









### **Investment Merits**





**Market Leadership:** Sasseur Group is the one of the largest operator of outlet malls in China, with 11 malls and over 12 years of operating experience



**Unique Art-Commerce Business Model:** Aligns interests of tenants, unitholders and entrusted managers, with potential to share upside



**Outperformance:** Exceeding 2019 DPU projection by 4.7%



Top Performing China S-REIT FY2019: Total Return 52% as per SGX report



**Strong Partnerships:** Longstanding business relationships with leading premium international and local retail brands







# Thank You

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