KINGSMEN CREATIVES LTD.

(Company Registration No: 200210790Z)

INCORPORATION OF A NEW ENTITY IN THE STATE OF CALIFORNIA, UNITED STATES

The Board of Directors (the "**Board**") of Kingsmen Creatives Ltd. (the "**Company**") wishes to announce that Kingsmen Projects Pte Ltd, a wholly-owned subsidiary of the Company, has incorporated a new company ("**KP US**") in the State of California, United States. Further details of KP US are set out below:

Name	:	Kingsmen Projects US
Shareholders	:	Kingsmen Projects Pte Ltd (70%) Hekman Company LLC (15%) Badhwar & Associates (15%)
Initial paid up share capital	:	US$300/-
Principal activity	:	Design and production of architectural interiors and decorations.

The incorporation of KP US is funded by internal sources, and is not expected to have any material impact on the earnings per share and the net tangible assets per share of the Group (the "**Company and its subsidiaries**") for the financial year ending 31 December 2014.

None of the directors, controlling shareholder, or substantial shareholders of the Company has any direct or indirect interest in the incorporation of KP US, other than through their shareholdings in the Company.

By Order of the Board

Soh Siak Poh Benedict
Executive Chairman
15 August 2014