



BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn: Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Hari K, Vice President

September 1, 2015
Sc- 15173

Dear Sirs,

Re: Tata Motors August, 2015 sales

Pursuant to Clause 36 of the Listing Agreement, enclosed herewith is a Press Release issued by the Company on the above subject, which is self-explanatory.

This is for the information of the exchange and the members.

Yours faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

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TATA MOTORS LIMITED

Bombay House 24 Homi Mody Street Mumbai 400 001
Tel 91 22 6665 8282 Fax 91 22 6665 7799
www.tatamotors.com CIN L28920MH1945PLC004520

Tata Motors sales for August 2015 at 40,680 units

Key Highlights:

- **Passenger cars grew by 19%**
- **M&HCVs and Exports continued to grow by 31% and 16% respectively in August 2015**

Mumbai, September 01, 2015: Tata Motors continued to witness strong year-on-year growth in certain key segments in August 2015, with passenger cars (excluding UV's), M&HCV and Exports, growing by 19%, 31% and 16%, respectively. Total sale of Tata Motors passenger and commercial vehicles (including exports) were flat at 40,680 vehicles sold in August 2015, over 40,883 vehicles sold in August 2014. The domestic sale of Tata commercial and passenger vehicles for August 2015 were at 35,478 nos., a decline of 3% over 36,403 vehicles sold in August 2014.

Cumulative sales (including exports) for the fiscal at 1,97,344 nos., higher by 4% over 1,90,516 vehicles, sold last year.

Passenger Vehicles

In August 2015, Tata Motors passenger vehicles recorded a year-on-year growth of 2%, with sales of 11,194 nos., compared to 10,975 nos.

The growth trend was driven by the cars segment, specifically the new launches. The sale of the passenger cars in August 2015 were higher by 19% at 9,814 nos., compared to 8,229 nos., in August 2014. UV sales declined by 50% at 1,380 nos., in August 2015.

Cumulative sales of all passenger vehicles in the domestic market for the fiscal are 53,232 nos., higher by 19% over last year.

Commercial Vehicles

In commercial vehicles, M&HCV sales continued to grow at 12,017 nos., higher by 31%, over August 2014. The Light & Small Commercial Vehicle sales however continued to reflect industry decline and were at 12,267 nos., a decline of 25% over August 2014. These impacted the overall commercial vehicles sales for Tata Motors in the domestic market, that were at 24,284 nos. in August 2015, a decline of 4% over August 2014.

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Cumulative sales of commercial vehicles in the domestic market for the fiscal was 1,20,322 nos., lower by 5% over last year. Cumulative LCV sales was 64,080 nos., a decline of 20% over last year, while M&HCV sales at 56,242 nos., were higher by 21%, over last year.

Exports

The company's sales from exports were 5,202 nos., in August 2015, higher by 16% compared to 4,480 vehicles in August 2014. The cumulative sales from exports for the fiscal at 23,790 nos., were higher by 25%, over 19,070 nos., sold last year.

About Tata Motors

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,62,796 crores (USD 42.04 billion) in 2014-15. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 8 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS and Russia.

(www.tatamotors.com) ; also follow us on Twitter: <https://twitter.com/TataMotors>)

Issued by:

Ms. Minari Shah

Head – Corporate Communications

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