PROFIT WARNING FOR THE NINE MONTHS ENDED 31 JANUARY 2014

The board (the "Board") of directors (the "Directors") of Novo Group Ltd. (the "Company" and together with its subsidiaries, the "Group") wishes to inform the shareholders of the Company and potential investors that the Group expects to record an increase of loss for the nine months ended 31 January 2014 as compared to that for 2013. The loss is mainly attributable to (i) the cost increased following the commencement of test run of the Group's tinplate manufacturing plant in Jiangsu and tinplate processing plant in Tianjin and (ii) the decrease in the profits of the Group's trading business caused by unfavourable market conditions.

The information contained in this announcement is based on a preliminary assessment by the Board with reference to the information currently available, including the unaudited consolidated management accounts of the Group for the nine months ended 31 January 2014, which have not yet been confirmed or reviewed by the Company's auditor and have not yet been finalised as at the date of this announcement. The Company expects to announce the Group's unaudited consolidated quarterly results for the nine months ended 31 January 2014.

BY ORDER OF THE BOARD

Yu Wing Keung, Dicky Executive Chairman 4 March 2014