

LifeBrandz

LIFEBRANDZ LTD.

(Company Registration Number 200311348E)
(Incorporated in the Republic of Singapore)

CIRCULAR TO SHAREHOLDERS

4 November 2024

Dear Shareholders,

We are pleased to enclose printed copies of the Notice and proxy form of the upcoming Extraordinary General Meeting to be held at 114 Lavender Street, #05-56, CT Hub 2, Singapore 338729 on 26 November 2024 at 10.30 a.m.. In line with the Company's sustainability strategy, we are implementing the use of electronic communications for the transmission of the Company's circular to shareholders dated 4 November 2024 ("**Circular**"). In this regard, the Circular has been made available for download or online viewing at the Company's corporate website at the URL: <https://www.lifebrandz.com/> and the SGXNet at the URL: <https://www.sgx.com/securities/company-announcements>, from the date of this letter. You will need an internet browser and a PDF reader to view the Circular.

We sincerely hope that you will join our sustainability efforts and embrace electronic communications. However, if you still wish to obtain a printed copy of the Circular, please complete the Request Form below and submit it to us no later than **19 November 2024** in the following manner:

- (a) via email to invest@lifebrandz.com; or
- (b) via post to the Company's registered office at 30 Cecil Street, #19-08 Prudential Tower, Singapore 049712.

Yours sincerely

For and on behalf of
LifeBrandz Ltd.

Ng Boon Hui
Executive Chairman and Chief Executive Officer

REQUEST FORM

Please download, complete and sign this Request Form and send it by email or by post.

Note: This request form is valid for the Circular only. We regret that incomplete or improperly completed request form will not be processed.

To: **LifeBrandz Ltd.**

Please send me/us a printed copy of the Circular.

Name(s) of Shareholder(s): _____

NRIC/Passport/Company Registration No: _____

The shares are held by me/us under or through:

- CDP
- Physical Scrip
- CPF Investment Scheme/Supplementary Retirement Scheme

Mailing Address: _____

Signature(s): _____ Date: _____

Note: By completing, signing and returning the Request Form to us, you agree and acknowledge that we and/or our service provider may collect, use and/or disclose your personal data, as contained in your Request Form, or which is otherwise collected from you (or your authorised representative(s)), for the purpose of processing and effecting your request.

Fold along dotted line

Affix
Postage
Stamp

LIFEBRANDZ LTD.
30 Cecil Street
#19-08 Prudential Tower
Singapore 049712

Please glue and seal along this edge

Fold along dotted line

Please glue and seal along this edge