

**NEWS RELEASE**

**22 March 2016**

**BOARDROOM EXPANDS ITS LEADING DIGITAL PRODUCT OFFERING**

- **Boardroom and OMT have entered into an exclusive alliance to provide OMT's innovative mobile investor relations platforms to listed companies in Singapore and Hong Kong**
- **The alliance includes scope for Boardroom and OMT to work together in other Asia-Pacific markets including Taiwan, Indonesia, Malaysia, Japan and the People's Republic of China**

Boardroom Limited (SGX:BIO.S1), the market leader in registry solutions for listed companies in Asia-Pacific, has entered into a strategic alliance with digital stakeholder engagement leader Omni Market Tide Limited ("OMT").

Under the terms of the alliance, OMT's unique mobile stakeholder engagement applications will be integrated in the broader Boardroom digital solutions portfolio, enabling clients to significantly increase ongoing engagement with investors whilst also reducing print and mail costs. Boardroom clients will have the option of either purchasing a white-labeled application designed by OMT, or joining the Boardroom App powered by OMT.

Boardroom Limited is a leading international share registry and professional services provider in the Asia-Pacific region and, has offices located in China, Malaysia, Hong Kong, Singapore and Australia. This alliance builds on the Australian alliance between OMT and Boardroom's Australian subsidiary, entered into in September 2015.

Boardroom Limited Executive Director and Group CEO, Kim Teo, said the alliance was the extension of an important relationship centred on product innovation and market leadership ambitions. "The alliance with OMT helps Boardroom grow its market leadership position. We can further differentiate our offering by continuing to bring innovative products to our clients. These apps can deliver productivity benefits and help our clients engage with their shareholders", said Mr Teo.

Omni Market Tide Managing Director, Megan Boston, said the alliance with Boardroom was a significant strategic and commercial achievement for Omni. "We have more than doubled our addressable market for mobile investor relations platforms by entering the large Singapore and Hong Kong markets. It is exciting to be working with the registry market leader in these markets and for Boardroom to recognise the value our innovation offers their clients. Coupled with the recent and imminent release of apps developed by

OMT the formation of this alliance is another completed milestone which will set OMT up for strong growth”, said Mrs Boston.

OMT’s stakeholder application technology is designed to enhance the interconnectivity between companies and stakeholders allowing push communications, web streaming, shareholder voting, and access to company reports, presentations and share price feeds among other features.

This alliance involves collaboration across sales product training and operations. Duration of the alliance and other commercial details remain confidential.

The press release is attached to this announcement.

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**For more information, please contact:**

Ngiam May Ling  
Company Secretary  
+65 6230 9715  
[mayling.ngiam@boardroomlimited.com](mailto:mayling.ngiam@boardroomlimited.com)

**About Boardroom Limited**

**Boardroom Limited**

Boardroom Limited is a leading provider of corporate secretarial, share registry services, business solutions and advisory services, serving over 5,500 public-listed and privately-owned companies. Headquartered in Singapore and listed on the Singapore Exchange, Boardroom has established a presence in Singapore, Malaysia, Hong Kong, China, and Australia. More information is available at [www.boardroomlimited.com](http://www.boardroomlimited.com)

ASX: OMT  
23 March 2016

## OMT ENTERS SINGAPORE AND HONG KONG MARKETS

- **OMT and Boardroom have entered into an exclusive alliance to provide OMT's innovative mobile investor relations platforms to listed companies in Singapore and Hong Kong.**
- **The strategic alliance more than doubles OMT's immediate addressable market of listed companies and will accelerate OMT's revenue and profit growth.**
- **The strategic alliance provides OMT with a large distribution and sales channel into the listed companies market where Boardroom leads with a 50% market share in Singapore**
- **The alliance includes scope for OMT and Boardroom to work together in other Asia-Pacific markets, including Taiwan, Indonesia, Malaysia, Japan and the People's Republic of China.**

Omni Market Tide Limited (**Company** or **OMT**, ASX:OMT), digital stakeholder engagement leader, has entered an alliance (the **Alliance**) with Boardroom Limited (SGX:BIO.S1).

Under the terms of the Alliance, OMT's unique mobile stakeholder engagement applications will be integrated in the broader Boardroom digital solutions portfolio, enabling clients to significantly increase ongoing engagement with investors whilst also reducing print and mail costs. Boardroom clients will have the option of either purchasing a white-labelled application designed by OMT, or joining the Boardroom App powered by OMT.

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addressable market for mobile investor relations platforms by entering the large Singapore and Hong Kong markets. It is exciting to be working with the registry market leader in these markets and for Boardroom to recognise the value our innovation offers their clients. Coupled with the recent and imminent release of apps developed by OMT the formation of this Alliance is another completed milestone which will set OMT up for strong growth”, said Mrs Boston.

Boardroom Limited Executive Director and Group CEO, Kim Teo, said the Alliance was the extension of an important relationship centred on product innovation and market leadership ambitions. “The Alliance with OMT helps Boardroom grow its market leadership position. We can further differentiate our offering by continuing to bring innovative products to our clients. These apps can deliver productivity benefits and help our clients engage with their shareholders”, said Mr. Teo.

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This Alliance involves collaboration across sales product training and operations. Duration of the Alliance and other commercial details remain confidential.

A release from Boardroom Limited is attached to this announcement.

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**For more information, please contact:**

Andrew Keys  
Communications & Media  
+61 400 400 380  
[a.keys@omnimarkettide.com](mailto:a.keys@omnimarkettide.com)

### About Omni Market Tide

Omni Market Tide is the market leader in digital stakeholder engagement. Omni Market Tide has the only stakeholder engagement app in Australasia designed to enhance the interconnectivity between companies and stakeholders, allowing push communications, web streaming, and direct voting, among other features. Our application makes investor relations content more readily accessible for the digital investor, increasing shareholder engagement and participation during and outside the AGM voting requirements. The company is listed on the Australian Securities Exchange (ASX:OMT). For more information about the company please visit [www.omnimarkettide.com](http://www.omnimarkettide.com).

### Forward Looking Statements

This release includes certain statements that may be deemed “forward-looking statements”. All statements in this discussion, other than statements of historical facts, that address future activities and events or developments that OMT expects, are forward-looking statements. Although OMT believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in the forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, and general economic, market, or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and that actual results or developments may differ materially from those projected in forward-looking statements.