

AUDIENCE ANALYTICS LIMITED

(Incorporated in the Republic of Singapore)
(Company Registration No.: 202113626W)

NOTICE OF RECORD DATE AND PAYMENT DATE FOR THE FIRST AND FINAL DIVIDEND

NOTICE IS HEREBY GIVEN that the Share Transfer Books and Register of Members of Audience Analytics Limited (the “**Company**”) will be closed at 5:00 p.m. (Singapore time) on 17 May 2022 (the “**Record Date**”) for the purpose of determining the entitlements of the Company’s shareholders (“**Shareholders**”) to a first and final tax exempt (one-tier) cash dividend of S\$0.0126 per ordinary share in the capital of the Company for the financial year ended 31 December 2021 (the “**First and Final Dividend**”). The First and Final Dividend was approved by Shareholders at the Annual General Meeting of the Company held on 29 April 2022.

Duly completed and stamped registerable transfers in respect of the ordinary shares of the Company received by the Company’s share registrar, Boardroom Corporate & Advisory Services Pte Ltd at 1 Harbourfront Avenue, Keppel Bay Tower #14-07, Singapore 098632, up to 5:00 p.m. on the Record Date will be registered to determine Shareholders’ entitlement to the First and Final Dividend.

Shareholders (being depositors) whose securities accounts with The Central Depository (Pte) Limited are credited with ordinary shares of the Company as at 5:00 p.m. on the Record Date will be entitled to the First and Final Dividend.

Payment of the First and Final Dividend will be on or about 27 May 2022.

BY ORDER OF THE BOARD

Ng Yan Meng
Chairman and Managing Director
6 May 2022

*This announcement has been prepared by Audience Analytics Limited (the “**Company**”) and its contents have been reviewed by the Company’s sponsor, ZICO Capital Pte. Ltd. (the “**Sponsor**”), in accordance with Rule 226(2)(b) of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) Listing Manual Section B: Rules of Catalist.*

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this notice, including the correctness of any of the statements or opinions made, or reports contained in this announcement.

The contact person for the Sponsor is Ms. Alice Ng, Director of Continuing Sponsorship, ZICO Capital Pte. Ltd. at 77 Robinson Road, #06-03 Robinson 77, Singapore 068896, telephone (65) 6636 4201.