

BEST WORLD INTERNATIONAL LIMITED

Company Registration No. 199006030Z

GRANT OF DIRECT SELLING LICENCE TO BEST WORLD (ZHEJIANG) PHARMACEUTICAL CO., LTD.

The Board of Directors (the “**Board**”) of Best World International Limited (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) wishes to announce that Best World (Zhejiang) Pharmaceutical Co., Ltd. (全美世界（浙江）药业有限公司), (“**BWZ**”), wholly-owned by the Company’s wholly-owned subsidiary, Best World Lifestyle Pte. Ltd., has on 30 June 2016 been granted its direct selling licence (直销经营许可证) (the “**PRC Direct Selling Licence**”) by the 中华人民共和国商务部 (Ministry of Commerce, the People’s Republic of China (“**MOFCOM**”)).

Under the PRC Direct Selling Licence, BWZ is permitted to conduct direct selling in such areas in the People’s Republic of China (“**PRC**”) as shall be announced in due course on MOFCOM’s website on the administration of direct selling industry (商务部直销行业管理信息网站) (<http://zxgl.mofcom.gov.cn/>) (“**MOFCOM’s Website**”), for such categories of products as shall be announced in due course on MOFCOM’s Website.

Pursuant to the grant of the PRC Direct Selling Licence, BWZ is not permitted to commence direct selling until BWZ has set up the requisite service centres in Hangzhou city within six (6) months of 7 June 2016, such service centres to be subject to the inspection and report of the Department of Commerce of Zhejiang Province, PRC.

The grant of the PRC Direct Selling Licence is not expected to have any material effect on the consolidated net tangible assets and earnings per share of the Company for the financial year ending 31 December 2016. The Company shall make further announcements on the PRC Direct Selling Licence as and when there are any material developments.

BY ORDER OF THE BOARD

Huang Ban Chin
Director and Chief Operating Officer
1 July 2016