



SINGAPORE PRESS HOLDINGS LIMITED

(Registration No: 198402868E)
(Incorporated in the Republic of Singapore)

INCORPORATION OF AN ASSOCIATED COMPANY

The Board of Directors of Singapore Press Holdings Limited ("SPH") wishes to announce that SI.com (Thailand) Co., Ltd ("SI.com") (an associated company of SPH's subsidiary Shareinvestor.Com Holdings Pte Ltd) has incorporated a subsidiary ("Newco"). The shareholders of Newco are SI.Com (holding 99.99%), MT Multimedia Company Limited, Rainwater Holdings Co., Ltd and three other individual shareholders, holding one share each respectively.

The particulars of Newco are as follows:-

| | |
|--------------------------|---|
| Name of company | : 21 Impact Co., Ltd |
| Country of Incorporation | : Thailand |
| Date of incorporation | : 14 September 2015 |
| Registered capital | : 4,500,000 Baht |
| Nature of business | : Website design, maintenance services and other related services |

None of the directors of SPH has any interest, direct or indirect, in the matter. The incorporation is not expected to have any material impact on the earnings and the net tangible asset per share of SPH for the financial year ending 31 August 2016.

Singapore,
14 September 2015