SGX Securities

News Release

15 August 2025

SGX Securities welcomes Dezign Format Group Limited to Catalist

SGX Securities congratulates Dezign Format Group Limited on its successful Catalist listing under the stock code "UZF".

Dezign Format Group Limited (Dezign Format) is a Singapore homegrown company which provides end-to-end design and fabrication for events, exhibitions and festive decorations; offers interior fit-outs for commercial properties; as well as develops, licenses and commercialises immersive location-based entertainment and experiences.

Mike Chong Yuen Hwa, Executive Chairman and Chief Executive Officer, Dezign Format, said, "Today's listing on SGX marks a defining moment for Dezign Format as we enter our next phase of growth. With over 35 years of experience serving the meetings, incentives, conferences and exhibitions (MICE) industry, we have built a strong foundation that positions us well to capture the expanding opportunities across Southeast Asia. The proceeds from this offering will support our regional expansion strategy, including the establishment of our Malaysia production facility and new sales offices in Thailand and Vietnam. We are particularly excited about our growing location-based entertainment segment and our venture into virtual reality experiences, which align with the increasing demand for immersive and experiential offerings. As we strengthen our market presence and diversify our revenue streams, we remain committed to delivering exceptional value to our clients whilst building sustainable returns for our shareholders."

Koh Jin Hoe, Head of Capital Markets, Global Sales and Origination, SGX Group, said, "We are delighted to welcome Dezign Format Group Limited to SGX's Catalist. As Singapore continues to grow as a lifestyle and experience-driven hub, Dezign Format stands out for its ability to reimagine spaces and deliver immersive environments that captivate audiences. Their listing today signals an exciting new phase, one that will support their expansion across Southeast Asia and strengthen their position as a creative leader in experiential design. We look forward to supporting their journey as they scale and inspire across the region."

Dezign Format Group Limited joins SGX's growing Industrials sector with a total market capitalisation of S$133 billion. Dezign Format Group Limited opened at S$0.265 today.

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About Dezign Format Group Limited

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Dezign Format Group Limited and its subsidiaries (the "Group") are involved in the business of events, exhibitions and décor services to customers in various industries, including those within the meetings, incentives, conferences and exhibitions ("MICE") industry. Its core businesses are categorised as follows: (a) Events, Exhibitions and Décor Services; (b) Commercial and Retail Fit-Out Services; and (c) Immersive Location-Based Entertainment and Experiences.

For the Event, Exhibition and Décor Services business segment, the Group offers "end-to-end" design, fabrication, installation and project management services for events, exhibitions, festive decorations, museums, galleries and brand activation.

For the Commercial and Retail Fit-Out business segment, the Group provides interior fit-out services, specialising in the creation of interior spaces for commercial properties which are tailored to its customers' functional and aesthetic requirements. These services include but are not limited to the design and fabrication of pop-up stores, visual merchandising displays, and bespoke retail environments.

For the Immersive Location-Based Entertainment and Experiences ("LBE") business segment, the Group develops, licenses, and commercialises immersive LBE projects using both proprietary and third-party intellectual properties. Content from its LBE projects may also be leased and licensed to third parties, including intellectual properties co-owned with joint venture partners.

For more news and information, please visit https://dezignformat.com.

About Singapore Exchange (SGX Group)

SGX Group seeks to serve as the world's most trusted and efficient international marketplace, operating equity, fixed income, currency and commodity markets to the highest regulatory standards. As one ecosystem with global relevance and influence, we offer multiple growth avenues to our stakeholders through listing, trading, clearing, settlement, depository, data and index services. We are committed to lead on climate action by developing a world-class transition financing and trading hub through SGX FIRST (Future in Reshaping Sustainability Together), our multi-asset sustainability platform. Headquartered in AAA-rated Singapore, we are globally recognised for our risk-management and clearing capabilities. Find out more at www.sgxgroup.com.

About SGX Securities

SGX Securities is Asia's most international marketplace for companies and investors seeking long-term sustainable growth. Our world-class market infrastructure, global connectivity and expansive suite of products offer diverse opportunities for investors to trade and invest with confidence. With about 40% of our listed companies originating outside of Singapore, we are the listing venue of choice, providing a solid foundation for issuers to achieve their business goals. For more information, visit www.sgx.com/securities.

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