# Creating & Developing Companies To Improve the Human Condition





Todd Dollinger and Steve Rhodes
Chairmen and CEOs

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# I. Overview & Business Model





## **Trendlines: Innovation Commercialization**

The Trendlines Group invents, discovers, invests in, and incubates, life science companies in the fields of medical and agricultural technologies.





## Israeli Government-Franchised Incubators

Invest in life sciences companies

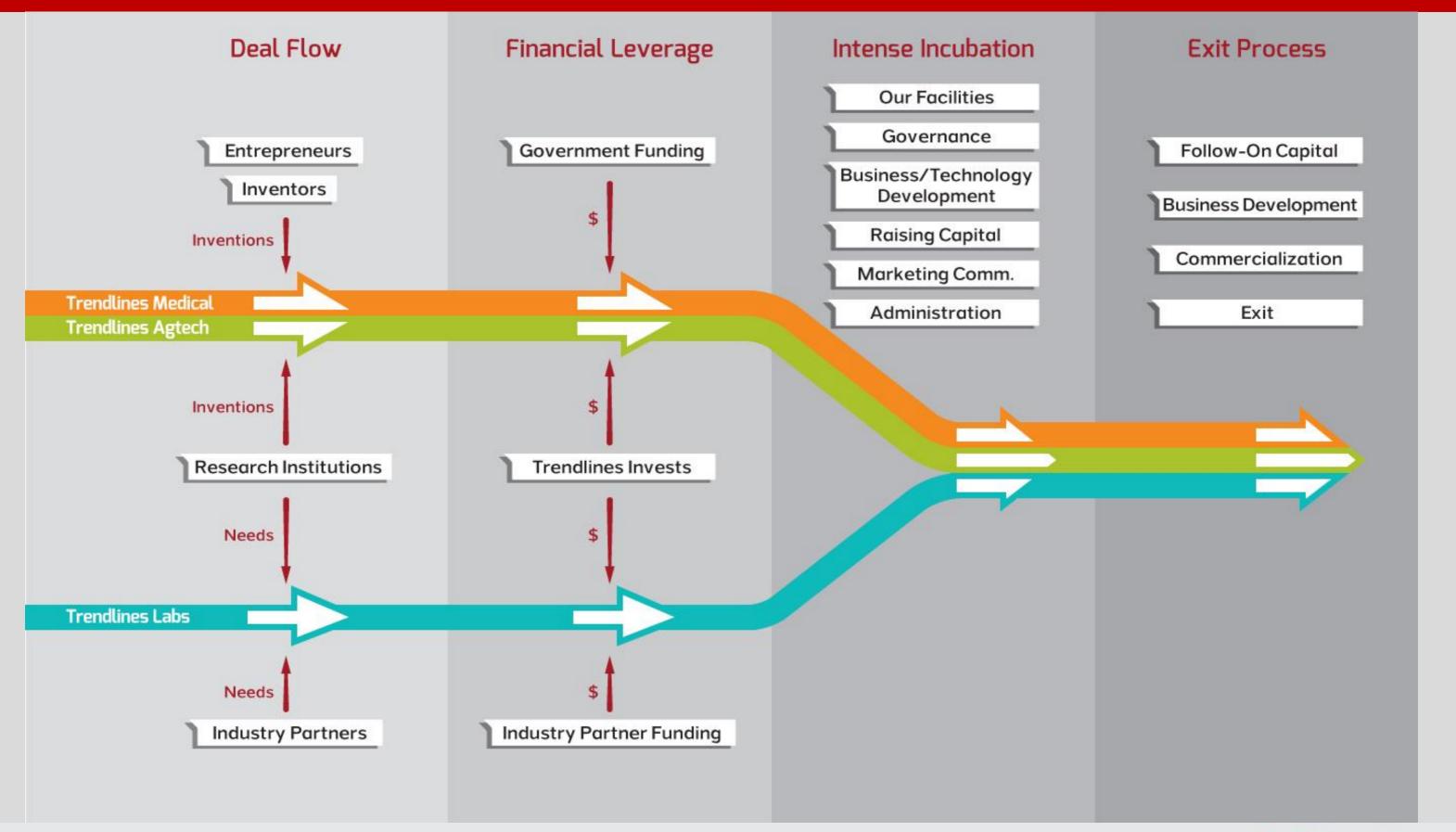


## **Internal Innovation Center**

Invents and develops technologies to address unmet market needs



## Trendlines: Deal Flow to Exit



# Trendlines: Unique Innovation Management

The Trendlines Group is an early-stage innovation investor. We create and develop companies.

- Cash investment + substantial in-kind investment
- Deeply involved in all aspects of our companies

## We are **not** a venture capital firm.

- No management fees
- No carried interest











## Trendlines at a Glance

2007: Established in Israel

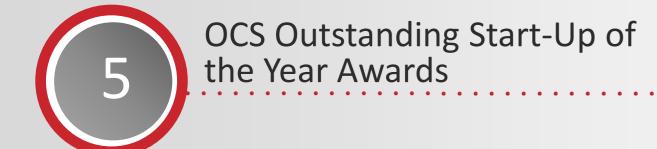
2015: Listed on SGX Catalist (42T)

46 portfolio companies (31 Dec 2015)

Portfolio value: US\$85.8 million (31 Dec 2015)

Current assets: US\$24.0 million (31 Dec 2015)

OCS Best Incubator Awards



508 million shares outstanding Avg. daily volume (last 90 days, 8 Mar 2016)

2.56 million shares

Market cap (8 Mar 2016)

US\$79 million

Key shareholders (31 Dec 2015)

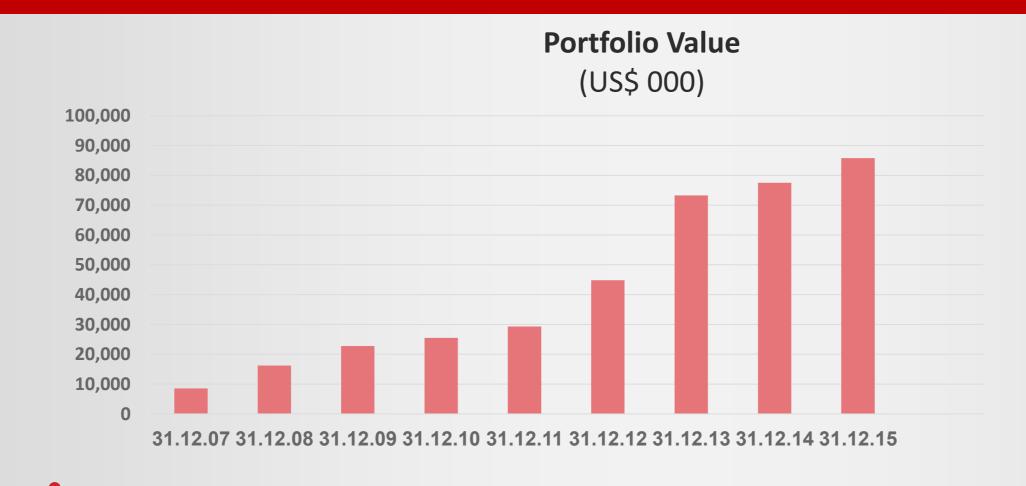
3 Directors 21.86%

B. Braun <u>4.23%</u>

26.09%



# Trendlines: Financial Overview

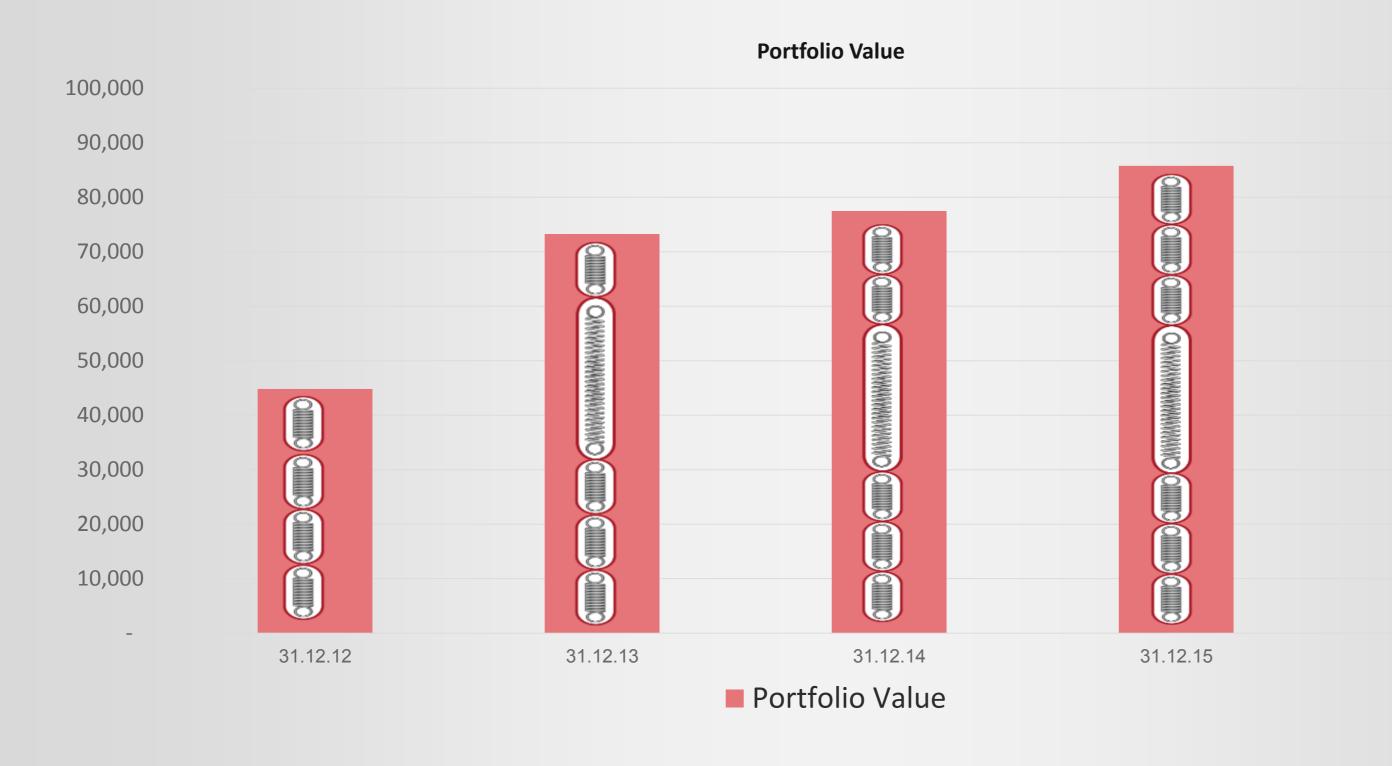


## **Summary P&L** (US\$ 000)

	2012	2013	2014	2015
Total Income	13,768	29,707	8,553	9,939
Total Expenses	5,158	6,798	11,408	7,938
Non-GAAP Income/(Loss) before income taxes & non-recurring, non-cash expenses	8,610	22,909	(2,855)	2,001
Non-recurring, non-cash expenses				3,775
Income/(Loss) before income taxes	8,610	22,909	(2,855)	(1,774)

## **Trendlines: Value Creation**

US\$000





# Trendlines: More Than 500 Opportunities Reviewed Annually

#### Sources of Deal Flow

Israel, United States; expanding to Singapore, Germany, China

- Entrepreneurs
- Inventors
- Universities and research institutions
- Needs identified by industry partners

### We Look For

- Leaders with passion and commitment
- Unmet needs
- Unique, innovative technologies
- Market potential





# Trendlines: Capital Leverage

## Risk mitigation

Israeli government typical new company grant:

Agtech: ~US\$543,000

Medical: ~U\$\$652,000

Trendlines' typical cash investment:

Agtech: ~US\$96,000 per company

Medical: ~US\$115,000 per company

Trendlines' in-kind investment:

Additional ~US\$450,000 per company over two-year period

Typical Agtech investment: ~US\$1.1 million

Typical Medical investment: ~US\$1.2 million

#### **Israeli Government Grants**

- No equity
- No rights to intellectual property
- Grants directly to portfolio companies
- Sales royalty = grant plus interest
- Additional payments at exit if intellectual property moved overseas

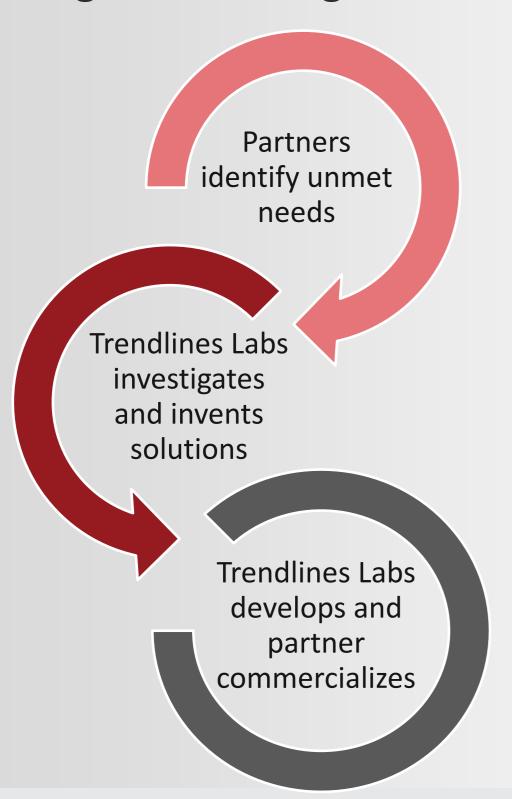
#### Israeli Government Oversight

- Quarterly financial report and semiannual qualitative report for each company that receives funding
- Annual audits of incubators



# Trendlines Labs: Partnering for Success

## A Strategic Partnering Process



## Overview: Trendlines Labs' Portfolio

Field	Invention	Dev. Status
Urology	Reduced infection-risk Foley catheter	Prototype
Infection Control	Gloves to improve hand hygiene compliance	Prototype
Neurology	Disposable surgical endoscope	Concept
Women's	Delaying pre-term birth	Prototype
Health/Gynecology	Urinary stress incontinence support device	Initial clinical trial
Men's Health	Prostate cancer screening system	Preclinical trial
	Low-cost dehydration monitor	Initial trial
Diagnostics	Improved biopsy needle	In vitro demonstration



# Trendlines: From Seed to Success at High Speed

## Ideation

**Physicians** 

**Engineers** 

**Farmers** 

Tech transfer

**Trendlines Labs** 

## Due Diligence

Market assessment

**Business** case

Technology assessment

Leverage funding

Investment

## Year 1

#### **Proof of Concept**

R&D to prototype

Regulatory plan

IP strengthening

Market research

Accounting & legal

HR management

## Year 2

#### **Follow-On Funding**

Preclinical / clinical trials

Regulatory submission

Marketing activities

"A" Round funding

#### Path to Exit

Governance

Follow-on funding

Year 3 and

Beyond

Business development

Commercialization

Investment banking



# II. Our Strengths





# Trendlines' Core Strengths: Team, Network & Reputation

## **Strong Management Team and Track Record**

- We understand global markets and bridge cultures to build companies
- A track record in building companies and executing exit strategies

## **Extensive Network of Relationships/Strong Reputation**

- Quality deal flow
- Strategic partnerships
- Follow-on capital

## **Facilities and Support for Portfolio Companies**

 Intense support by staff of 35+ allows portfolio companies to focus on developing technology, product and markets, reducing risk and increasing chances of success

#### **Effective Use of Funds**

Leverage portfolio investments with non-dilutive funding



# Trendlines' Founders: Decades of Company-Building Experience



Todd Dollinger
Chairman & CEO
The Trendlines Group

Chairman, Trendlines Medical



Steve Rhodes

Chairman & CEO

The Trendlines Group

Chairman, Trendlines Agtech

1991	Managed Israeli medical device start-up
1993	Established business development consultancy
2007	Founded The Trendlines Group Acquired two incubators
2010	Portfolio companies ETView and FlowSense go public on the Tel-Aviv Stock Exchange
2011	Established Trendlines Labs Covidien acquires PolyTouch
2013	Baxter acquires FlowSense Teleflex acquires Innolap
2014	OPKO acquires Inspiro Additional undisclosed exit
2015	Singapore IPO



# Trendlines: Entrepreneurial Expertise



Eran Feldhay, M.D.
CEO, Trendlines
Medical
Former GM,
McKesson Israel



Nitza Kardish, Ph.D.
CEO, Trendlines
Agtech
Former CEO,
Clal Life Sciences



Yosi Hazan
CEO, Trendlines
Labs
Former GM,
Biosense Webster
(J&J company)



Moshe Katzenelson
Head of International
Incubators
Former CEO, two
start-up incubators



Gabi Heller
Chief Financial
Officer
Former CFO,
Walden Israel
Ventures



Yossi Ron
Chief Operating
Officer and Joint
Company Secretary
Former CEO,
Trendlines Agtech



# Trendlines: Partnering with International Industry Leaders

## B. Braun

## **Invested S\$7.1 million in IPO**

## **Collaboration Agreement**

- Establishing mutual deal flow
- Identifying potential new investments
- Establishment of accelerators and incubators
- New technology and product development

## Trendlines Labs Partnerships

- The Chaim Sheba Medical Center
- Rambam Health Care Campus
- Mor Research Applications Ltd.
- U.S.- and Japan-based multinational corporations

## B. Braun Melsungen AG

- German privately held company founded 1839
- Global sales: €5.43 billion
- 54,000 employees in 62 locations
- Supplies global healthcare markets: anesthesia, cardiology, extra corporeal blood treatment, surgery



# III. Portfolio & Financial Highlights





# Trendlines: Building Value Over Time



As at 31 December 2015; 17 written-off portfolio companies and 2 companies established before September 2007 not listed. IPO indicates reverse mergers into public companies.



# Trendlines: 10 Most Valuable Portfolio Companies

Total estimated fair market value of our **10 most valuable** portfolio companies: ~**US\$59.6\*million**, representing **69.5% of total portfolio value** of ~**US\$85.8\*million** as at 31 December 2015.

Company Name	Initial Investment	% Owned (Fully Diluted)
ApiFix	2011	29.42
Arcuro Medical	2013	42.59
E.T.View Medical	2008	27.86
IonMed	2009	28.80
Leviticus Cardio	2010	29.27
MediValve	2010	31.66
NeuroQuest	2008	30.75
Omeq Medical	2013	42.89
Stimatix GI	2009	27.17
VivoText	2008	26.22

<sup>\*</sup>Including FV of investments in companies accounted for under the equity method in the amount of US\$1,329,000



# Trendlines: Mergers & Acquisitions

Year	Company	Description	Acquirer	Estimated Return <sup>(1)</sup>
2011	PolyTouch	Trade sale; three years old at time of sale	Covidien	6.7x
2013	Innolap Surgical	Trade sale; eight months old at time of sale	Teleflex	3.2x
2013	FlowSense	Trade sale; four years old at time of sale	Baxter International	4.0x
2014	Inspiro	Trade sale; four years old at time of sale	ОРКО	8.8x
2014	Most Valuable Portfolio Company <sup>(2)</sup>	Asset sale; five years old at time of sale	Undisclosed <sup>(2)</sup>	66.9x <sup>(3)</sup>

#### **Notes:**

- (1) Estimated return represents the multiples on the exit proceeds to our investment (net of OCS funding) in the exited company, which comprises (i) our initial cash investment; (ii) additional investments through estimated value of the provision of services; and/or (iii) our estimated overhead expenses incurred in relation to the exited company.
- (2) Unable to disclose due to confidentiality obligations.
- (3) Based on the estimated fair value when the agreement was executed compared to our investment at that point in time.



# Trendlines: Traded Peer Group & Industry Comparables

	Price to Portfolio (FMV)*
Allied Minds (LSE:ALM)	2.32
Imperial Innovations (AIM:IVO)	1.94
IP Group (LSE:IPO)	1.79
PureTech Health (LSE:PRTC)	2.40
Average Price to Portfolio	<u>2.11</u>
Trendlines Price to Portfolio	0.92

<sup>\*</sup>Based on market cap at 8 Mar 2016, divided by last available Portfolio Value Peer Group as identified in DBS Vickers report of 11 Feb 2016

Industry Comparables Price to Book (as at 5 January 2016)		
661 health care products companies – average Price/Book:	3.56	
403 farming and agriculture companies**— average Price/Book:	2.20	
Trendlines Price to Book (8 Mar 2016)	0.94	

<sup>\*\*</sup>Source: Prof. Aswath Damodaran, New York University, 5 January 2016 http://people.stern.nyu.edu/adamodar/New Home Page/datacurrent.html



# Trendlines: Audited Financial Highlights

(US\$ 000)

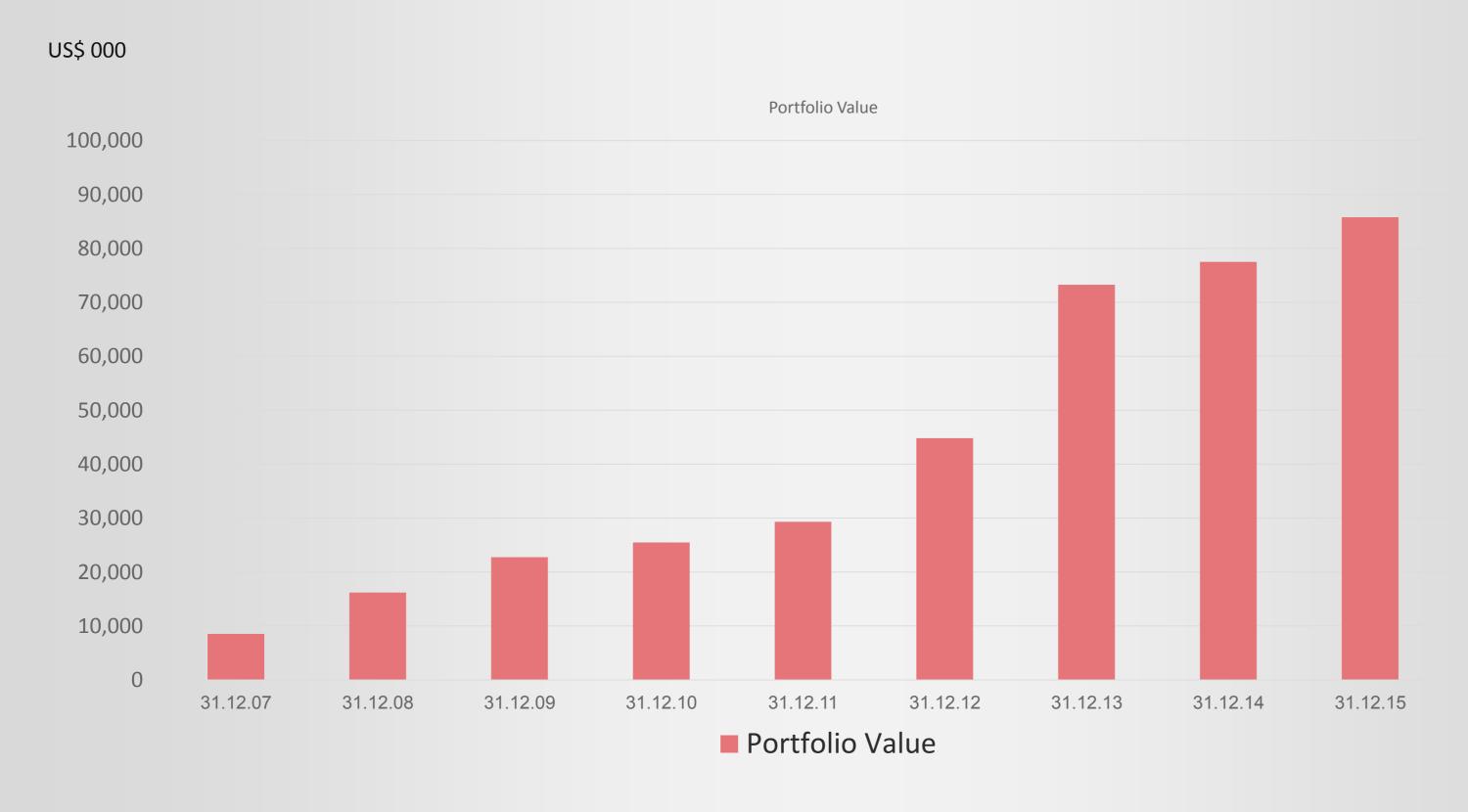
		2013	2014	2015
Total Portfolio Fair Value*		74,639	77,494	85,776
	2012	2013	2014	2015
Total Income	13,768	29,707	8,553	9,939
Non-GAAP Total Expenses before non-recurring, non-cash item	5,158	6,798	11,408	7,938
Non-GAAP Income/(Loss) before income tax and non-recurring, non-cash item	8,610	22,909	(2,855)	2,001
Non-recurring, non-cash item**				3,775
Income/(Loss) before income taxes	8,610	22,909	(2,855)	(1,774)
Earnings per share (US\$)	0.021	0.054	(0.01)	(0.01)



<sup>\*</sup> Includes fair market value of assets carried at equity value

<sup>\*\*</sup> Non-cash item: One-time discount on conversion of pre-IPO RCL

# Trendlines: Consistently Building Value





# IV. Stock Information





# Trendlines: Peers & Stock Market Overview



As at 8 March 2016	SGD
Last price	0.215
IPO price	0.330
52wk high	0.395
52wk low	0.133
Market cap	109.38 million
Shares outstanding	508.8 million
Free float	365.8 million

	Price to Portfolio (FMV)*
Allied Minds (LSE:ALM)	2.32
Imperial Innovations (AIM:IVO)	1.94
IP Group (LSE:IPO)	1.79
PureTech Health (LSE:PRTC)	<u>2.40</u>
Average Price to Portfolio	<u>2.11</u>
Trendlines Price to Portfolio	<u>0.92</u>

<sup>\*</sup>Based on market cap at 8 Mar 2016, divided by last available portfolio value



# V. Growth Drivers & Strategies





# Our Business Strategies

## Follow-on Investments in Portfolio Companies

- Accelerate portfolio company development
- Demonstrate support and confidence
- Limit dilution

## **Growing Portfolio Value**

Exits of 17 revenue-stage companies

## **Expansion into New Markets**

Exploring international opportunities, including in Singapore, Germany, and China

## **Expansion of Trendlines Labs**

- Invest in selected technologies to accelerate market entry
- Intensify marketing and business development efforts
- Establish companies from Trendlines Labs' inventions

## **Intense Support/Increase Number of Portfolio Companies**

- Create and develop companies to improve the human condition
- Increase number of portfolio companies by 50% over three years



# VI. Selected Portfolio Companies





# Trendlines' Portfolio: Natural, Nontoxic Bio-Insecticide

## EdenShield



#### **Solution**

Natural, nontoxic insect control system for greenhouse crops, ornamentals, and cannabis that, when applied to screens, reduces insect attraction; based on extracts of plants endemic to Israel's semi-desert region

#### Ideation

Trendlines identified inventor

#### **Investment & Intense Support**

Active guidance in marketing, business development, investment banking

#### **Achievements**

- Independent tests show substantial reduction in insect damage in treated greenhouses
- Two products in market; three more in pipeline
- Launched greenhouse product: Israel, Europe,
   Africa, and United States



# Trendlines' Portfolio: Incremental Scoliosis Treatment System

## **ApiFix**







#### Ideation

Identified serial entrepreneur-spine expert

#### **Investment & Intense Support**

Raised \$3.5 million in two rounds

#### **Achievements**

- Completed over 70 successful surgeries
- Some patients more than 3 years post surgery
- CE mark, commercial sales
- FDA regulatory pathway determined
- Winner of FDA-funded NCC-PDI Competition

#### **Solution**

Less-invasive scoliosis correction system incorporates a miniature ratchet mechanism for gentle, incremental corrections over time



# Trendlines' Portfolio: Water Treatment System for Aquaculture

## BioFishency



#### **Solution**

Cost-effective, all-in-one water treatment system for reduced water use and improved yields in land-based aquaculture. Operates with all existing aquaculture systems: extensive, intensive, and recirculated

#### Ideation

Trendlines identified inventor

#### **Investment & Intense Support**

- Active guidance in marketing, business development, investment banking
- Connected with potential partners in target markets
- Prepared for investor meetings and events

#### **Achievements**

- Successful tests showed more than doubled production with up to 85% reduction in water consumption
- Sales launched more units installed in Israel,
   Philippines, Bangladesh



# Trendlines' Portfolio: Visualization of the Upper Airway

## **E.T.View Medical**



#### **Investment & Intense Support**

- Trendlines' CEO serves as company chairman
- Trendlines took company public
- Located in Trendlines' facilities

#### **Achievements**

- Sales in United States, South America, Europe, China
- Public company (Tel Aviv Stock Exchange)
- U.S. (FDA), Europe (CE), China (CFOA), Korea (KFDA), Israel (AMAR), and other regulatory clearances
- Sales increased by approximately 22.0% to US\$1.35
   million in the first 9 months of FY2015

#### **Solution**

World's only lung isolation system that allows continuous, real-time visualization of the upper airway in a disposable device

Public Company, Revenue Stage



## Trendlines' Portfolio: Membranes for Cost-Effective Water Filtration

## Advanced Mem-Tech



#### **Solution**

Breakthrough high-flux, low-pressure membranes for cost-effective water treatment provide membrane filtration at lower cost, at lower pressure, and with a smaller footprint, without sacrificing rejection

#### Ideation

Technion-Israel Institute of Technology

#### **Investment & Intense Support**

- The Trendlines Group
- Private investors
- SEB Alliance

#### **Achievements**

- Commercial pilots for reverse osmosis pretreatment with Mekorot, Israeli water company (also an investor)
- Named Best Start-Up by Israeli government 2014
- First sales in 2015



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**Todd Dollinger,** Chairman & CEO todd@trendlines.com

**Steve Rhodes,** Chairman & CEO steve@trendlines.com

