

# Sarine Technologies Ltd.

### **Corporate Presentation**

February 2018



### **Disclaimer**



This presentation may contain statements regarding the business of Sarine Technologies Ltd and its subsidiaries (the "Group") that are of a forward looking nature and are therefore based on management's assumptions about future developments. Such forward looking statements are typically identified by words such as 'believe', 'estimate', 'intend', 'may', 'expect', and 'project' and similar expressions as they relate to the Group. Forward looking statements involve certain risks and uncertainties as they relate to future events. Actual results may vary materially from those targeted, expected or projected due to numerous factors.

Potential risks and uncertainties include such factors as general economic conditions, foreign exchange fluctuations, interest rate changes and regulatory developments. Such factors that may affect the Group's future financial results are detailed in our listing prospectus / circulars, listed in this presentation, or in the management discussion and analysis section of the company's result report and filing with the SGX. The reader is cautioned to not unduly rely on these forward-looking statements. We do not undertake any duty to publish any update or revision of any forward looking statements. We will announce all material information about the Group on the SGXNET in accordance with the rules of the SGX-ST Listing Manual.

The information contained in this presentation has not been independently verified. No representation or warranty expressed or implied is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained in this presentation. Neither Sarine Technologies nor any of its affiliates, advisers or representatives shall have any liability whatsoever for any loss arising, whether directly or indirectly, from any use or distribution of this presentation or its contents.

This presentation is for information only and does not constitute an invitation or offer to acquire, purchase or subscribe for shares in Sarine Technologies.



### **Diamond Industry Value Chain**



Our products increase profits at all stages of the diamond trade from purchase of rough stones to sale of polished diamonds

### Value of Market in US\$ in 2016

\$13.4 billion

Rough
Diamond
Mining
Output

**\$14.8** billion

Rough Diamond Sales **\$18.7** billion

Polished Diamond Output

\$74.3 billion

Retail Sales of Diamond Jewellery



### **Sarine Technologies**



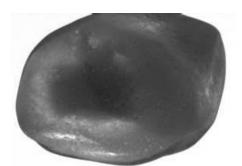
Sarine Technologies, through its application of patented and proprietary solutions, involving precision mechanics, electronics, optics and laser platforms and sophisticated software is a global leader in the development of systems used throughout the entire diamond value chain, from rough diamonds evaluation, planning and polishing to polished diamonds assessment, grading and trade



### **Traditional Diamond Planning**

SARINE TECHNOLOGIES LTD.

- Based on worker skill and experience.
   Long training process. Inconsistent results from different planners
- Needs windows to be opened in rough stone
- Typically limited to simple solutions: single sawing plane with two polished stones
- Significant transfer error between planning and execution





# Traditional Diamond Planning



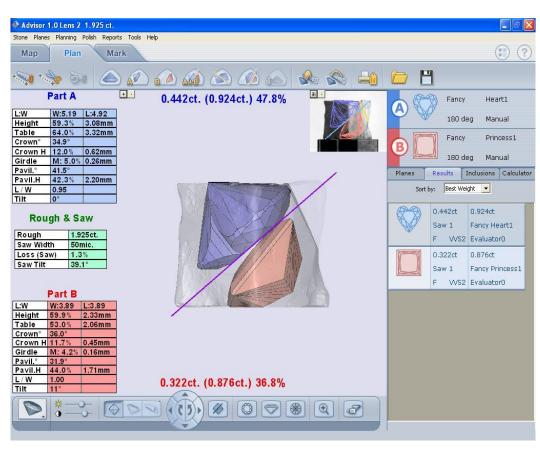


### **Planning Revolution**



#### 1995

- In 1995 Sarine introduces first computerised planning for diamonds
- Software algorithms to model and plan the optimised polished diamond
- Based on patented technologies for scanning and marking of diamonds
- Still simple solutions with no input on diamond's internal characteristics



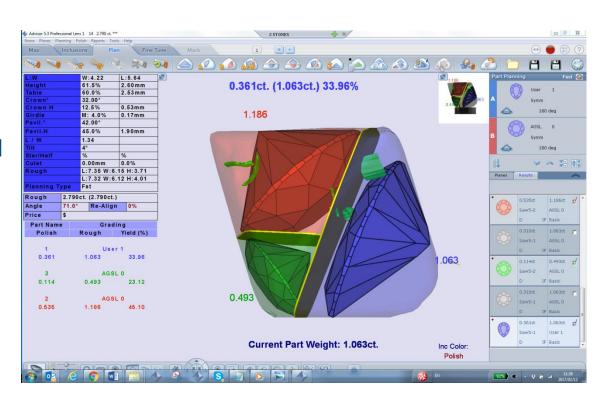


### **Advanced Diamond Planning**



#### 2005

- Advances in computerised planning enables significantly better utilisation of the rough diamond material
- Multiple polished diamonds from a single rough diamond
- Initial use of manually indicated inclusions (very rudimentary diamond Clarity solution)

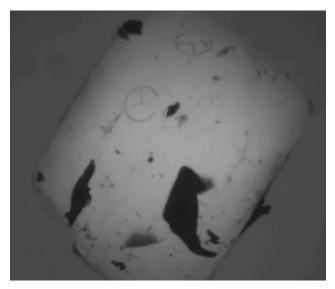




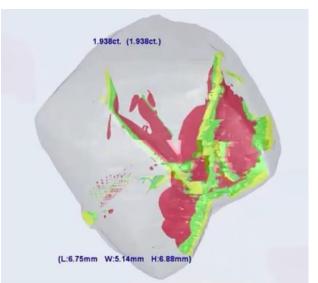
# Planning Using Galaxy<sup>™</sup>

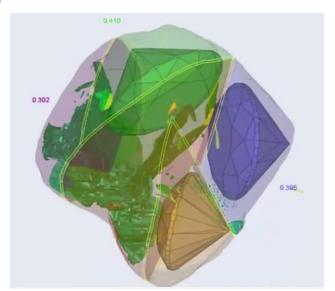






2010



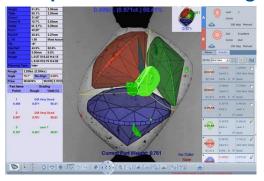


### Rough Planning (Advisor®) Using Galaxy®



- Advisor® rough planning software is the most widely used rough planning software - over 20,000 Advisor® installations. Combined with Galaxy® inclusion scanning it enables considering inclusions for full and true value based planning.
- Optimises value on virtually all rough stones from super fast analysis of single-point sizes to high accuracy multi-stone planning of large complicated diamonds up to 200 carats, based on 4Cs with market driven real-time trend data
- ◆ Integration with inclusion mapping creates penetration barrier; also integrated with our bestin-class Quazer's<sup>®</sup> laser cutting system allowing even higher value – optimal use of rough stone weight pushed from 40% to over 50%

#### **Multiple Diamonds Planning**



# Atom System (>1000 stones per day)





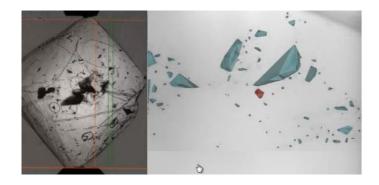


### **Galaxy<sup>®</sup> Family**

SARINE TECHNOLOGIES LTD.

- ◆ Rollout in 2010 with Galaxy ®1000
- PPC model recurring revenue
- Additional Galaxy® systems launched:
  - Galaxy<sup>®</sup> XL for extra large diamonds
  - Solaris<sup>TM</sup> specialised for smaller diamonds below 2.5 carats
  - ◆ Ultra<sup>TM</sup> higher clarities (VVS)
  - ♦ Meteor<sup>TM</sup> smaller diamonds (0.2-0.9 ct.s)
  - Meteorite<sup>™</sup> most cost-effective system for smallest <35 point sizes</li>
- Total installed base of 345 systems as of 31 December 2017
- No legitimate competition for Group's patented automated inclusion mapping systems in the market









### **Trade & Retail Segment**



- What are the challenges?
  - Trading challenges B2B current grading criteria, particularly Clarity but also Colour, not definitive; visual inspection necessary
  - Diamond branding special cuts, modified cuts and other methods of creating a unique retail story not graded for quality of workmanship
  - Need digital information for today's informed consumer
  - Consumer transparency 4C's primarily define rarity;
     consumers want additional information presented in intuitive and engaging formats

### **Trading Challenges – Clarity Ambiguity**









All GIA Graded I1 Diamonds



### Sarine Loupe<sup>TM</sup> and Light<sup>TM</sup>



- ◆ Sarine Loupe<sup>™</sup> is a unique imaging and inspection system that captures a polished diamond, with its internal features, in simulated 3D at various levels of magnification
- Enables buyers to view the polished stone from a multitude of angles and at varying magnifications without having it in hand; simplifies the buying process of polished diamonds wholesale; enhances the online and in-store buying experience
- ◆ With increasing demand for quality branded diamonds, Sarine Light<sup>™</sup> light performance parameters - brilliance, fire, scintillation/sparkle and symmetry, are key consumeroriented criteria, as they specifically address appearance and beauty
- ◆ Integration of Sarine Light<sup>TM</sup>, Sarine Loupe<sup>TM</sup> has created the consumer-oriented "diamond story" the Sarine Profile<sup>TM</sup>

#### Sarine Loupe™ Imagery Polished Diamond









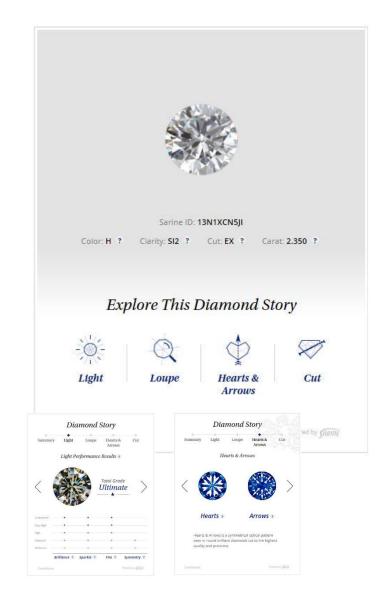




### Sarine Profile<sup>TM</sup>



- Digital technologies are gaining traction as an essential marketing tool for polished diamonds
- ◆ Sarine Profile<sup>TM</sup> utilises all the benefits of Sarine's diverse cutting-edge imaging technologies to "show and tell" the stone with graphic and video displays instead of a dry tabular non-intuitive report
- Product launched 2015
- Adopted by leading diamond retailers Japan's Bijoupiko, Cima (Exelco and Ginza Shiraishi), Cocco, Grace Fujimi (Garden), K-Uno, Kawasumi, Marriage, Sadamatsu (Festaria), Shin Ei Shokai, Vanilla and Verite (Maharaja), China's Hope, JAFF, JASS, Kela, Meidie and Shining House, Singapore's Soo Kee (Love & Co and SK Jewellery) also in China and Thailand, Australia's Leading Edge Group, Thailand's Aurora, Korea's Golden Dew and US national and regional chains, including third large wholesale distributors – GN Diamonds and Gems One



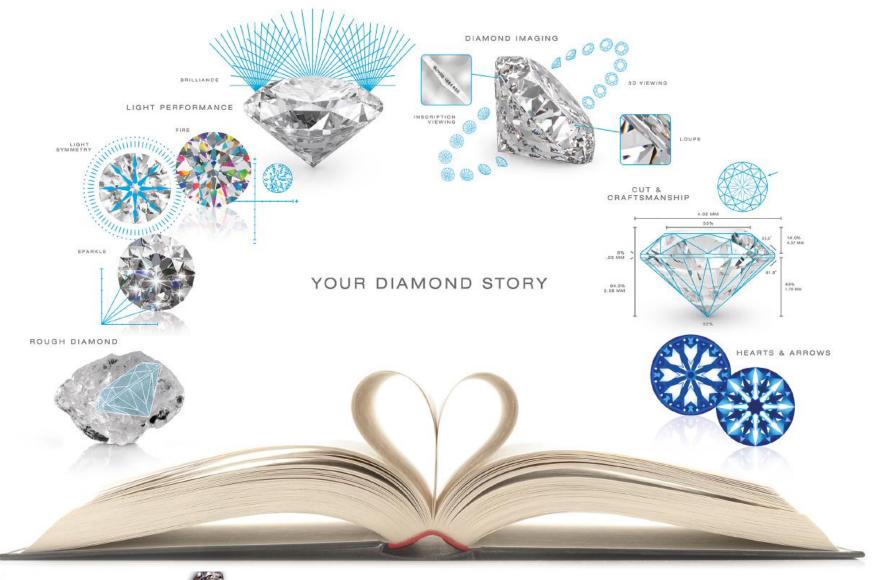
### Sarine Diamond Journey™



- ◆ Leverages on our extensive presence in the midstream, having planned some 40 million stones using Advisor® 7.0 in 2017 alone
- Provides captivating visualisation of the entire processing of the rough stone - as mined, as modelled, as scanned, as planned and as cut and polished at various stages, culminating in its final polished form; insight into painstaking craftsmanship that went into creating unique gem
- Reinforces confidence in the responsible sourcing and manufacture of the diamond
- May, in the future, be leveraged to create a secure chain of events for authentication record purposes
- ◆ Adopted by Dominion, Canada's only diamond producer, for CanadaMark<sup>™</sup> diamonds, and by Gems One, large U.S. wholesaler

## Sarine Diamond Journey<sup>™</sup>





### Sarine Connect<sup>TM</sup>



- Specially designed for diamond traders and retailers, Sarine
   Connect<sup>TM</sup> is a customisable digital solution for the presentation of
   loose polished diamonds and jewelry during the sale process
- ◆ Cloud-based, Sarine Connect<sup>™</sup> stores and manages comprehensive tabular, graphic, image and video information related to the offered inventory, keyed by an advanced search and display tool for instantaneous presentation of items during the sales discourse
- ◆ By offering comprehensive inventory management, at the wholesale or retail chain level, Sarine Connect<sup>™</sup> effectively creates a virtual inventory accessible in parallel at all points of sale, thus reducing inventory levels and costs substantially
- ◆ The displayed data, integrated with the Sarine Profile<sup>™</sup>, provides for an engrossing interactive medium on any digital device (tablet, cellphone, etc.) to enhance the customer's experience and engage him/her attentively



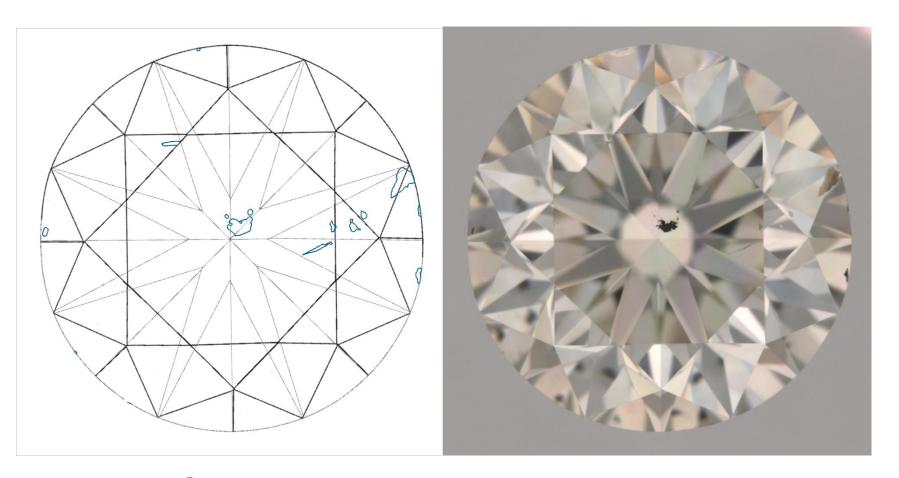
### **New Clarity and Colour Technology**



- Groundbreaking Artificial Intelligence (AI)-based Clarity technology to provide automated, objective and consistent Clarity measurement and grading – a first for the diamond industry
- This breakthrough technology already more consistent than manual process, will simplify, expedite and refine the Clarity grading process, and enhance polished diamond sorting and sourcing
- New advanced (AI)-based Colour evaluation technology to also provide automated, objective and precise Colour grading.
- The combination of these two new technologies will enable polished diamonds grading at a revolutionary new level of accuracy and enhance eroding consumer confidence.
- ◆ Business model for Clarity and Colour grading capabilities will be industry-standard per-carat charge, aggressively packaged with Sarine Profile<sup>™</sup>, light performance grading and Sarine Diamond Journey<sup>™</sup>, should significantly expand the Group's recurring income and improve margins; addresses US\$ 500M annual market of diamond grading reports
- Sarine Technology Lab opened February 2018

### **New Clarity and Colour Technology**



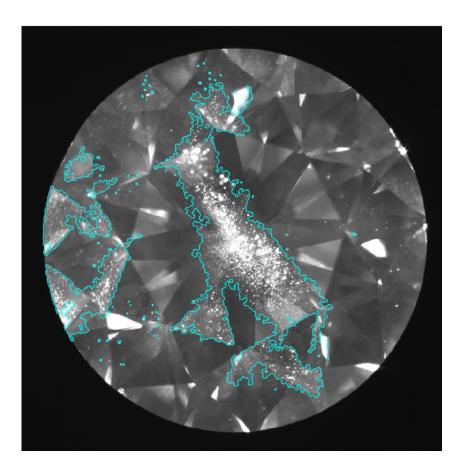


Example – SI1 stone with even lesser inclusions clearly plotted



### **New Clarity and Colour Technology**







Example - stone with invisible cloud of micron-sized inclusions



# **Financial Results Update**

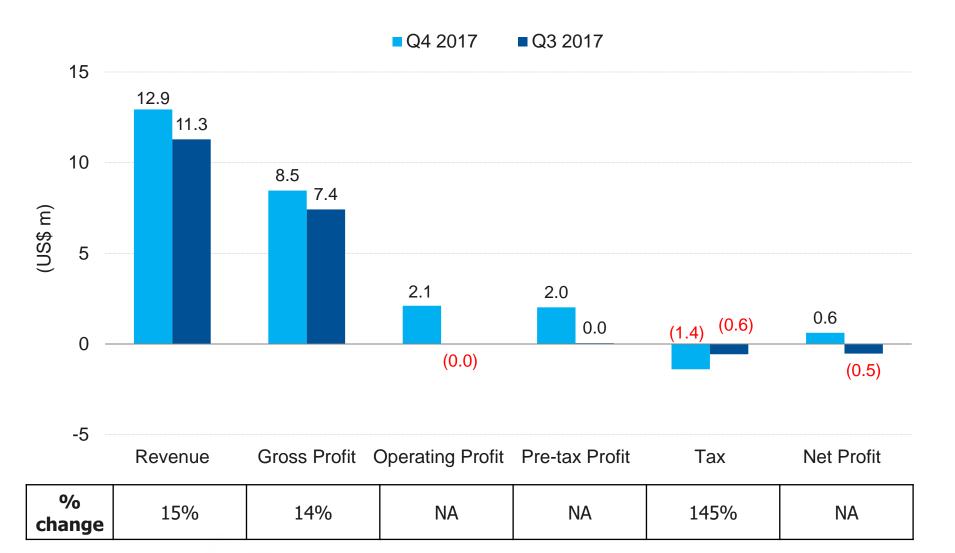






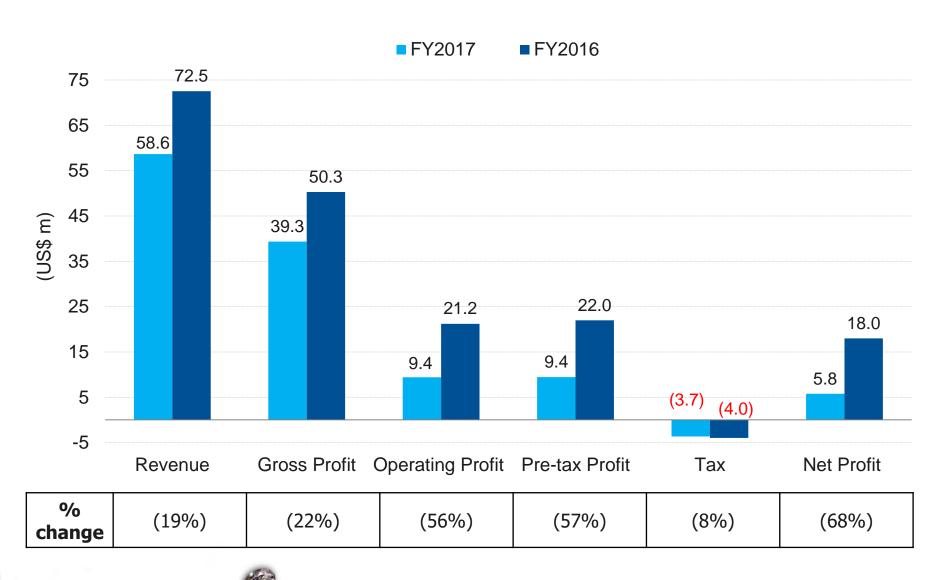
### **Q4 2017 Sequential Quarter Comparison**





## **FY2017 Results Summary**





### Q4 and FY2017 Results Highlights



- Group revenue rose 15% to US\$12.9m in Q4 2017 compared to Q3 2017 as sales of capital equipment increased with improved business sentiments in diamond manufacturing industry
- ◆ 11 Galaxy® family systems, comprising 6 Galaxy® systems and 5 Meteor™ systems, delivered to customers in Q4 2017. Total installed base increased to 345 as at 31 December 2017
- Net profit of US\$0.6m in Q4 2017 compares favourably to the net loss of US\$0.5m recorded in Q3 2017, notwithstanding higher taxes, due to deferred and other tax asset write-off.
- Full year revenue and net profit amounted to US\$58.6m and US\$5.8m respectively
  - Recurring revenues accounted for just under half of FY2017 revenue
  - Overall polished diamond retail-related revenues represented about 2% of Group revenue

### **Immediate Prospects**



- Positive macroeconomics should continue to underpin healthy consumer demand
- ◆ Advisor® 7.0's breakthrough features, especially DiaExpert® Edge, light performance optimisation and branded / modified-cut stones interactive planning enhancements, widen gap with illicit competition and incentivise brand loyalty on top of aggressive industry-wide legal steps
- ◆ Backed by accelerating interest in APAC and North America and by enhanced features - AI-based 4Cs grading and Sarine Diamond Journey<sup>™</sup>, the Group expects revenue growth from additional and expanding sales programs utilising Sarine Profile<sup>™</sup>
- Sarine's breakthrough Clarity and Colour AI-based 4Cs grading addresses US\$ 500M annual market of diamond grading reports and significantly strengthens the Group's comprehensive offerings for polished diamonds; Lab operation commenced in Q1 2018

# Strong Balance Sheet (debt free)



(US\$ millions)	31 Dec 2017	31 Dec 2016
Non-Current Assets	23.9	24.1
- Property, plant & equipment	15.6	14.1
- Intangible assets	6.6	7.5
<b>Current Assets</b>	56.5	67.7
- Inventories	7.2	9.2
- Trade receivables	17.3	17.0
- Cash & bank deposits	29.1	38.0
Non-current Liabilities	0.2	0.1
<b>Current Liabilities</b>	9.4	12.3
- Trade payables	1.8	3.7
- Other payables	6.7	8.0
Shareholders' Equity	70.7	79.3



### **Dividend**



US cent/share	2017	2016	2015	2014	2013
Interim	2.00	2.00	1.50	2.00	1.50
Special interim	NA	NA	NA	1.00	2.50
Final	1.50	2.50	1.50	2.00	2.00
Total	3.50	4.50	3.00	5.00	6.00



### **Going Forward**



- ◆ The Group remains confident of expanding its market penetration of the Galaxy® family of inclusion mapping systems, in spite of illicit Indian competition, and of continuing its market domination for diamond planning and other manufacturing products
- Unique diamond planning DiaExpert ® Edge breakthrough upgrade and Advisor ® 7.0 unique features, enabling light performance optimisation and branded / modified stones enhancements provide leverage to thwart illicit competition
- ◆ Services integrated and marketed as the Sarine Profile<sup>™</sup>, complemented by Sarine's new AI-based Clarity and Colour grading technologies and Sarine Diamond Journey<sup>™</sup> address the wholesale and retail trade of polished diamonds the most significant segment of the diamond industry value chain
- Expanding revenue base into polished diamond grading reports, an industry segment with US\$ 500 million annual recurring volume and higher margins

### **Competitors**



Inclusion Mapping (55% of Sales; 35% of which Recurring)	Diamond Planning & Grading Products (35% of Sales)		
OctoNus (Russia) Offers services, but no significant sales of Immersion Glass inclusion mapping system; teamed with Lexus in India for sales	OctoNus (Russia) High-end rough planning and polished evaluation equipment; specialises in optimisation of colour saturation in fancy coloured diamonds		
Sahajanand Laser Technology (Ahmedabad, India) Launched Nebula inclusion mapping system but no commercial success	Sahajanand Laser Technology (Ahmedabad, India) Low-end rough planning equipment with minimal market presence (a key reason Nebula inclusion mapping system realised no commercial success)		
	Sahajanand Technologies (Surat, India) Former Sarine distributor in India- markets rough planners for low and medium range applications		
	OGI Systems (Israel) Price player with diminished international presence		
<ul> <li>Combined market share of competitors for diamond planning &amp; grading products is still smaller than Sarine's (~70+%)</li> </ul>			

Other Sales - Maintenance and Spare Parts 5% (Recurring), Quazers 3% and Profile 2%