

The following notification dated 16 June 2025 in respect of DFI Retail Group Holdings Limited was lodged with the Financial Conduct Authority in the United Kingdom today:

“**DFI RETAIL GROUP HOLDINGS LIMITED**

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (1)**

- 1

Details of the person discharging managerial responsibilities / person closely associated
- a)

Name: Scott Anthony Price
- 2

Reason for the notification
- a)

Position/Status: Executive Director and Group Chief Executive
- b)

Initial notification/Amendment: Initial Notification
- 3

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a)

Name: DFI Retail Group Holdings Limited
- b)

LEI: 213800NOTG41PZVNNX48
- 4

Details of the transaction(s): *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*
- a)

Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each  
Identification code: BMG2624N1535
- b)

Nature of the transaction: Grant of share awards
- c)

Price(s) and Volume(s):

Price(s)	Volume(s)
US\$0.00	1,107,274
- d)

Aggregated price: N/A - Single transaction  
Aggregated volume:
- e)

Date of the transaction: 16 June 2025
- f)

Place of the transaction: Outside a trading venue

Sean Ward, Jardine Matheson Limited  
For and on behalf of DFI Retail Group Holdings Limited

16 June 2025”