



## PRESS RELEASE

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# Sarine Diamond Journey™ Adopted by Leading Diamond Supplier

**Schachter & Namdar has adopted Sarine's paradigm for their Namibian Brilliant Rose and Proudly South African brands**

**Hod Hasharon, Israel, 20 February, 2019** – Singapore Exchange Mainboard-listed Sarine Technologies Ltd ("Sarine" or "the Company" and together with its subsidiaries "the Group") (U77:SI), a worldwide leader in the development, manufacture and sale of precision technology products for the evaluation, planning, processing, finishing and trading of diamonds and gems, is pleased to announce that its Sarine Diamond Journey™ reports are being adopted by renown diamond manufacturer Schachter & Namdar (Pty.) Ltd., DeBeers sight holder in Namibia, for their prestigious Namibian Brilliant Rose and Proudly South African brands.

The Sarine Diamond Journey™ report is the only traceability report to include information derived technologically from Sarine's platforms during the diamond's transformation from rough mined stone to polished diamond. The Sarine report, branded specifically for Brilliant Rose and Proudly South African lines, includes renditions of the original rough diamond from which the polished diamond was shaped, the rough diamond's original weight, its country and source of origin, the actual design of the polished diamond (planning), the polished diamond's manufacture date and the details of the factory where the diamond was manufactured, as per Schachter Namdar's commitment to ethically sourcing, in accordance with the BPP (Best Practice Principles) standards of DeBeers' Diamond Trading Corporation (DTC). The Sarine Diamond Journey™ reports are provided in digital and printed format. With the Sarine



Diamond Journey™ report, Schachter & Namdar is facilitating a new level of transparency for its diamond collections.

David Block, CEO of Sarine commented, “The combination of verified origin of the rough stone and storytelling in the Sarine Diamond Journey™ report provides Schachter & Namdar’s retail clients with a powerful sales tool. It gives them a unique ability to show the end consumer their diamond’s provenance as well as its exquisite craftsmanship. This is in keeping with today’s consumer’s demand for transparency, authenticity and ethical sourcing, and it positions the Brilliant Rose and Proudly South African brands at the epitome of diamond retailing.”

#### **About Sarine Technologies:**

Established in 1988, **Sarine Technologies Ltd.** is a worldwide leader in the development and manufacturing of advanced evaluation, planning, processing, and finishing systems for diamond and gemstone production. Sarine products include the Galaxy® family of inclusion mapping systems, rough diamond planning optimisation systems, laser cutting and shaping systems, laser-marking and inscription machines and polished diamond Clarity, Color, Cut and light performance grading tools and visualisation systems. Sarine systems have become standard tools in every modern manufacturing plant, properly equipped gemology lab and diamond appraisal business, and are essential aids for diamond polishers, dealers and retailers. For more information about Sarine and its products and services, visit <http://www.sarine.com>.

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