



NEWS RELEASE

For immediate release

Singlife Ranked Amongst LinkedIn's Top Companies in Singapore

SINGAPORE, 16 April 2024 – Leading homegrown financial services company, **Singlife** is pleased to announce its inclusion in the 2024 LinkedIn Top Companies List in Singapore. This prestigious award recognises workplaces that foster exceptional career growth for professionals.

This accolade marks Singlife's first appearance on the annual Top Companies list, published by LinkedIn News. It acknowledges Singlife's dedication towards employee growth and development, providing clear paths for career advancement and progression. The recognition further underscores the company's commitment to talent development and nurturing a workplace culture that champions diversity and inclusive practices.

The Top Companies ranking is based on a comprehensive methodology that leverages exclusive LinkedIn data. This data analyses the career paths of millions of professionals globally to identify the hallmarks of a great career. Companies are evaluated on eight key factors that influence career progression: 1) Ability to advance, 2) Skills growth, 3) Company stability, 4) External opportunity, 5) Company affinity, 6) Gender diversity, 7) Educational background and 8) Employee presence in the country.

Pearlyn Phau, Group CEO, Singlife, said, "We are honoured to be recognised as a Top Company by LinkedIn News. Nurturing future-ready talent is a cornerstone of our corporate strategy. Our employees are key to achieving our regional ambitions of delivering exceptional financial planning solutions across Asia. We continuously strive to cultivate a work environment where our people feel empowered and equipped to reach their full potential. We are dedicated to providing every Singlifer with the resources and support they need to confidently navigate their unique career journeys."

With a workforce of 1,500 in Singapore¹, Singlife prioritises upskilling and employee development. The company offers a comprehensive benefits package designed to enhance employee capabilities. This includes:

- Accessible e-learning and skill development opportunities through the **Singlife Skillsoft Platform**
- Personalised development opportunities tailored to individual needs through the **Singlife Development Sponsorship Policy**

¹ Singlife has a total permanent headcount of 1,500 in Singapore

- The **Singlife Accelerate Programme**, which nurtures high-potential employees

Singlife further strengthens its commitment to fostering future leaders through dedicated programmes. In 2023, the company welcomed its inaugural class of **Management Associates (MAs)**. This intensive two-year programme exposes MAs to three strategic cross-functional rotations, allowing them to develop essential personal and professional skills as well as gain valuable career guidance. Additionally, Singlife's **Internal Mobility Policy** prioritises staff development by enabling employees to pursue new career paths through reskilling and upskilling opportunities, preparing them for the ever-evolving workplace.

Recognising the importance of employee engagement, Singlife launched the **#BetterIdea Challenge**, a hackathon where employees tackle pre-identified real-world challenges in the financial services industry and leverage generative artificial intelligence (GenAI) to develop solutions. Learning and development initiatives like **Learn Over Lunch** and the **Singlife Learning Festival** provide valuable opportunities for professional and personal growth through knowledge sharing from internal and external experts.

Singlife is committed to embedding its Diversity, Equity, and Inclusion (DEI) policy throughout its operations, including talent recruitment, compensation, and people development. Furthermore, the company's core values of **Agility, Collaboration, Empathy, Innovation, and Trust (ACE-IT)** shape its culture and guide how employees interact, make decisions, and work together.

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About Singlife

[Singlife](https://www.singlife.com) is a leading homegrown financial services company, offering consumers a better way to financial freedom. Through innovative, technology-enabled solutions and a wide range of products and services, Singlife provides consumers control over their financial wellbeing at every stage of their lives.

In addition to a comprehensive suite of insurance plans, employee benefits, partnerships with financial adviser channels and bancassurance, Singlife offers investment and advisory

solutions through its [GROW with Singlife](#) platform. It also offers the Singlife Account, a mobile-first insurance savings plan.

Singlife is the exclusive insurance provider for the Ministry of Defence, Ministry of Home Affairs and Public Officers Group Insurance Scheme. Singlife is also an official signatory of the United Nations Principles for Sustainable Insurance and the United Nations-supported Principles for Responsible Investment, affirming its commitment to finding a better way to sustainability.

The merger of Aviva Singapore and Singlife was announced in September 2022 and created one of the largest homegrown financial services companies in Singapore in a deal valued at S\$3.2 billion. It was the largest insurance deal in Singapore at the time.

Singlife was subsequently acquired by Sumitomo Life in March 2024, one of Japan's leading life insurers, which valued Singlife at S\$4.6 billion, making the transaction one of the largest insurance deals in Southeast Asia.