

NEWS RELEASE

CONTACT: MELISSA RUMINOT
EMAIL: MRuminot@nassal.com

FOR IMMEDIATE RELEASE
TELEPHONE: (407) 491-5172

KINGSMEN AND NASSAL ANNOUNCE JOINT-VENTURE IN JAPAN

Orlando, Florida, United States, December 3, 2018 – Kingsmen Exhibits Pte Ltd (“Kingsmen Exhibits”), a wholly-owned subsidiary of Kingsmen Creatives Ltd. (“Kingsmen”) and The Nassal Company (“Nassal”), today announced a strategic joint-venture focused on delivering world-class scenic fabrication solutions for the attractions business in the Japanese market. Leveraging core competencies of design, fabrication, and delivery of specialty attractions, along with a combined expertise between the two firms, Kingsmen and Nassal are now uniquely positioned to serve themed destinations in Japan.

“Kingsmen and Nassal have enjoyed many years of partnership and friendship in delivering scenic solutions to complex, global projects,” said Matt Brown, one of four Partners of Nassal. “Our collaborative process, cultures of fun, and commitment to doing what is right for our clients allows us to offer a unique approach to the way we do business and deliver projects.”

Anthony Chong, Group Managing Director of Kingsmen Exhibits adds, “We are delighted to partner with Nassal to provide quality scenic design and fabrication services for clients in the themed attractions business in Japan.”

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ABOUT KINGSMEN CREATIVES LTD.

Listed on the Mainboard of the Singapore Exchange, Kingsmen is a leading communication design and production group. Established in 1976, the Group has a network of 21 offices and full service facilities serving global clients in Exhibitions & Thematic, Retail & Corporate Interiors, Research & Design, and Alternative Marketing.

Kingsmen’s seamless end-to-end solutions, through its vertically and horizontally integrated service offerings, coupled with its network of offices and partners, provide clients the benefits of flexibility, speed and value. Building on its design-led, quality and service-driven culture, the Group has established a reputation and visible brand that is synonymous with creative and innovative solutions.

The Group serves a long-standing base of clients from diverse industries including well-known names such as Chanel, Changi Airport Group, DBS, FJ Benjamin Group, Gucci, Hong Kong & Shanghai Disneyland, LVMH Group, Ralph Lauren, Resorts World Sentosa, Robinsons Group, Singapore GP, TAG Heuer, Tax Free World Association, Tiffany & Co., Universal Studios, and Wing Tai Asia.

ABOUT THE COMPANIES OF NASSAL

We transform experiences. From your idea to opening day, we take a different approach to building and delivering cultural and entertainment destinations. We do this by disrupting the traditional delivery process. Together, our passionate teams at [Nassal](#), [Lexington](#), and [nFusion](#) increase quality, optimize value, and streamline implementation. We build lasting relationships with our clients by relentlessly doing what is right while having fun along the way. Over the last 35 years, we have helped create award-winning destinations for the leading brands around the world.

Nassal is a scenic fabricator for themed environments, specializing in theme parks, resorts, sports venues, zoos, and aquariums, and is a brand of The Companies of Nassal, with locations in Orlando and Los Angeles. **We build memories.**