



SAMURAI 2K AEROSOL LIMITED
(Company Registration Number 201606168C)
(Incorporated in the Republic of Singapore)

BUSINESS UPDATES ON THE LAUNCHING OF SAMURAIAN APP

The Board of Directors (the "**Board**") of Samurai 2K Aerosol Limited (the "**Company**", together with its subsidiaries, the "**Group**") refers to a local publication on the launch of the "Samuraian" application which was officiated by the Company's Sales Director, Pua Thye Lay and International Sales and Marketing Director, Mr Chang Chien Fatt (the "**Article**"). A copy of the Article is attached hereto.

The Group's first "Samuraian" application is a platform that helps the Company and the consumers to interact and make connections. Under this platform, it allows direct interaction between the Company and users. This allows the Company to understand users' preference while users may gain more resourceful knowledge on the Company's products as well as learning the correct spraying method to achieve the desired design. Furthermore, registered members can enjoy reward in form of "Stone" and it can be redeemed to at several business premises that are business partners of the Company.

The development of "Samuraian" application is in line with the Company's continuous marketing strategy to integrate the offline marketing to online marketing (O2O). This is another breakthrough innovation application which allow the Company to penetrate the world market.

By Order of the Board

Ong Yoke En
Executive Director and Chief Executive Officer
16 April 2021

*This announcement has been prepared by Samurai 2K Aerosol Limited (the "**Company**") and its contents have been reviewed by UOB Kay Hian Private Limited (the "**Sponsor**") for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") Listing Manual Section B: Rules of Catalyst.*

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the accuracy, completeness or correctness of any of the information, statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Mr Lance Tan, Senior Vice President, at 8 Anthony Road, #01-01, Singapore 229957, telephone (65) 6590 6881.