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HAITONG INTERNATIONAL SECURITIES GROUP LIMITED

海通國際證券集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 665)

ANNOUNCEMENT

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Law of Hong Kong).

The Board wishes to inform the Shareholders and the potential investors that, based on the preliminary review of the management accounts of the Group for the 6 months ended 30 June 2014, the Group is expected to record an increase of not less than 50% in its consolidated net profit for the 6 months ended 30 June 2014 as compared with that of the 6 months ended 30 June 2013.

The information contained in this announcement is only based on a preliminary review of the management accounts of the Group for the 6 months ended 30 June 2014. Such accounts have not been confirmed by the Company's auditors or the audit committee of the Board.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Haitong International Securities Group Limited (the **"Company"**, together with its subsidiaries, the **"Group"**) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the **"Listing Rules"**) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Law of Hong Kong).

The board of directors of the Company (the **"Board"**) wishes to inform the shareholders of the Company (the **"Shareholders"**) and the potential investors that, based on a preliminary review of the management accounts of the Group for the 6 months ended 30 June 2014, the Group is expected to record an increase of not less than 50% in its consolidated net profit for the 6 months ended 30 June 2014 as compared with that of the 6 months ended 30 June 2013 (unaudited consolidated net profit of the Group for the 6 months ended 30 June 2013 amounted to HK\$220,292,000). The substantial increase is mainly attributable to the growth of corporate finance, brokerage and margin financing and fixed income businesses of the Group.

The information contained in this announcement is only based on a preliminary review of the management accounts of the Group and the information currently available to the Board and is not based on any figures or information which has been audited or reviewed by the Company's auditors.

Shareholders and potential investors are advised to read this announcement carefully together with the Group's final results announcement for the 6 months ended 30 June 2014 which is expected to be published in August 2014 and exercise caution when dealing in the shares of the Company.

By order of the Board
Haitong International Securities Group Limited
LAU Yik Chi
Company Secretary

Hong Kong, 10 July 2014

As at the date of this announcement, the Board comprises Mr. JI Yuguang (Chairman), Mr. LI Jianguo (Deputy Chairman), Mr. LIN Yong (Deputy Chairman and Managing Director), Mr. POON Mo Yiu, Mr. HUI Yee Wilson, Mr. CHENG Chi Ming Brian*, Ms. WANG Meijuan*, Mr. TSUI Hing Chuen William**, Mr. LAU Wai Piu**, Mr. LIN Ching Yee Daniel ** and Mr. WEI Kuo-chiang**.*

* *Non-executive Directors*

** *Independent Non-executive Directors*