

KITCHEN CULTURE HOLDINGS LTD.

(Company Registration No: 201107179D)
(Incorporated in the Republic of Singapore on 25 March 2011)

RECONSTITUTION OF THE REMUNERATION COMMITTEE

The Board of Directors of Kitchen Culture Holdings Ltd. (the "Company") would like to announce that with effect from 21 February 2014 (the "Effective Date"), Ms Joanne Khoo Su Nee will be redesignated as the Chairman of the Remuneration Committee ("RC") in place of Mr Kesavan Nair.

The reconstituted RC from the Effective Date shall be as follows:

Ms Joanne Khoo Su Nee (Chairman) (Independent Director)
Mr Kesavan Nair (Member) (Independent Director)
Mr Ong Beng Chye (Member) (Lead Independent Director)

There is no change in the composition of the Audit Committee and the Nominating Committee of the Company.

By Order of the Board

Lim Wee Li Executive Chairman and Chief Executive Officer 21 February 2014

This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor ("**Sponsor**"), Canaccord Genuity Singapore Pte. Ltd. for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("**SGX-ST**"). Canaccord Genuity Singapore Pte. Ltd. has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made, or reports contained in this announcement.

The contact person for the Sponsor is Mr Alex Tan, Chief Executive Officer, Canaccord Genuity Singapore Pte. Ltd., at 77 Robinson Road #21-02 Singapore 068896, telephone (65) 6854-6160.