



BSE Limited  
First Floor, New Trading Ring  
Rotunda Building, P J Towers  
Dalal Street, Fort  
Mumbai 400 001  
**Kind Attn: Mr Khushro A. Bulsara**  
**General Manager & Head**  
**Listing Compliance & Legal Regulatory**

National Stock Exchange of India Ltd.  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No.C/1, G Block  
Bandra-Kurla Complex  
Bandra (East), Mumbai 400 051  
**Kind Attn: Mr Hari K, Vice President**

November 24, 2015  
Sc- 15234

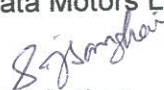
Dear Sirs,

**Re: Press Release by Jaguar Land Rover**

Pursuant to Clause 36 of the Listing Agreement, attached please find a Press Release on the subject which is self-explanatory.

This is for the information of the exchange.

Yours faithfully,  
Tata Motors Limited

  
H K Sethna  
Company Secretary

Z:\New Folders\2015-16\Tata Motors\Stock Exchanges\Clause 36- JLR EMC Expansion Plan\BSE-NSE-letter-EMC-Expansion-release.doc

**TATA MOTORS LIMITED**

Bombay House 24 Homi Mody Street Mumbai 400 001  
Tel 91 22 6665 8282 Fax 91 22 6665 7799  
[www.tatamotors.com](http://www.tatamotors.com) CIN L28920MH1945PLC004520



**EMBARGOED UNTIL: 00.01 GMT TUESDAY 24<sup>th</sup> NOVEMBER**

## **JAGUAR LAND ROVER TO DOUBLE THE SIZE OF ITS ENGINE PLANT**

- **Jaguar Land Rover to invest £450 million to expand its Engine Manufacturing Centre**
- **Expansion programme driven by global demand for current and future models**
- **Company investment in the site totals £1billion**
- **Several hundred new jobs to be created**
- **Announcement cements Jaguar Land Rover's position as the leading investor in British Manufacturing**

Jaguar Land Rover today announced that it is to double the size of its Engine Manufacturing Centre (EMC) as part of a £450mn expansion programme. This latest news from the UK's leading manufacturing investor is a clear signal of the company's long-term commitment to Britain. Total investment in the site, which opened a year ago, now stands at £1bn making it the most significant new automotive manufacturing facility to be built in the UK in the last decade.

The EMC is home to the high technology, low emission Ingenium engine - Jaguar Land Rover's first venture into in-house engine manufacturing in a generation. In just twelve months, the Midland based facility has moved from prototype production to full-scale manufacture with more than 50,000 engines coming off the production line.

The Ingenium engine launched initially in the Jaguar XE in April 2015 and was followed quickly by the Discovery Sport, two of the most significant product launches from the British manufacturer accounting for sales of 65,800 in the year so far. Today the EMC has cemented its position as the heart of Jaguar Land Rover's UK manufacturing operations supplying all three vehicle plants with engines which also power the Range Rover Evoque, all-new Jaguar XF and soon to be launched ground breaking Jaguar F-PACE.

This latest phase in the development of the EMC will see the site increase its operational footprint to 200,000 square meters, supporting capacity uplift as the company continues on its product offensive to deliver more exciting new products to customers.

Jaguar Land Rover CEO, Dr. Ralf Speth said: ***"We are proud to be such a significant investor in advanced manufacturing in Britain and are excited by this expansion and the new jobs it will create."***

***"The Engine Manufacturing Centre is a strategically significant facility for Jaguar Land Rover. The decision to expand our operations at the site provides a clear signal of our commitment to meeting customer demand for cleaner and more efficient engines, whilst developing the skills and capability that Britain needs if it is to remain globally competitive".***

Today's announcement will lead to the creation of several hundred new jobs at the Centre in a move which will see Jaguar Land Rover's global workforce hit 40,000 by next year. In the twelve months since its opening the EMC has seen its workforce reach 700 with further recruitment ongoing. The first eight recruits to be employed for the project in 2011 were apprentices who this month graduated from Jaguar Land Rover's industry-leading programme and take on exciting roles within the EMC and wider powertrain organisation.

Lauren Quinn, one of the EMC's first apprentices said: ***"My time as an apprentice at the Engine Manufacturing Centre far exceeded my expectations; it's given me a future I could have only dreamed of 5 years ago."***

***"When I started in 2011 I was one of only eight official employees dedicated to the project and the plant was no more than a muddy field. We have come such a long way in a short space of time and I'm proud to have been part of this world-class team and the creation of a facility which will create a legacy for many years to come"***

The Engine Manufacturing Centre is one of Jaguar Land Rover's four UK based manufacturing facilities\*. Together with its R&D centers in Coventry and Gaydon, Jaguar Land Rover has invested £11bn in product creation and facilities, creating more than 20,000 new jobs in the last five years.

End

\*Jaguar Land Rover's four UK Manufacturing Plants are as follows:

**Engine manufacturing Centre**

**The Site:** 100,000 square metre facility – size of 14 football pitches

**Workforce:** 700 – will reach 1400 when at capacity.

**Products:** Home to the Ingenium engine family. Currently producing the ultra-low emission 4-cylinder diesel engine.

**Investment:** £500mn in a state-of-the art facility incorporating a machining and assembly hall.

### **Solihull**

**The Site:** 300-acres site.

**Workforce:** 9,000 - doubled in 5 years

**Products:** Home to the iconic Defender, Solihull is on three-shift, 24 hour production to meet the global demand for Range Rover, Range Rover Sport and Discovery and Jaguar XE.

Production has almost trebled in five years.

**Investment:** £1.5bn invested in the Solihull plant in the last 5 years including:

- £370mn to extend our expertise in light weight vehicle manufacturing with Range Rover & Range Rover Sport.
- £500mn on Europe's largest Aluminium Body Shop and state-of-the-art Final Assembly Hall to support the production of the Jaguar XE & F-PACE.
- £21mn on a brand new, 31 acre, despatch facility to meet global demand for our vehicles

### **Castle Bromwich**

**The Site:** 112-acres site.

**Workforce:** 3,700

**Products:** An all-aluminium line-up including the Jaguar F-TYPE, XJ and all-new XF.

**Investment:** £400mn invested in the Castle Bromwich plant in support of new XF - the largest single investment in the history of the Castle Bromwich plant includes:

- £320mn state-of-the art aluminum body shop - the most flexible and versatile of its kind throughout Jaguar Land Rover, capable of switching between Jaguar's entire range of models mid-production
- £16m on a new blanker line
- £50mn on a new Aida press line.
- £30m on significant upgrades in the trim and final assembly hall.

### **Halewood**

**The Site:** 300-acres site.

**Workforce:** 4,200 (trebled in five years)

**Products:** The fastest selling Jaguar Land Rover product of all time – the Range Rover Evoque and new Discovery Sport.

**Investment:** £500mn invested in the Halewood plant since 2010 including:

- £250mn to support the introduction of the Range Rover Evoque
- £200mn in major upgrades across the plant to support Discovery Sport introduction
- £45mn on a new Aida press line.