

FOR IMMEDIATE RELEASE

Say HAILO! World's Most Loved Taxi App Arrives In Singapore

Hailo's Word-Class Service Now Available To Taxi Drivers, Passengers and Local Businesses

SINGAPORE, October 29, 2014: [HAILO](#), the world's highest-rated taxi app, is today introducing its world-class service to passengers and businesses in Singapore.

Since its launch in London in 2011, Hailo's mission has been to help reduce the daily frictions of big city travel. This commitment has won it millions of avid fans and over 23,000 five star reviews in the App Store and Google Play, more than any other taxi app.

The simple, elegant Hailo passenger app helps people get a cab in minutes with just two taps on their smartphone. Seamless mobile payments vastly improve the taxi experience by eliminating the need to carry cash or stop at an ATM. Trip receipts are sent instantly by email.

For Singapore's taxi drivers, the Hailo driver app enables them to complete more jobs in less time, earning up to 30% more on every shift they work.

Ron Zeghibe, Hailo Chairman, stated, "Singapore, like our home city of London, is a world-class hub for business, nightlife and tourism. We're very excited to be bringing our unique solutions and collaborative approach to this incredible city."

Today's news follows Hailo's recent partnership announcement with transportation operator SMRT Road Holdings Ltd.

Benny Lim, Managing Director of SMRT Road Holdings Ltd, commented, "SMRT Roads has extensive knowledge in fleet management and driver training. We're excited about integrating our industry know-how with Hailo's expertise in mobile booking and payments in order to improve personal transportation for all Singaporeans."

In agreeing to work together, Hailo and SMRT share a common vision to create an inclusive platform that provides equal access and benefits for all of Singapore's taxi companies and their drivers. Hailo Singapore confirmed today that fleet operator Prime Taxi has joined with SMRT to support the new platform.

Hailo is available to passengers as a free download from the [App Store](#) and [Google Play](#). New customers can enter promo code **HELLOSING** to receive a free \$10 credit on their first ride this week.

Taxi drivers can register via the Hailo website at <http://hailocab.com/singapore/drivers> or email singapore.drivers@hailocab.com. The new Hailo Driver Office is located at 46 Kim Yan Road in the heart of River Valley.

ENDS

About Hailo Network Holdings Ltd

Hailo is the evolution of the hail - a free smartphone app which puts passengers just two taps away from a licensed vehicle, and lets drivers get more passengers when they want them.

A Hailo hail is accepted around the world every two seconds from Hailo's global network of over 60,000 drivers and more than 1.4 million passengers. Launched in November 2011, Hailo is available in London, New York, all across Ireland, Madrid, Barcelona, and Osaka and Singapore. Hailo has carried over twenty million passengers and grown to annualized sales of well over \$100M.

Founded by three taxi drivers and three internet entrepreneurs, Hailo has raised \$100M from the best investors anywhere, including Union Square Ventures, Accel Partners, Wellington Partners, Atomico Ventures and Sir Richard Branson.

Hailo is available as a free download from the iTunes App Store and Google Play. Simply search for "Hailo" or visit hailoapp.com.

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About SMRT Corporation Ltd (SMRT)

SMRT is the leading multi-modal public transport operator in Singapore. SMRT serves millions of passengers daily by offering a safe, reliable and comprehensive transport network that consists of an extensive MRT and light rail system which connects seamlessly with its island-wide bus and taxi operations. SMRT also markets and leases the commercial and media spaces within its transport network, and offers engineering consultancy and project management as well as operations and maintenance services, locally and internationally.

SMRT's subsidiary – SMRT Road Holdings Ltd-- is a joint venture partner with Hailo Network Holdings Limited. Under the agreement, taxi booking application Hailo Singapore will be marketed to passengers and taxi drivers in Singapore.

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