NEWS RELEASE

ASPIAL'S PLACEMENT TRANCHE FOR SECOND RETAIL BOND OFFER OVERSUBSCRIBED WITHIN FIRST DAY OF LAUNCH

- Placement tranche closed at S\$25 million
- Public Offer remains open until 12 noon on March 30, 2016¹

Singapore, March 24, 2016 – Aspial Corporation Limited ("**Aspial**" or the "**Guarantor**", and together with its subsidiaries, the "**Group**"), a homegrown company with diversified business activities in real estate, jewellery and financial service, announced today that its second retail offering of 4-year 5.30% bonds due 2020 (the "**Bonds**") to private banking, institutional and other investors (the "**Placement**") has been oversubscribed within the first day of its launch.

Within a day of launching the offer of the Bonds, at 9.00 a.m. on March 23, 2016, the Placement received valid applications of more than S\$25 million in aggregate principal amount of Bonds and accordingly, the Placement has closed at a size of S\$25 million in aggregate principal amount of Bonds.

¹ The timings are only indicative and are subject to change. As at the date of this news release, the Issuer does not expect the timeline to be modified. However, the timeline may be extended, shortened or modified by the Issuer to such duration as it may, at its absolute discretion, think fit, with the approval of the SGX-ST (if required) and the agreement of the Sole Lead Manager and Bookrunner, and subject to any limitation under any applicable laws. In particular, the Issuer will, if so agreed with the Sole Lead Manager and Bookrunner, have the absolute discretion to close the Public Offer and/or the Placement early, and to re-open the Placement. The Issuer will, through the Guarantor, publicly announce any changes to the timeline through an SGXNET announcement to be posted on the website of the SGX-ST at http://www.sgx.com. If the Issuer decides to re-open the Placement, the Issuer will also through the Guarantor, publicly announce the dates and times of the re-opening of the Placement through an SGXNET announcement to be posted on the website of the SGX-ST at http://www.sgx.com.

Page 1 of 7

www.aspial.com

Aspial's Chief Executive Officer, Mr Koh Wee Seng, said, "We are heartened that our

second retail bond offer has received strong reception from private banking and institutional

investors. This is a testament to the attractiveness of the 4-year 5.30% bond offering, as

well as investors' confidence in our value propositions and growth potential. We would like

to take this opportunity to thank the investors for their strong support, and hope the bond

offering will also be well-received by the retail investors."

Applications for up to \$\$50 million in aggregate principal amount of Bonds under the Public

Offer remain open until 12 noon on March 30, 2016¹ and although the Placement has

closed, Aspial Treasury Pte. Ltd., as issuer of the Bonds (the "Issuer"), may, if so agreed

with DBS Bank Ltd., as sole lead manager and bookrunner for the Offer (the "Sole Lead

Manager and Bookrunner"), have the absolute discretion to re-open the Placement.

In the event of oversubscription, the Issuer and the Guarantor reserve the right to increase

the aggregate issue size of the Public Offer and (if re-opened) the Placement, to up to S\$200

million. Should the Public Offer be oversubscribed, applications for the Public Offer will be

subject to balloting, which is expected to take place on March 31, 2016¹.

Retail investors may apply for the Bonds under the Public Offer at the ATMs of DBS Bank

(including POSB), OCBC Bank and the UOB Group², the internet banking websites of DBS

Bank, OCBC Bank and the UOB Group² or the mobile banking interface of DBS Bank.

² United Overseas Bank Limited and its subsidiary, Far Eastern Bank Limited.

Page 2 of 7

Applications for Bonds under the Public Offer are subject to a minimum of S\$2,000 in principal amount of Bonds per application and retail investors may subscribe for higher

amounts in integral multiples of S\$1,000 thereof.

The Bonds are expected to be issued on April 1, 2016¹ and are expected to commence

trading on the Main Board of the Singapore Exchange Securities Trading Limited (the "SGX-

ST") at 9.00 a.m. on April 4, 2016¹.

The Bonds are guaranteed by Aspial and will be issued by Aspial's wholly-owned subsidiary,

the Issuer. DBS Bank Ltd. is the Sole Lead Manager and Bookrunner for the Offer.

Page 3 of 7

About Aspial Corporation Limited

Aspial is a homegrown company with diversified business activities in real estate, jewellery and financial service, which has a market capitalisation of approximately S\$520 million³. The Group owns a diversified portfolio of businesses including property development projects and investment properties in Singapore, Australia and Malaysia. Through its subsidiaries, Aspial owns Kensington Square⁴, CityGate⁴, Urban Vista⁴, Parc Rosewood⁴, The Hillford and Waterfront@Faber projects in Singapore; and the iconic 101-storey Australia 108 project in Melbourne, Australia – envisaged to be the tallest residence in the Southern Hemisphere upon completion⁵.

The Group has locked in total revenue of about S\$580 million⁶ in Singapore – to be recognised progressively in accordance with the stage of construction – and over A\$1.05 billion⁷ of sales revenue in Australia from its Australia 108 and Avant projects, to be recognised upon the completion of the projects. At current market prices, the potential sales revenue from the Group's remaining local and overseas property development projects is estimated to be in excess of S\$1.8 billion⁷. Overall, the Group has locked in more than S\$1.63 billion⁷ of sales in Singapore and Australia.

³ As at March 18, 2016.

⁴ Joint venture developments with Fragrance Group Limited.

⁵ The real estate business of the Guarantor is conducted through its subsidiaries, namely through World Class Land Pte Ltd ("**WCL**") in Singapore, and through WCL and World Class Global Pte. Ltd. overseas.

⁶ Based on the units sold in the Group's property projects in Singapore as at February 18, 2016.

⁷ As at February 18, 2016.

The Group is proposing to undertake a spin-off (the "Proposed Spin-Off") of its real estate

business in Australia and Malaysia to be listed on the Catalist Board of the SGX-ST (the

"Catalist"), which has advised that it has no objection to the Proposed Spin-Off, subject to

Aspial complying with the SGX-ST's listing requirements. Although the Group is in

preparation for the Proposed Spin-Off, the Proposed Spin-Off remains subject to market

conditions, obtaining of regulatory approvals and other unforeseen circumstances that may

be beyond the control of the Group, and there is no assurance that the Proposed Spin-Off

will materialise. An announcement will be made by the Guarantor as and when appropriate.

Aspial also has a network of 52³ jewellery retail stores across Singapore under its three

main jewellery brands - Lee Hwa Jewellery, Goldheart Jewelry, and CITIGEMS - to capture

different market segments, and one³ retail store in Ho Chi Minh City, Vietnam.

The Group also provides financial services through its subsidiary, Maxi-Cash Financial

Services Corporation Ltd. ("Maxi-Cash"), which operates 40³ pawnshops and retail outlets

in Singapore. Maxi-Cash was listed on the Catalist on June 22, 2012.

Additionally, the Group has direct and deemed interests of approximately 64.1%³ in LCD

Global Investments Ltd., which owns hospitality and real estate assets across Asia and the

United Kingdom.

Page 5 of 7

NOT FOR RELEASE OR DISTRIBUTION IN OR INTO THE UNITED STATES.

The information in this news release is qualified in its entirety by, and should be read in conjunction

with, the full text of the Offer Information Statement dated March 22, 2016 (the "Offer Information Statement"). Capitalised terms used herein but not otherwise defined shall have the meanings given

to them in the Offer Information Statement.

This news release is not, and does not purport to be, investment advice. You should also consult

your own investment, business, legal, tax, financial and other professional advisers to assist you in

determining the suitability of the Bonds for you as an investment. You should make an investment

only after you have determined that such investment is suitable for your financial investment

objectives. You should consider carefully whether the Bonds are suitable for you in light of your

experience, objectives, financial position and other relevant circumstances.

This news release is not a prospectus nor does it constitute an invitation or offer to acquire, purchase

or subscribe for the Bonds. This news release may not be forwarded to any other person and may not be reproduced in any manner whatsoever. Any forwarding, distribution or reproduction of this

news release in whole or in part is unauthorised.

This news release is for information only and neither this news release nor any copy thereof may be

published or distributed, directly or indirectly, in whole or in part, in or into the United States or to

U.S. persons (as defined in Regulation S under the Securities Act (as defined below) ("Regulation

S")) and this news release does not constitute an offer of securities for sale into the United States

or any jurisdiction in which such offer is not authorised or to any person to whom it is unlawful to

make such an offer. The Bonds and the quarantee given by the Guarantor (the "Guarantee") have

not been and will not be registered under the U.S. Securities Act of 1933, as amended (the

"Securities Act") or under any securities laws of any state or other jurisdiction of the United States

and, subject to certain exceptions, may not be offered, sold or delivered, directly or indirectly, within

the United States or to, or for the account or benefit of, U.S. persons (in each case as defined in

Regulation S). The Bonds and the Guarantee are being offered, sold or delivered outside the United

States in "offshore transactions" (as defined in Regulation S) to non-U.S. persons in reliance on,

and in compliance with, Regulation S. You represent, agree and acknowledge that you are not a

U.S. person (as defined in Regulation S) or acting for the account

Page 6 of 7

or benefit of a person within the United States or a U.S. person (as defined in Regulation S), and are purchasing the Bonds and the Guarantee in an "offshore transaction" (as defined in Regulation S) and acknowledge and agree that such purchase is not a result of any directed selling efforts (as defined in Regulation S) in the United States. There will be no public offer of the Bonds and the Guarantee in the United States. Any failure to comply with this restriction may constitute a violation of the United States securities laws. For a description of certain restrictions on the resale or transfer of the Bonds, see the section entitled "Subscription and Sale" of the Offer Information Statement.

In the event of any ambiguity, discrepancy or omission between this news release and the Offer Information Statement and/or the Product Highlights Sheet dated March 22, 2016, the contents of the Offer Information Statement shall apply and prevail.

ISSUED ON BEHALF OF : Aspial Corporation Limited

BY : Citigate Dewe Rogerson, i.MAGE Pte Ltd

55 Market Street

#02-01

Singapore 048941

CONTACT : Mr Winston Choo/ Ms Amelia Lee

at telephone

DURING OFFICE HOURS: 6534-5122 (Office)

AFTER OFFICE HOURS : 9068-2099/ 9781-3518 (Handphone)

EMAIL : winston.choo@citigatedrimage.com/

amelia.lee@citigatedrimage.com

March 24, 2016