

# **SASSEUR REIT – Growing in a Sunrise Industry**

First Listed Outlet Mall REIT in Asia

### **SIAS Corporate Connect Seminar**

26 Nov 2019

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DBS Bank Ltd. was the sole financial adviser and issue manager for the initial public offering of Sasseur REIT (the "Offering"). DBS Bank Ltd. and Bank of China Limited, Singapore Branch were the joint global coordinators to the Offering. DBS Bank Ltd., Bank of China Limited, Singapore Branch, China International Capital Corporation (Singapore) Pte. Limited, Citigroup Global Markets Singapore Pte. Ltd., Credit Suisse (Singapore) Limited, Haitong International Securities (Singapore) Pte. Ltd. and Maybank Kim Eng Securities Pte. Ltd. were the joint bookrunners and underwriters to the Offering.

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## **Key Investment Highlights**



| EXPOSURE TO THE<br>PRC'S FAST-GROWING<br>RETAIL OUTLET MALL<br>SECTOR | <ul> <li>Growing middle-class population in the PRC creates a large potential customer base for the outlet mall market in the PRC</li> <li>Resulting increase in spending power represents a sweet spot for the retail outlet mall industry</li> <li>The PRC's outlet industry expected to become the world's largest outlet market in terms of sales revenue by 2030<sup>(1)</sup></li> </ul> |
|---|--|
| STRONG GROWTH<br>POTENTIAL  | <ul> <li>Two right of first refusal properties ("ROFR Properties") and nine<br/>Pipeline Properties</li> <li>Assuming Sasseur REIT acquires the full interest in the ROFR<br/>Properties and Pipeline Properties, it will almost quadraple the total<br/>gross floor area of the Initial Portfolio</li> </ul>  |
| STRATEGICALLY<br>LOCATED PORTFOLIO<br>IN FAST-GROWING<br>CITIES       | <ul> <li>Leading privately-owned outlet mall operator in the Chinese outlet mall industry<sup>1</sup></li> <li>First-mover advantage in the Tier-2 PRC cities with an increasing addressable market size<sup>(2)</sup></li> <li>Diversified mix of tenants across various trade sectors</li> </ul>   |

(1) Source: China Insights Consultancy

(2) Defined as the sales revenue opportunity available in the outlet industry after considering information such as economic development, population size, residents' disposable income and outlets penetration

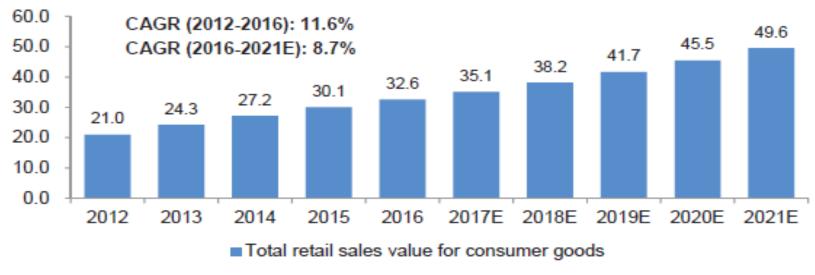


### **Robust retail sales performance in PRC**

PRC's total retail sales value for consumer goods is expected to grow at CAGR of 8.7% between 2016 to 2021, in line with growth in GDP and income levels.

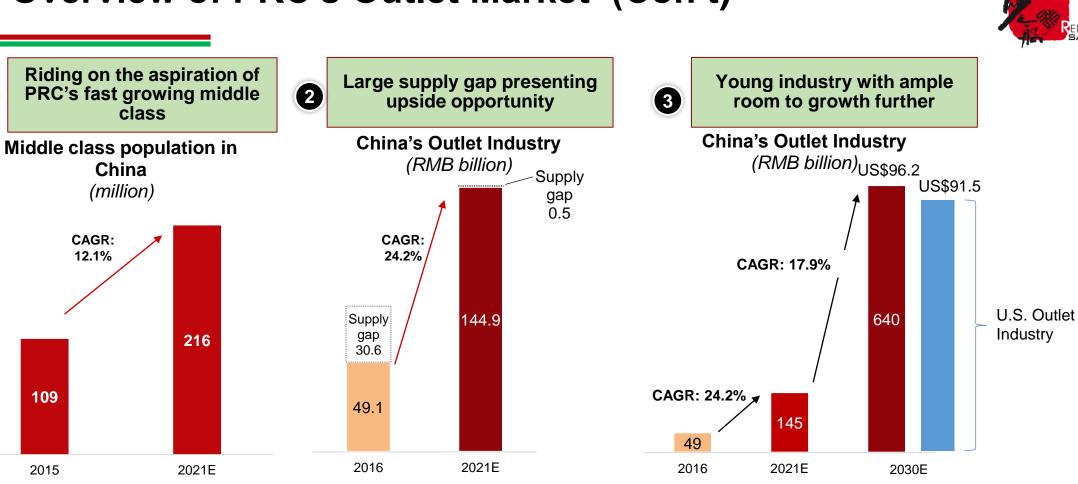
### Total retail sales value of consumer goods, China, 2012-2021E

RMB trillion



Source: Extracted from National Bureau of Statistics of China (March, 2017) China Insights Consultancy (March, 2017)

## **Overview of PRC's Outlet Market (Con't)**



Higher urbanization rates to help shift the economy towards a consumption-based model of economic growth

Supply gap represents market opportunity for the outlet industry Projected PRC vs U.S. outlet industry in 2030 RMB 640 billion (US\$96.2 billion) VS US\$91.5 billion

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### **About Sasseur REIT**





China-Singapore (Chongqing) Demonstration Initiative on Strategic Connectivity (Financial Services) 中新(重庆)战略性互联互通示范项目-金融领域项目



### Listed on SGX mainboard on 28 March 2018



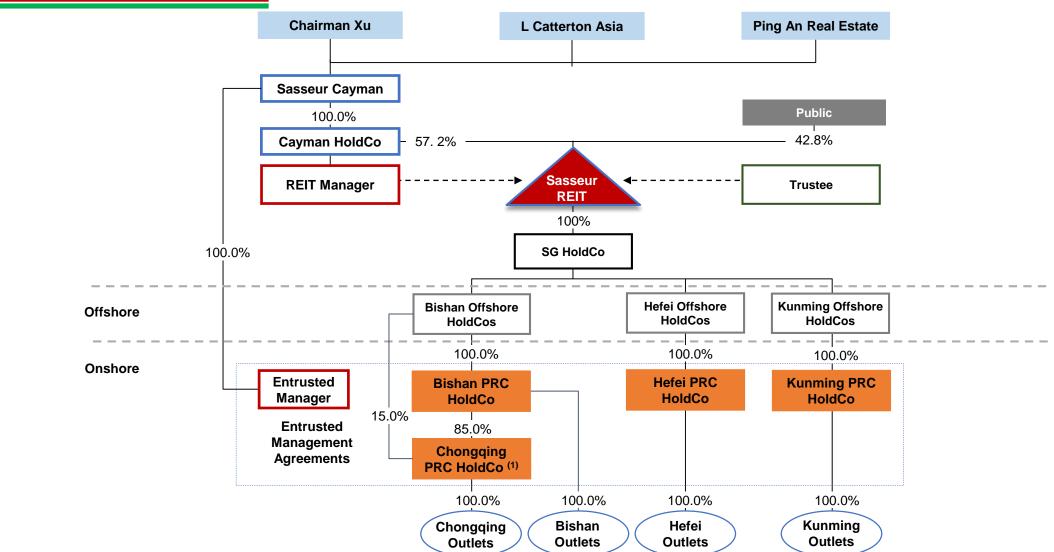
From Left to Right:

- i) Mr Chew Sutat, Head of Equities & Fixed Income, SGX;
- Mr Liu Guiping, Vice Mayor of the Chongqing Municipal Government of the People's Republic of China;
- iii) Mr Xu Rongcan, Founder of Sasseur Cayman Holding Limited, Chairman and Non-Executive Director of Sasseur Asset Management Pte. Ltd.;
- iv) Mr Luke Goh, Deputy Secretary (Trade), Ministry of Trade and Industry



### **Sasseur REIT Structure**





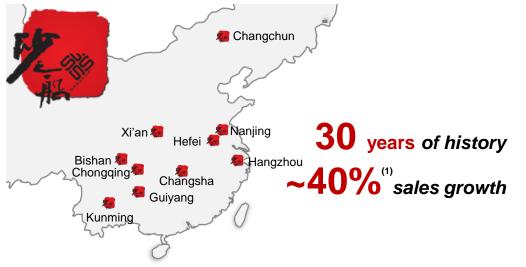
(1) Holds 40% interest in Chongqing West Outlets Brand Discount Commercial Co., Ltd. and Shanghai Pacific Rehouse Service Chongqing Co., Ltd.. Remaining 60% interest is held by Shanghai Pacific Rehouse Service Co. Ltd., an independent third party unrelated to the Sponsor (Sasseur Cayman Holding Limited) or Sasseur REIT

### **About Sasseur Group – Strong Sponsor**



#### Introduction to Sasseur Group

- Founded in 1989, Sasseur is one of the leading premium outlet groups in the People's Republic of China ("PRC"), that focuses on the development and operation of retail outlet malls in the PRC
- As of November 2019, Sasseur manages 10 outlet malls in 9 major Chinese cities
- Leverages on the founder's passion for art and culture to develop and design all of Sasseur's outlet malls, thus offering a unique lifestyle experience for its customers



#### Founded by Chairman Xu



- Chairman Xu is the founder and chairman of Sasseur with a wealth of experience in the fashion industry.
- In 1992, he entered the clothing industry and created his own women's wear fashion line – Sasseur
- In 2008, he built the first Sasseur outlet in Chongqing, an art piece that has won numerous awards
- Recipient of numerous prestigious awards

#### Supported by Strategic Shareholders





- Largest pan-Asian consumerfocused private equity firm that operates within a global L Catterton platform
- Manages over USD 1.6 billion AUM (USD 2.6 billion with coinvestments)<sup>(2)</sup>
- Affiliate of the Fortune 500 company Ping An Insurance
- Professional real estate investment, development and management platform of Ping An Insurance
- AUM of approximately RMB 300 billion (USD 61 billion)<sup>(3)</sup>

(1) CAGR from 2009 to 2018; Sponsor Data

(2) Provided by L Catterton Asia on 19 September 2017

(3) Extracted from Ping An Real Estate website (<u>http://realestate.pingan.com/realestate/html/about.html</u>) on 4 January 2018

### **Chairman Vito Xu - Profile**



#### THE SASSEUR STORY

### DIALOGUE BETWEEN ART AND BUSINESS



We want our malls to have a soul that creates affinity with shoppers.

#### ART COMMERCE

Xu Rongcan's affinity with artistry

in the practice of business (what

he termed "Art Commerce") had its

roots in Southwest China Normal

University located at Beibei, a scenic

town in the outskirts of Chongqing.

As a young man of 20, on a creaking

old bicycle, with wind caressing his hippie styled hair, rucksack

on his shoulder, his most valuable

possessions were his youthful

passion, dreams of artistry and an

old camera. Xu, with his keen sense

of art aesthetics, captured what he

saw with his lens and expressed

dreams and romance for mainland China, a golden age of spiritual and philosophical enlightenment, freedom and artistic expression. During those days of transition from a planned to a more capitalist economy, life was hard and material goods were scarce. That was when a large number of China's most outstanding post-modern poets, novelists, painters and musicians emerged and whose influence continues to this day.

The 1980s was a time of wonder.

loved using black and white films to describe his feelings about the world. From literature, art, to music and life, Xu was surrounded by other young people who shared his dreams; they would often meet over beer while enjoying guitar music through the night together.

what he felt with films. He

To Xu, art was not two dimensional. He believed art could be experiential. In 1989, he invested RMB 6,500 and started his first brick and mortar business based on his unique art commerce concept.



### Vito Xu, don of Asian outlet malls

While Chinese retail is struggling, Sasseur boss runs a bunch of profitable outlet mails

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e been going College and Invest-educated istall from technocit who as 35-year career stall from technocit who as 35-year career ist for Group, CiC Roal Estate and the conomic Development Hoard, Mr Ang explains that, while the significantly larger than significantly larger than that who as the significant larger than the stripe of the significant larger than the significant lar

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his three children here to give them international exposure, enrolling them at Stamford American School His fashion-expert wife Yang Xue, on whom he bestowed the name Sasseur as a mark of affection and gratitude, lives hore. Sasseur Reit has had a good run in the year post, clocking sales growth def per commit Xuesen ho

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many distressed retail assets of traditional retailers offer his firm a tremendous opportunity to go asset-light and turn around the ones it picks. In the past 18 months, no fewer than 140 potential deals have been placed in front of the The Second

placed in front of him. The Sascur team has been picky, signing fewer than 10 new malls, and these will be up and running in the next two to three years. Tam curious to know his views on Singaport of the same that here the same same test of the same that here the same same test of the same that here the same same test of the same test of the same test of the same same test of the same test of the same test of the same same test of the same test of t

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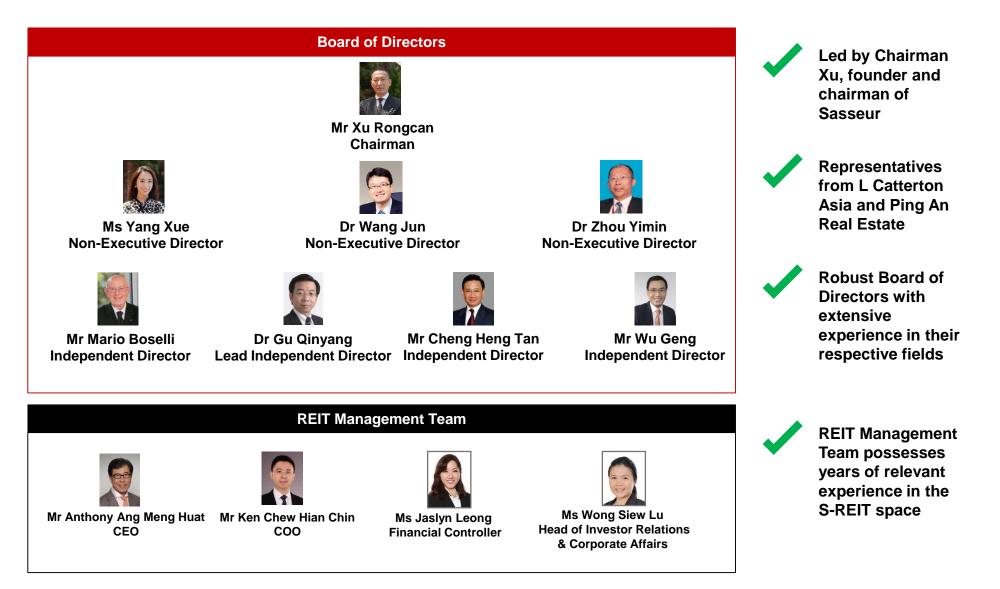
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#### Source: Sasseur REIT Annual Report 2018

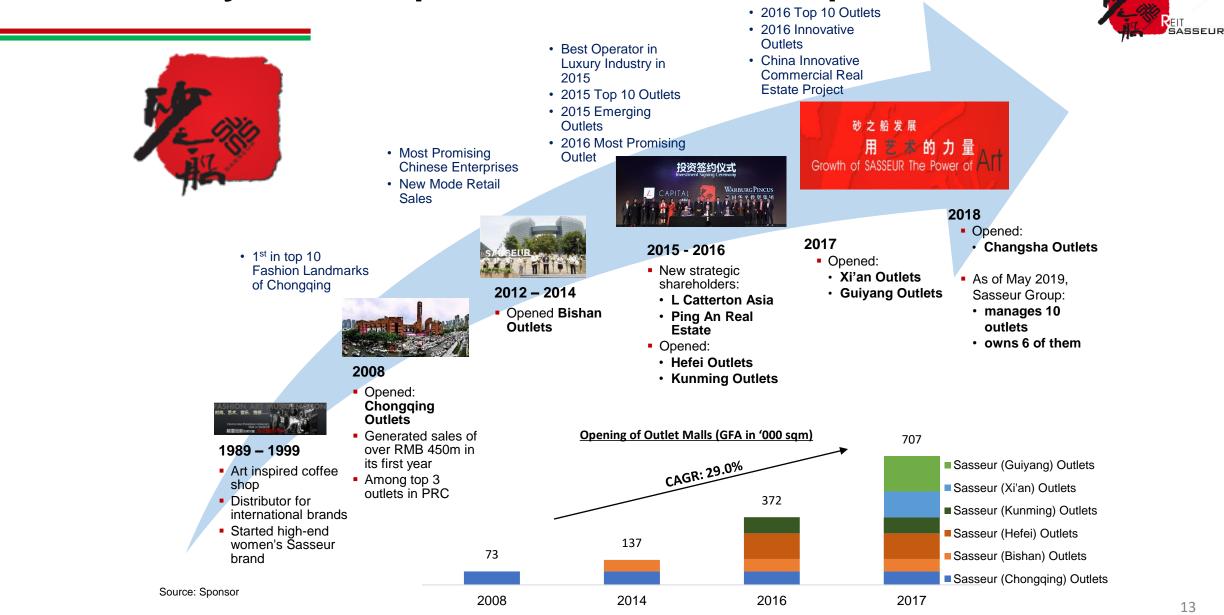
#### Source: The Sunday Times 10 Nov 2019

### Strong and Experienced Board of Directors and Management Team



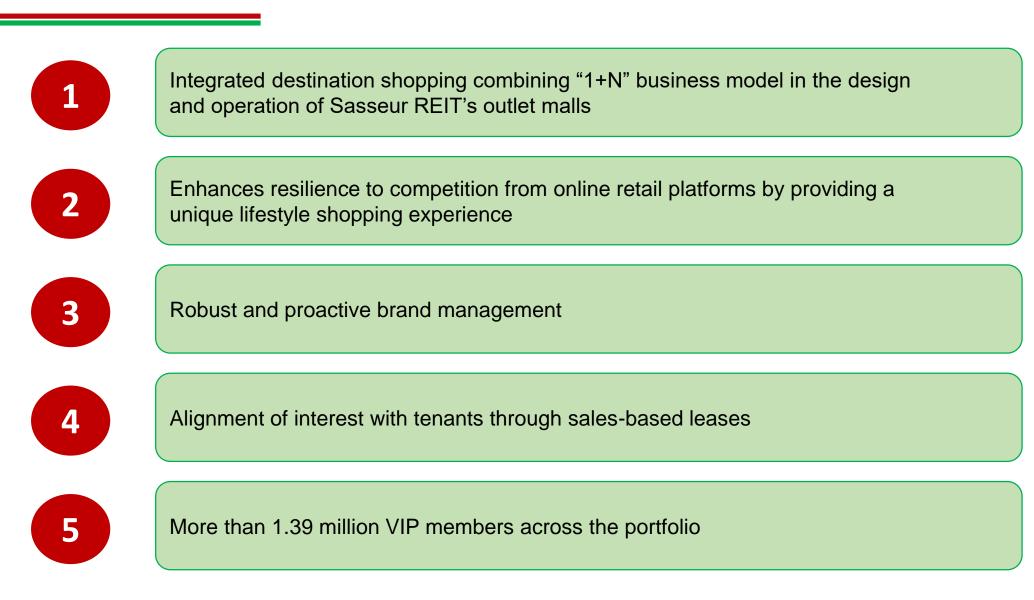


## **History & Development of Sasseur Group**



## Sponsor's Unique "Super Outlet" Business Model





## Sponsor's Unique "Super Outlet" Business Model



"1" represents the outlet mall business platform and "N" reflects the various lifestyle options offered in each of the outlet malls

Unique lifestyle experience based on a combination of art in the design and decoration of its outlet malls, and as a one-stop shopping and lifestyle experience, provides resilience against competition from e-commerce



## **Outlet's Competitive Edge Against Other Retail Models**



|                     | Outlets                       | <b>Department Store</b>  | Shopping Mall | <b>Online Platform</b>                    |
|---------------------|-------------------------------|--|---------------|---|
| Product Mix         | Luxury and high-end<br>brands | <ul> <li>Mildole to high-end brands</li> <li>Mildole to high-end brands</li> </ul> |               | Low priced products                       |
| Pricing Strategy    | Large Discounts               | Normal   | Normal        | Low                                       |
| Consumer Experience | ✓                             | ×<br>(small area with compact<br>layout)   | $\checkmark$  | ×<br>(no in-store shopping<br>experience) |
| Location            | Suburbs                       | City Center  | City Center   | -   |
| Segment             | Middle Class                  | Mass Market  | Mass Market   | Mass Market                               |
| Authenticity        | ✓                             | ~  | ✓             | Possibility of counterfeit goods          |

### **Brand Owners**

- Advantages Over Online
- Higher Profit Margin
- Quicker Payback Period
- Enhanced Inventory Management



### **Customers**

- Better Shopping Experience
- Product Authenticity
- High Discounts
- Access to a Wide Range of Products

Source: China Insights Consultancy - Independent Market Research Report

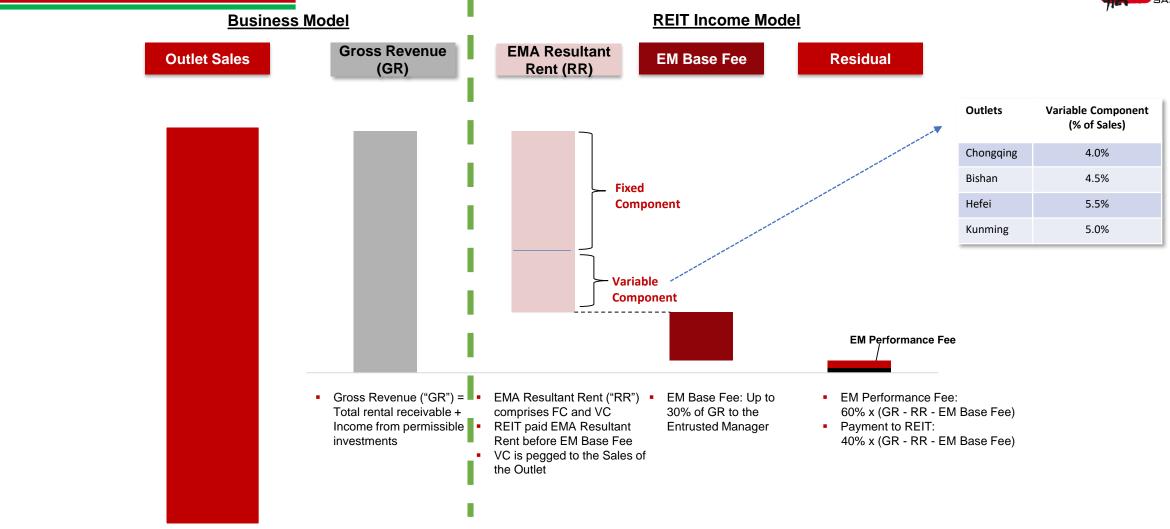
### Entrusted Management Agreement ("EMA") Model





### **EMA Model**

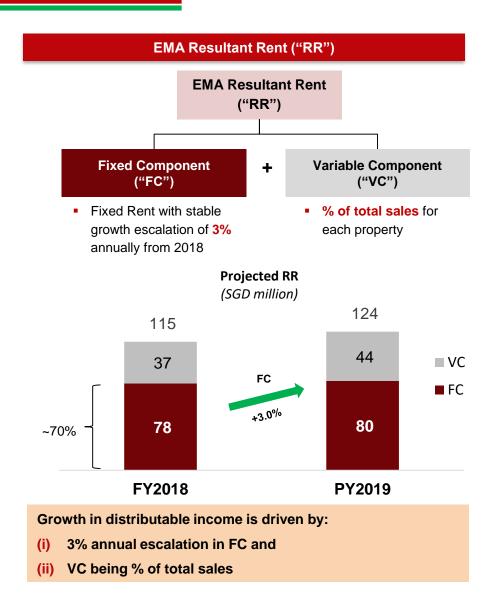




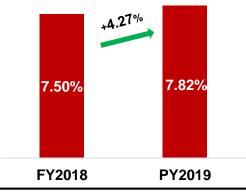
The EMA Model aligns the interest of the Operating Manager with the REIT.

### **EMA Model**





Stable distributable income with growth (Illustrative DPU yield)



Total Return of 11.77% from 2018 to 2019

Stable distributable income guaranteed at 2 levels:

- (i) ~70% of RR locked in at property level via guaranteed FC, and
- (ii) Guaranteed EMA Resultant Rent ("RR") at portfolio level

| Outlets   | Variable Component<br>(% of Sales) |
|-----------|------------------------------------|
| Chongqing | 4.0%                               |
| Bishan    | 4.5%                               |
| Hefei     | 5.5%                               |
| Kunming   | 5.0%                               |

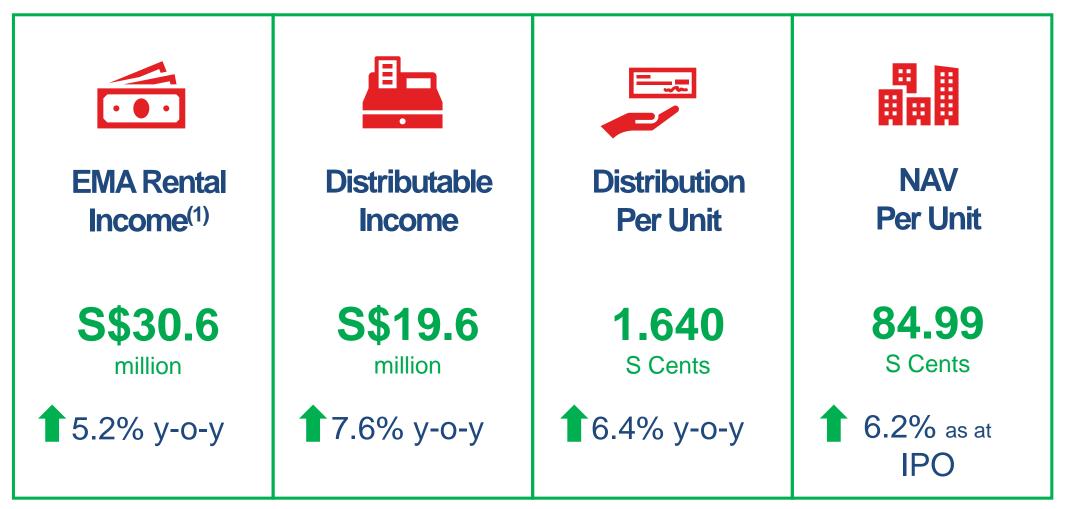
## **3Q FY2019 Key Highlights**





### **3Q FY2019 Key Highlights**





(1) Excluding straight-line accounting adjustment

### 3Q 2019 DPU Increased 6.4% y-o-y



| 3Q 2019 and 3Q 2018   |                       |        |             |         |  |             |  |
|---|-----------------------|--------|-------------|---------|--|-------------|--|
| SGD'000   | 3Q2019 <sup>(1)</sup> | 3Q2018 | Change<br>% | YTD2019 | 28 Mar to<br>30 Sep<br>2018 <sup>(2)</sup> | Change<br>% |  |
| EMA rental income<br>(exclude straight-line<br>adjustment)                          | 30,587                | 29,081 | +5.2        | 90,590  | 58,680                                     | n.m.        |  |
| Income available for distribution to Unitholders                                    | 19,579                | 18,196 | +7.6        | 58,431  | 36,939                                     | n.m.        |  |
| Distribution per Unit (DPU)<br>(SGD cents)  | 1.640                 | 1.542  | +6.4        | 4.904   | 3.130                                      | n.m.        |  |
| Annualised DPU yield (%) <sup>(3,4)</sup><br>- Based on listing price of<br>S\$0.80 | 8.1%                  | 7.6%   | +6.4        | 8.2%    | 7.6%                                       | n.m.        |  |

n.m. - Not meaningful

- (1) The actual results of the REIT Group's foreign subsidiaries were translated using the average SGD:RMB rate of 1: 5.0967 and 1: 5.0242 for 3Q 2019 and YTD 2019 respectively.
- (2) The YTD comparative figures were for the period from 28 March 2018 (Listing Date) to 30 September 2018. These figures were extracted from Sasseur REIT's results announcement for the period from 28 March 2018 to 30 September 2018.
- (3) The annualised distribution yields for 3Q 2019 and YTD 2019 were on a pro rata basis for 92 days and 273 days respectively, based on the listing price of S\$0.800 and closing price of S\$0.795.
- (4) The annualised distribution yields for 3Q 2018 and the period from 28 March 2018 to 30 September 2018 were on a pro rata basis for 92 days and 187 days, based on the listing price of \$\$0.800 and closing price of \$\$0.795.

## YTD 2019 DPU Exceeded Projection By 7.8%



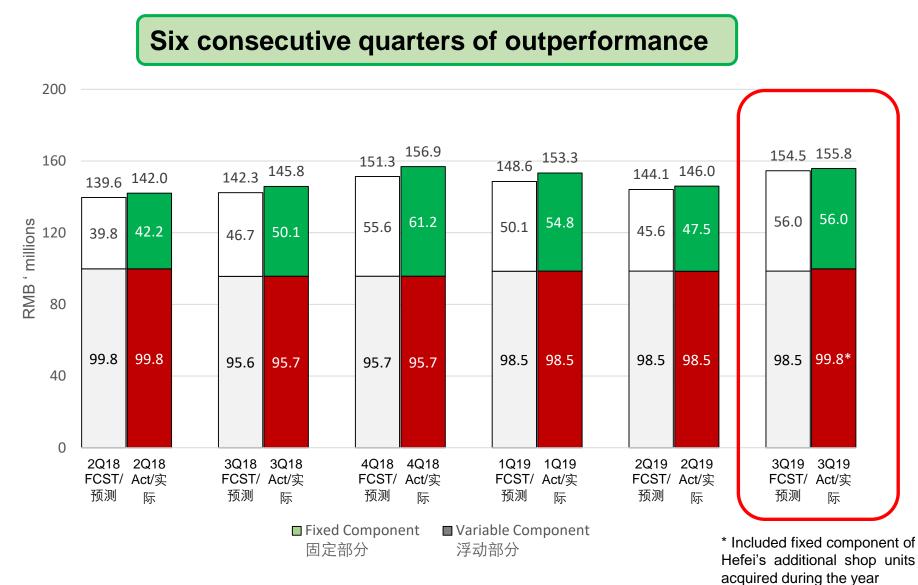
|   | 3Q 2019 |            |             |        |            |             |
|---|---------|------------|-------------|--------|------------|-------------|
|   | Actual  | Projection | Change<br>% | Actual | Projection | Change<br>% |
| Fixed Component<br>(RMB mil)                  | 99.8    | 98.5       | +1.4        | 296.9  | 295.6      | +0.5        |
| Variable Component<br>(RMB mil)               | 56.0    | 56.0       | 0.0         | 158.2  | 151.7      | +4.3        |
| EMA Rental Income <sup>(1)</sup><br>(RMB mil) | 155.8   | 154.5      | +0.8        | 455.1  | 447.3      | +1.8        |
| Exchange Rate <sup>(2)</sup><br>(RMB/S\$)     | 5.0967  | 4.9300     | +3.4        | 5.0242 | 4.9300     | +1.9        |
| EMA Rental Income <sup>(1)</sup><br>(S\$ mil) | 30.6    | 31.3       | -2.4        | 90.6   | 90.7       | -0.1        |
| Distributable Income<br>(S\$ mil)             | 19.6    | 18.9       | +3.7        | 58.4   | 54.2       | +7.7        |
| DPU (S cents)                                 | 1.640   | 1.581      | +3.7        | 4.904  | 4.551      | +7.8        |

(1) Excluding straight-line accounting adjustment

(2) Using the average SGD:RMB rate for the period. An exchange rate of SGD:RMB of 1:4.930 was adopted in the projection

### **EMA Rental Income vs Forecast By Quarter**





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### **Distribution Details**



### Distribution Period Distribution Per Unit<sup>1</sup>

### 1 July to 30 September 2019 **1.640 Singapore cents**

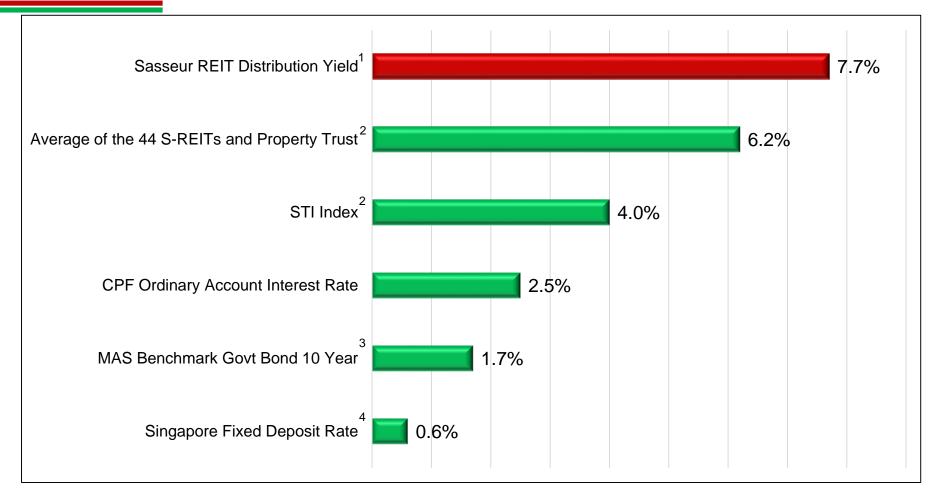
1. Based on 100% distribution pay-out ratio

| Distribution Timetable       |                  |
|------------------------------|------------------|
| Notice of Books Closure Date | 14 November 2019 |
| Ex-dividend Date             | 28 November 2019 |
| Books Closure Date           | 29 November 2019 |
| Distribution Payment Date    | 27 December 2019 |

### **Quarterly distribution pay-out with effect from 1 January 2019**

### **Sasseur REIT Has Highest Yield VS Other Asset Classes**





#### Notes:

- 1. Annualised distribution yield for 3Q2019 based on share price of S\$0.85 as at 18 Nov 2019
- 2. Based on 12M Average Dividend Yield
- 3. Based on 10 Year Yield
- 4. 12M Bank fixed deposit rates from MAS as of 30 September 2019

Source: Bloomberg, SGX, Central Provident Fund (CPF) Board, data as of 31 October 2019

## **Capital Management**





### **Healthy Balance Sheet**



| S\$ mil                             | Actual<br>30 Sep 2019 | Actual<br>31 Dec 2018 |
|-------------------------------------|-----------------------|-----------------------|
| Investment properties               | 1,522.0               | 1,539.5               |
| Cash and short-term deposits        | 164.1                 | 203.6                 |
| Other assets                        | 22.5                  | 25.5                  |
| Total Assets                        | 1,708.6               | 1,768.7               |
| Loans and borrowings                | 480.0                 | 493.3                 |
| Other liabilities                   | 211.7                 | 201.4                 |
| Total Liabilities                   | 691.7                 | 694.7                 |
| Net Assets                          | 1,016.9               | 1,074.0               |
| NAV per unit (cents) <sup>(1)</sup> | 84.99                 | 90.33                 |
| Aggregate Leverage                  | 29.0%                 | 29.0%                 |
| Debt Headroom                       | 276.0                 | 283.0                 |

(1) Based on units in issue and issuable of 1,196,494,243 and 1,188,953,352 as at 30 September 2019 and 31 December 2018 respectively

## **Prudent Capital Management**



|  | Onshore Facilities<br>(RMB)              | Offshore Facility<br>(SGD)                            | Total                                     |                                   | 3Q 2019                            | _        |
|--|--|---|---|-----------------------------------|------------------------------------|----------|
| Quantum  | ~SGD 370 million<br>(RMB 1.90 billion)   | SGD 125 million <sup>(1)</sup><br>(~RMB 0.64 billion) | ~SGD 495 million<br>(~RMB 2.54 billion)   |                                   | Debt Headroom <sup>1</sup>         |          |
| Proportion   | 74.8%                                    | 25.2% 100%  |   |                                   | 276                                |          |
| Tenure   | 5 years                                  | 3 years   | 4.5 years<br>(weighted average)           | ſ                                 | Offshore Debts <sup>2</sup><br>125 | Limit of |
| Interest Rate (p.a.)<br>(exclude upfront debt-<br>related costs) | 4.75%                                    | 3.49%   | 4.43%<br>(weighted average)               | Aggregate<br>Leverage <sup></sup> |                                    | <u> </u> |
| Interest Cover   | -  | -   | YTD2019: 4.8 times<br>(FY2018: 4.1 times) | 29.0%                             | Onshore Debts<br>370               |          |
| Floating Rate  | PBOC benchmark<br>1-5 years lending rate | Singapore<br>SOR                                      | -   |                                   |                                    |          |

(1) 50% of Offshore Loan is hedged

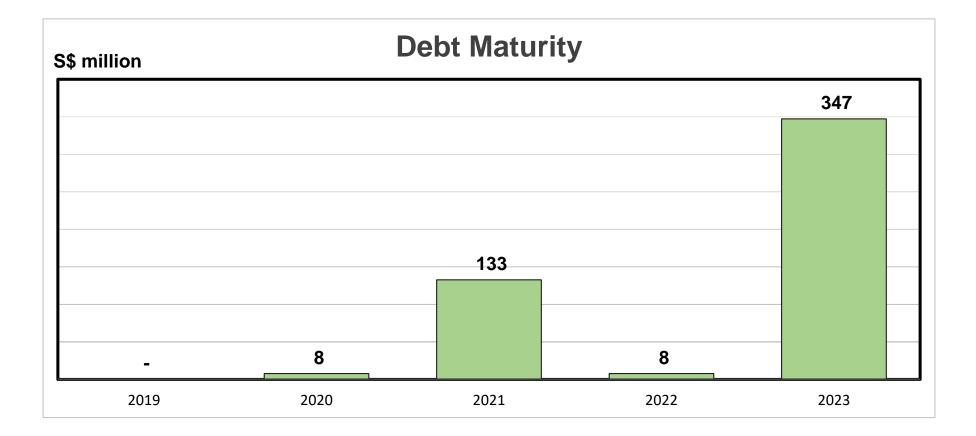
Note: All calculations are done according to the SGD to RMB exchange rate of 5.1355 as at 30 September 2019

As at 30 September 2019

### **Debt Maturity Profile**

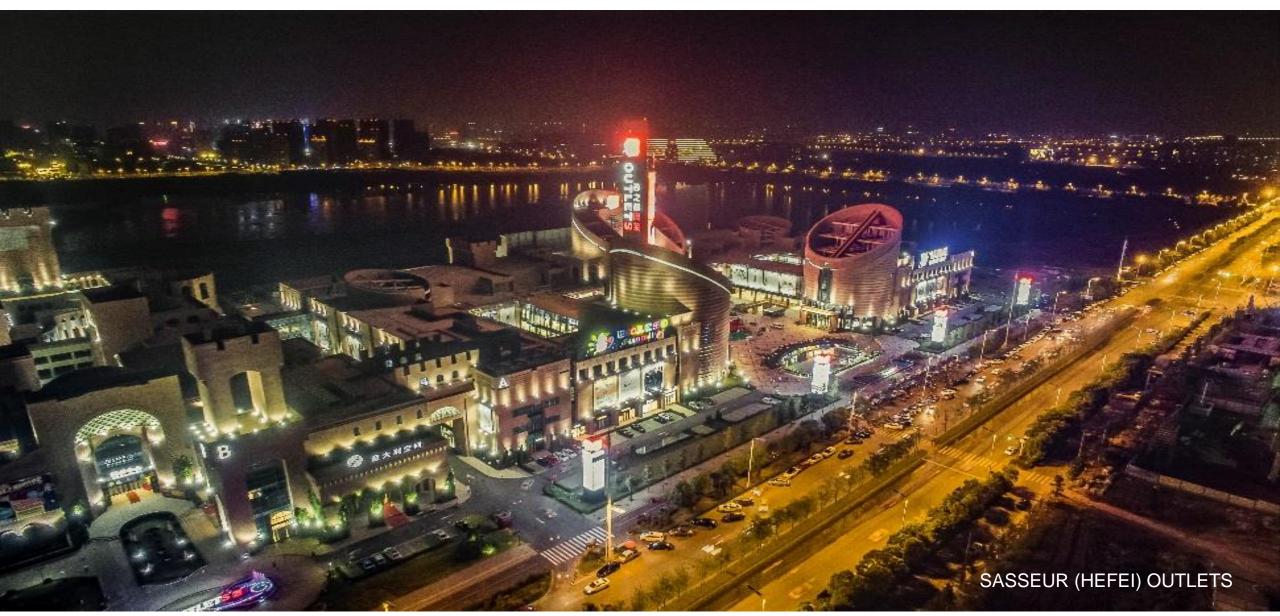


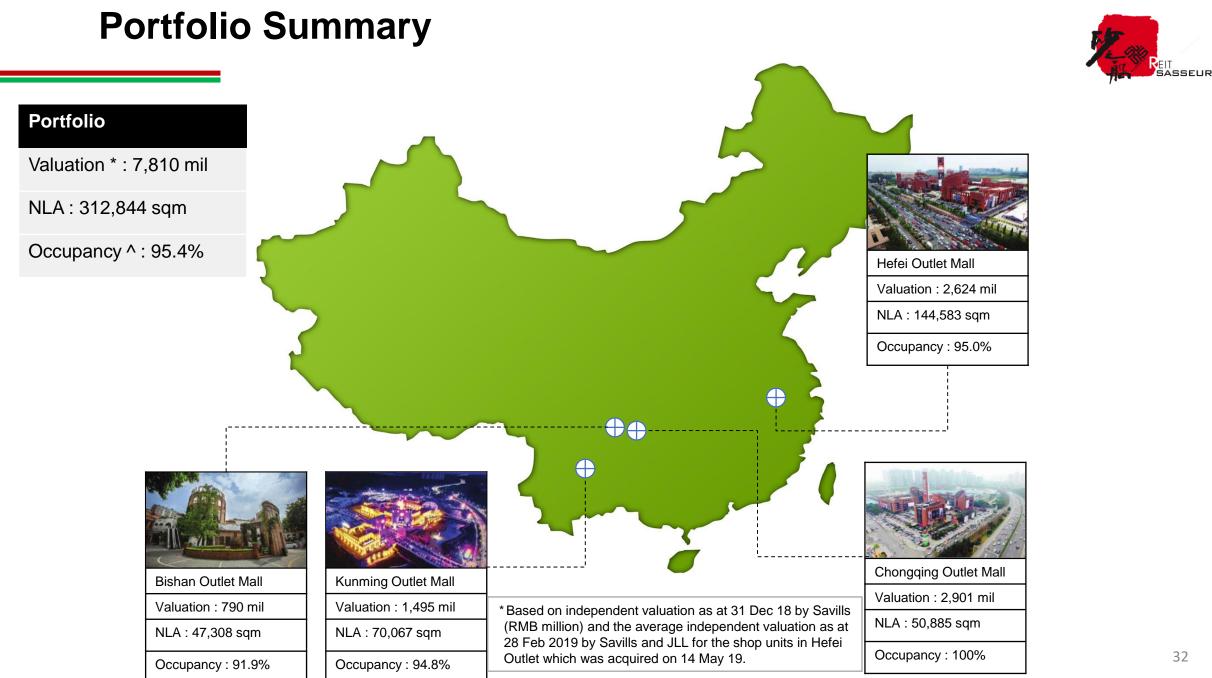
Weighted average debt maturity is 2.98 years with no major re-financing until 2021



# Portfolio Update







<sup>^</sup> Occupancy for 3Q 2019

### **3Q 2019 Outlets Summary**



YTD 2019 Total Outlet Sales Increased 20.9%

| Outlets   | NLA<br>(sqm) | Occupancy<br>(%) | Q3 2019 <sup>1</sup><br>Sales<br>(RMB'mil) | Q3 2019 vs<br>Q3 2018 <sup>2</sup><br>Change (%) | YTD 2019 <sup>3</sup><br>Sales<br>(RMB'mil) | YTD 2019 vs<br>YTD 2018 <sup>4</sup><br>Change (%) |
|-----------|--------------|------------------|--|--|---|--|
| Chongqing | 50,885       | 100.0            | 579.7                                      | -5.4   | 1,669.0                                     | +8.9   |
| Hefei     | 144,583      | 95.0             | 286.4                                      | +32.2  | 802.5                                       | +28.8  |
| Kunming   | 70,067       | 94.8             | 238.0                                      | +26.9  | 647.3                                       | +44.4  |
| Bishan    | 47,308       | 91.9             | 114.3                                      | +18.6  | 332.3                                       | +32.7  |
| Portfolio | 312,844      | 95.4             | 1,218.4                                    | +9.4   | 3,451.1                                     | +20.9  |

1. Q3 2019: 01 July 2019 – 30 September 2019

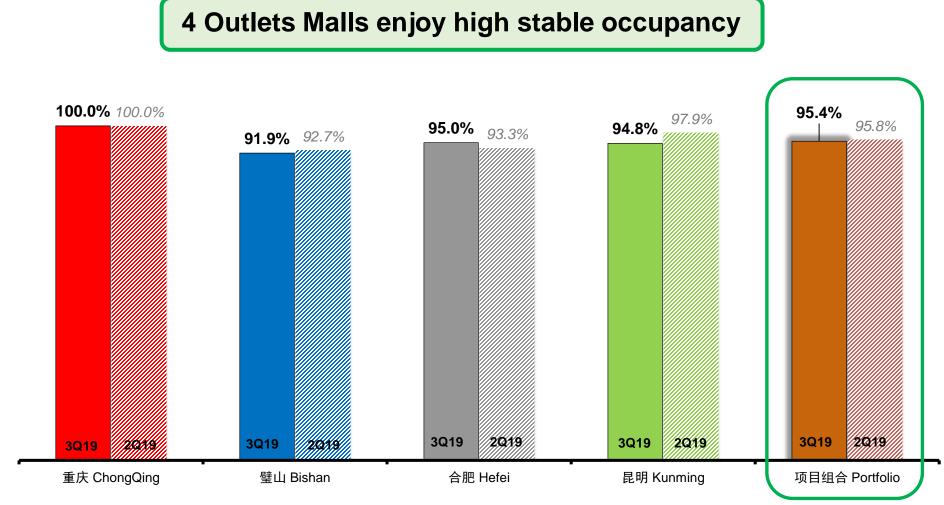
2. Q3 2018: 01 July 2018 - 30 September 2018

3. YTD 2019: 01 January 2019 - 30 September 2019

4. YTD 2018: 01 January 2018 - 30 September 2018

## Portfolio Occupancy (3Q 2019 vs 2Q 2019)



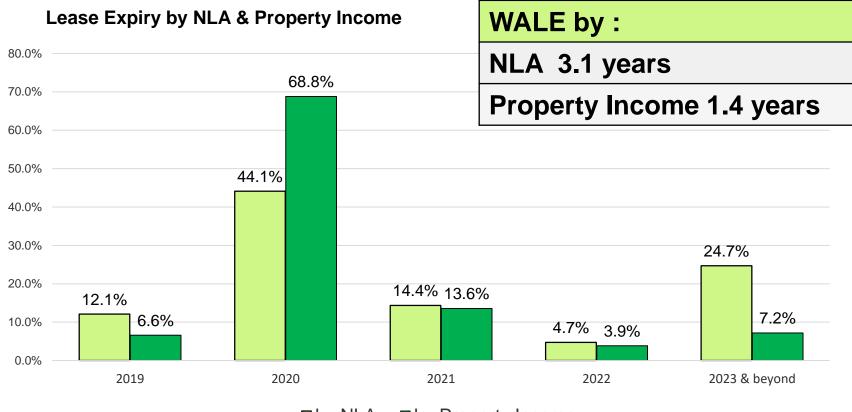


3Q 2019 vs 2Q 2019

## Weighted Average Lease Expiry (WALE)



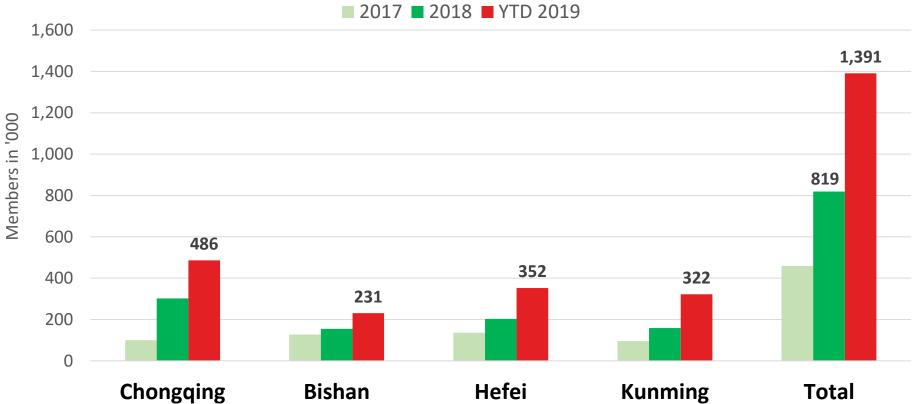
**Deliberate short lease to optimise tenant mix** 







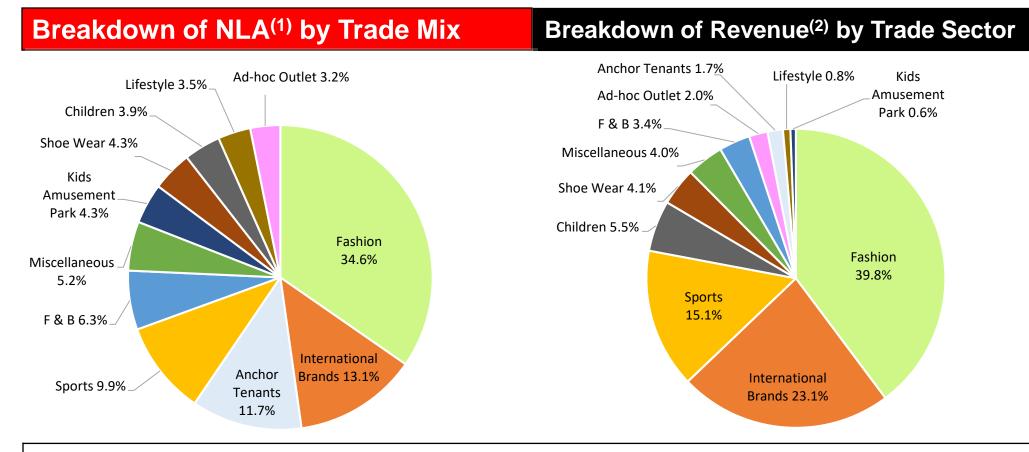






# **Well Diversified Trade Mix**





#### **Fashion, Sports and International Brands**

| 57.6% | 78.0% |
|-------|-------|
|-------|-------|

(1) As percentage of the portfolio's net lettable areas as at 30 September 2019(2) As percentage of the portfolio's gross revenue as at 30 September 2019

# **Chongqing Outlets**





| Year Commenced Operations      | Sep 2008                                      |  |  |  |
|--------------------------------|---|--|--|--|
| GFA (sqm)                      | 73,373  |  |  |  |
| NLA (sqm)                      | 50,885  |  |  |  |
| Occupancy Rate (%, 30 Sep 19)  | 100   |  |  |  |
| No. of Tenants (30 Sep 19)     | 435   |  |  |  |
| Top Brands/Tenants             | FILA, Adidas, +39 Space,<br>High Wave, Naersi |  |  |  |
| Car Park Lots                  | 500   |  |  |  |
| Valuation (RMB mil, 31 Dec 18) | 2,901   |  |  |  |

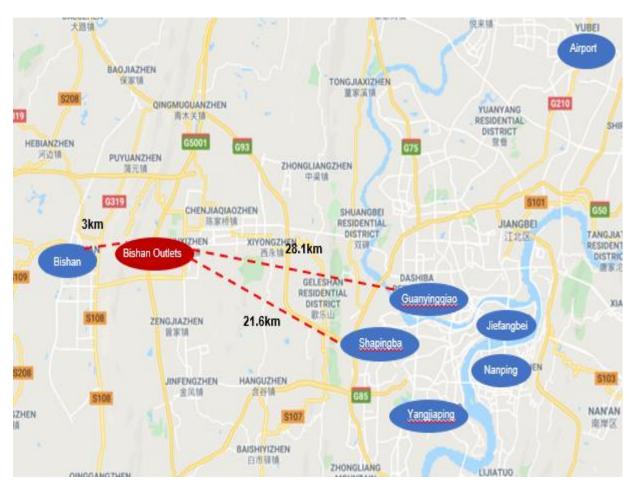


#### **Bishan Outlets**





| Year Commenced Operations      | Oct 2014                                     |  |  |  |
|--------------------------------|--|--|--|--|
| GFA (sqm)                      | 68,791                                       |  |  |  |
| NLA (sqm)                      | 47,308                                       |  |  |  |
| Occupancy Rate (%, 30 Sep 19)  | 91.9   |  |  |  |
| No. of Tenants (30 Sep 19)     | 212  |  |  |  |
| Top Brands/Tenants             | Adidas, Nike, Polo Sport,<br>OBEG, +39 Space |  |  |  |
| Car Park Lots                  | 400  |  |  |  |
| Valuation (RMB mil, 31 Dec 18) | 790  |  |  |  |

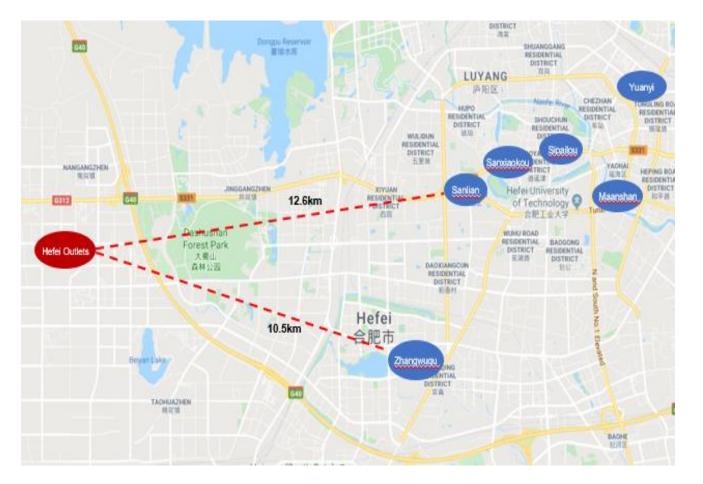


#### **Hefei Outlets**





| Year Commenced Operations     | May 2016                                     |  |  |  |
|-------------------------------|--|--|--|--|
| GFA (sqm)                     | 147,316                                      |  |  |  |
| NLA (sqm)                     | 144,583                                      |  |  |  |
| Occupancy Rate (%, 30 Sep 19) | 95.0   |  |  |  |
| No. of Tenants (30 Sep 19)    | 336  |  |  |  |
| Top Brands/Tenants            | Adidas, Coach, Michael Kors,<br>Nike, Hazzys |  |  |  |
| Car Park Lots                 | 1,566  |  |  |  |
| Valuation (RMB mil)           | 2,624  |  |  |  |

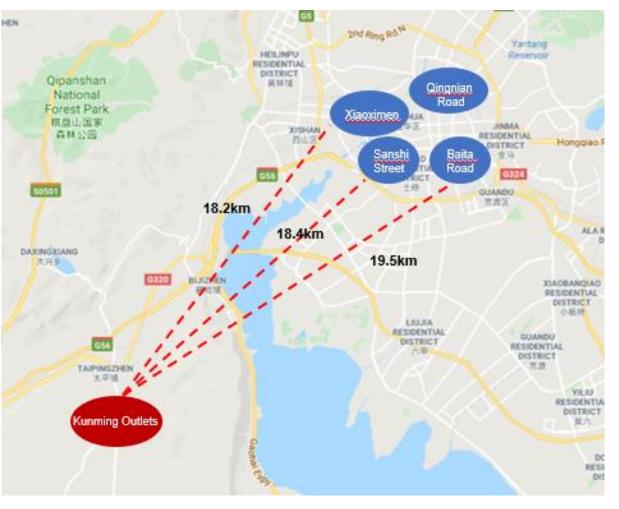


# **Kunming Outlets**





| Year Commenced Operations      | Dec 2016                                     |  |  |  |
|--------------------------------|--|--|--|--|
| GFA (sqm)                      | 88,257                                       |  |  |  |
| NLA (sqm)                      | 70,067                                       |  |  |  |
| Occupancy Rate (%, 30 Sep 19)  | 94.8   |  |  |  |
| No. of Tenants (30 Sep 19)     | 251  |  |  |  |
| Top Brands/Tenants             | Nike, Adidas, Fila, Polo<br>Sport, +39 Space |  |  |  |
| Car Park Lots                  | 2,000  |  |  |  |
| Valuation (RMB mil, 31 Dec 18) | 1,495  |  |  |  |



## **Exciting Events to Drive Shoppers' Traffic**





#### **Anniversary Celebrations : Record Breaking Sales on First Day**





|                 | Chongqing         | Bishan           | Hefei            | Kunming          | Total             |
|-----------------|-------------------|------------------|------------------|------------------|-------------------|
| 2019            | RMB 131.2 million | RMB 20.8 million | RMB 34.9 million | RMB 28.7 million | RMB 215.5 million |
| 2018            | RMB 130.0 million | RMB 16.7 million | RMB 27.3 Million | RMB 24.0 million | RMB 197.9 million |
| Change<br>y-o-y | 1%                | <b>1</b> 25%     | <b>1</b> 28%     | <b>1</b> 20%     | 9%                |

# **Potential Pipelines**

- All acquisitions must be yield accretive
- First China, then the World
- Potential properties increased to 11

#### **ROFR Properties**

|               | Xi'an    | Guiyang  |
|---------------|----------|----------|
| Opening Date  | Sep 2017 | Dec 2017 |
| GFA (sqm)     | 141,708  | 193,520  |
| Car Park Lots | c.2,000  | c.1,000  |

#### **Pipeline Properties**





#### **Opening Soon**

| ripenne i ropennes |          |          |           |          |          |         |          |          |          |
|--------------------|----------|----------|-----------|----------|----------|---------|----------|----------|----------|
|                    | Nanjing  | Hangzhou | Changchun | Changsha | Lanzhou  | Xiamen  | Shenzhen | Yangzhou | Shanghai |
| Opening<br>Date    | May 2015 | Jun 2011 | Sep 2017  | Dec 2018 | ~4Q 2019 | ~3Q2020 | ~4Q 2020 | ~4Q 2020 | ~3Q2021  |
| GFA (sqm)          | 149,875  | 45,873   | 172,128   | 210,600  | ~100,000 | ~75,000 | ~150,000 | ~85,000  | ~109,000 |
| Car Park<br>Lots   | c.8,000  | c.5,000  | c.4,000   | c.2,084  | c.2,500  | c.2,000 | c.2,200  | c.1,200  | c.2,500  |
|                    |          |          |           |          |          |         |          |          |          |

### **Investment Merits**



1777 SASSEUR (KUNMING) OUTLETS

## **Investment Merits**





**Market Leadership:** Sasseur Group is the one of the largest operator of outlet malls in China, with 10 malls and over 11 years of operating experience



**Unique Art-Commerce Business Model:** Aligns interests of tenants, unitholders and entrusted managers, with potential to share upside



**6 Consecutive Quarters of DPU Outperformance Since Listing:** Beating forecast for 2018 and projection for 2019



**One of the Top Performing S-REIT 2019:** Total YTD Return 42.0% as per OCBC Investment Research (as of 18 Nov 2019)



**Strong Partnerships:** Longstanding business relationships with leading premium international and local retail brands

## **Awards and Achievement**



The Asset Asian (Triple A) Awards 2018 Best IPO in Singapore 2018



Fortune Times REITs Pinnacle Awards 2018 Most Promising REIT in Asia



2018 Asia Pacific Best of Breeds REITs (less than USD 1 billion market capitalization) - Gold Award Retail REITs (Singapore)



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Alpha Southeast Asia 12<sup>th</sup> Annual Best Deal & Solution Awards 2018 - Best REIT Deal in Southeast Asia 2018 as Southeast Asia's largest REIT IPO S\$396 mil for 2018

International Investor Magazine REIT Company of The Year – Singapore 2019

6th Asia Pacific REITs Awards 2019 Best Retail REIT (Platinum) Best CEO (Platinum) Best Investor Relations (Gold)













# Thank You

For enquiries, please contact:

Ms Wong Siew Lu, CFA, CA (Singapore) Head, Investor Relations and Corporate Affairs Email: <u>wongsl@sasseurreit.com</u> Tel: +65 6360 0290 Address: 7 Temasek Boulevard, #06-05, Suntec Tower One, Singapore 038987



