

For Immediate Release

Coliwoo Strengthens Community Living with Latest Coliwoo Hotel Pasir Panjang Property

- Coliwoo introduces its 15th co-living property launch to date – the four-storey Coliwoo Hotel Pasir Panjang falls under the brand’s co-living Hotel portfolio
- Strategic location with schools, business parks, as well as recreational amenities nearby makes it the perfect sweet spot for “bleisure” stays – combining the best of business and leisure
- Expansion of co-living hotel portfolio caters to sustained strong demand for rental accommodation as more turn towards co-living hotel spaces for longer-term stays



Exterior of Coliwoo Hotel Pasir Panjang, featuring an imaginative mural that injects vibrancy within the neighbourhood of the Pasir Panjang district

Singapore, 18 December 2023 – Coliwoo, a co-living subsidiary brand under real estate management services group, LHN Limited (“LHN”, together with its subsidiaries, the “Group”), has recently unveiled its latest property – **Coliwoo Hotel Pasir Panjang** – the newest addition to the brand’s portfolio that now sees 15 properties launched islandwide.

Strategically located at 404 Pasir Panjang Road, the co-living hotel opens plentiful possibilities for a close-knit community – among students, researchers and lecturers from National University of Singapore, Curtin University and S P Jain. Also catering to other working professionals, the property is just a short drive from Mapletree Business City, Science Park and even the Central Business District, all accessible along the stretch from Ayer Rajah Expressway, West Coast Highway to Keppel Viaduct.

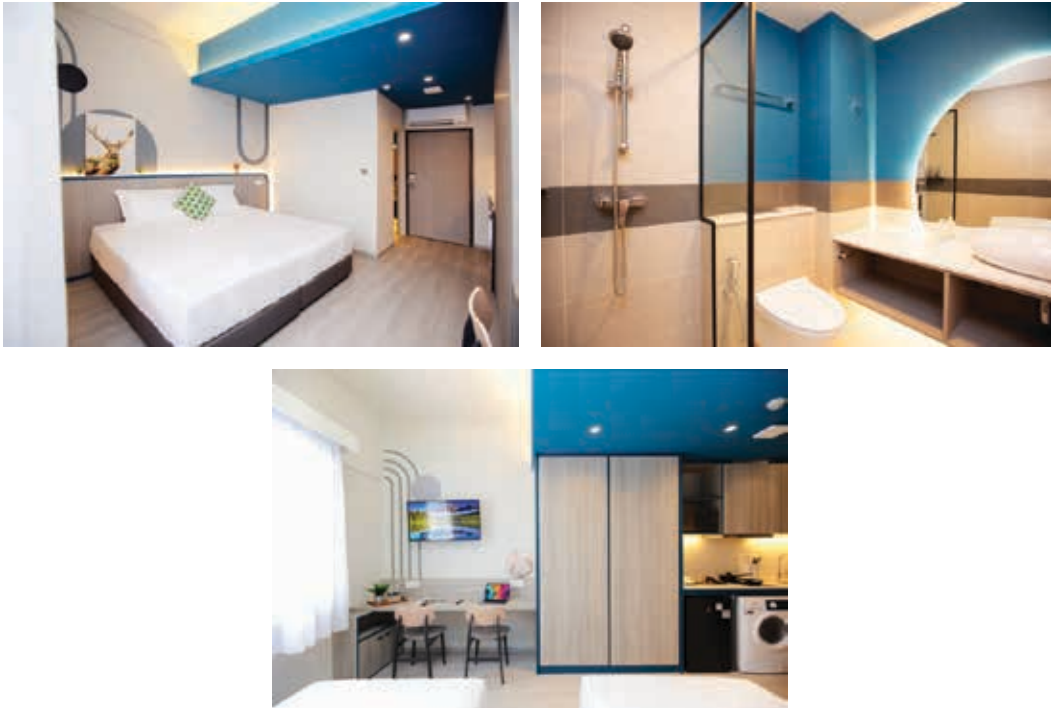
With several recreational spots including parks such as West Coast Park, Hort Park and Southern Ridges, attractions like Sentosa and Universal Studios Singapore, as well as malls like VivoCity, Star Vista and Clementi Mall, all just a short commute away, Coliwoo Hotel Pasir Panjang makes for the ideal sweet spot for members looking for an all-encompassing stay.



Beyond catering solely to individuals and families seeking for convenient flexible-term accommodation, these well-rounded offerings provide working professionals, especially foreigners, the perfect launchpad for a ‘bleisure’ stay – a recent trend in temporary stays that seamlessly blends elements of both business and leisure.

“With the resounding success of Coliwoo Hotel Gay World, we are excited to expand our co-living portfolio within the city fringe with our latest addition to Coliwoo Hotels. Noting the demand among students and working professionals for long-term yet flexible stays, Coliwoo Hotel Pasir Panjang boasts convenience and accessibility, without compromising on quality especially through its prime location in the heart of Pasir Panjang,” said **Ms. Chong Ching Yeng, Chief Commercial Officer of Coliwoo.**

Nautical Design that Reflects Coastal Ties of Pasir Panjang



Interior of the Premier Studio room type at Coliwoo Hotel Pasir Panjang, showcasing a mid-upscale modern yet homely ambience

All rooms at Coliwoo Hotel Pasir Panjang are decked in light grey hues paired with bright marine blue – reminiscent of Pasir Panjang’s coastal ties – calling to mind feelings of calmness and relaxation. The soft, ambient lighting within the rooms also serves as a welcoming embrace that members can look forward after a long day’s work or school, seeking respite in the unparalleled comfort that awaits them.

Arches and curves are also introduced at various parts of the rooms and common area, to soften the hard lines of the interior, along with tints of gold shades and trimmings on the wall, incorporating a touch of brightness to the space.

Enhancing Member Experiences

Adding to its suite of key amenities, each Coliwoo Hotel Pasir Panjang room is a self-contained studio unit that comes alongside support services, including a self-service mobile app, an onsite concierge and housekeeping. Coliwoo recently upgraded its mobile app, allowing members to seamlessly book communal spaces, redeem exclusive deals, sign up for events and more. Members need to only pay for an all-inclusive fee, testament to Coliwoo’s commitment for exceptionally hassle-free stays, no matter long or short-term.

While each unit is self-contained, Coliwoo continues to pride itself on the communal offerings it provides, recently even more so through various brand partnerships to create activities such as weekend bicycle rides and urban farming, to promote a physically and mentally healthy living experience to its members.



Solidifying Coliwoo's Presence in the Co-Living Market

Scheduled for opening in 2024 with locations at River Valley Road, Rangoon Road, Balestier Road, Lavender Street and Arab Street, Coliwoo continues to expand its footprint through its commitment to providing members with a diverse selection of properties. The expansion strategy, through master leases etc., gears towards introducing even more choices at various locations and price points to cater to all needs – in quick succession.

Ms. Chong added, "We are primed to strengthen our influence in this competitive sector, as we continue to stay true to our dedication in fostering a dynamic community among our members. Through our value-added offerings, Coliwoo turns spaces into homes and communities, elevating our status as a sought-after lifestyle destination that transcends conventional housing norms."

For more information on Coliwoo Hotel Pasir Panjang, please visit [here](#).

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About Coliwoo

Coliwoo is a co-living subsidiary brand under the real estate management services group, LHN Limited, aimed at building close-knit communities through thoughtfully designed and retrofitted spaces. As Singapore's largest co-living operator, Coliwoo offers a wide variety of properties catered to suit varying needs. Nestled in accessible and convenient locations across Singapore, Coliwoo's co-living spaces include Hotel and Residence concepts and offer flexible leases for members' hassle-free city living.

For more information, visit <https://coliwoo.com/>.

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