(Company Registration Number: LL12218)
(Incorporated in Labuan, Malaysia)

(I) RE-DESIGNATION OF CHIEF EXECUTIVE OFFICER TO VICE CHAIRMAN
(II) APPOINTMENT OF CHIEF EXECUTIVE OFFICER AND RE-DESIGNATION OF NON-EXECUTIVE DIRECTOR TO EXECUTIVE DIRECTOR
(III) CHANGES IN THE COMPOSITION OF THE BOARD OF DIRECTORS

The Board of Directors (the "**Board**") of Serial Achieva Limited (the "**Company**", together with its subsidiaries, collectively the "**Group**") wishes to announce the following:

(I) Re-designation of Chief Executive Officer to Vice Chairman

The Board has approved the appointment of Mr. Kenny Sim Mong Keang **("Mr. Kenny Sim")** as the Vice Chairman of the Company with effect from 1 February 2026 and he remains as an Executive Director of the Company.

Details of Mr. Kenny Sim's re-designation from Chief Executive Officer to Vice Chairman of the Company as required under Catalist Rule 704(6)(a) of SGX-ST has been released in a separate announcement via SGXNet today.

(II) Appointment of Chief Executive Officer and Re-designation of Non-Executive Director to Executive Director

The Board has approved the appointment of Ms. Victoria Goh Si Hui ("**Ms. Victoria Goh**") as the Chief Executive Officer of the Company and her re-designation from Non-Executive Director to Executive Director of the Company with effect from 1st February 2026.

Details of Ms. Victoria Goh's appointment as Chief Executive Officer and re-designation from Non-Executive Director to Executive Director of the Company as required under Catalist Rule 704(6)(a) of SGX-ST has been released in a separate announcement via SGXNet today.

(III) Changes in the Composition of the Board of Directors

Taking into account the above, the Board of the Company shall be reconstituted as follows with effect from 1 February 2026: -

Board of Directors

Mr. Sean Goh Su Teng	Chairman and Non-Executive Director
Mr. Kenny Sim Mong Keang	Vice Chairman and Executive Director
Ms. Victoria Goh Si Hui	Executive Director and Chief Executive Officer

Mr. Tan Thiam Hee	Lead Independent Director and Audit and Risk Committee Chairman
Mr. Jason Su Weixun	Independent Director and Nominating Committee Chairman
Mr. Solomon Tan Jun Zhang	Independent Director and Remuneration Committee Chairman
Ms. Kay Pang Ker-Wei	Independent Director

There will be no change to the composition of the Audit and Risk Committee, Remuneration Committee and Nominating Committee of the Company.

By Order of the Board

Sean Goh Su Teng
Chairman
19 January 2026

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*This announcement has been reviewed by the Company's sponsor, RHT Capital Pte. Ltd. (the "**Sponsor**"). It has not been examined or approved by the Singapore Exchange Securities Trading Limited (the "**Exchange**") and the Exchange assumes no responsibility for the contents of this document, including the correctness of any of the statements or opinions made or reports contained in this document.*

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