

DISA Limited (formerly known as Equation Summit Limited) (Company Registration No. 197501110N) (Incorporated in the Republic of Singapore) ("Company" and together with its subsidiaries, the "Group")

## NEWS RELEASE:

## Disa Digital Safety (USA) (DBA "DiSa") Recruits Accounts Director Jeffery Gerald Rodning

**Singapore, 6 October 2017** – The advanced technology developed by DiSa is continuing to attract key players within the electronic retail industry. The latest addition is Accounts Director, Mr. Jeffery Gerald Rodning ("Jeff"), who has officially joined the DiSa team to begin soliciting the disruptive and ground breaking PoSA and Serialization solution to North American retailers.

DiSa warmly welcomes Jeffery Gerald Rodning, a retailing veteran with over 20 years in the consumer electronic industry. During his career, Jeff has built and maintained strong relationships with top performing companies like Best Buy USA/CA, Target USA/CA, Amazon.com, and Fry's Electronics. His integrity-driven character, paired with his knowledge of the retail market, has opened many doors and he continues to foster close personal relationships with key retail decision makers.

Being a self-motivated and driven individual, Jeff established success at an early age. During his internship at Minnesota State University, he landed his first multi-million dollar sales contract selling print products for Taylor Corporation directly to Mr. Richard Schulz, owner and founder of Best Buy. Jeff continued his career by creating key relationships with the largest global manufacturers including Philips Electronics, Eastman Kodak, Tech 21, and Bush Industries.

Shortly after his recruitment as Accounts Director by Group CEO Eddie Chng, Jeff started to impact the company by linking up with executives at Target. DiSa is excited to be able to tap on the knowledge, relationships, and industry experience that Jeff brings as a key team member.

For the avoidance of doubt, the appointment announced herein is not considered as appointment of key persons under Rule 704(6) of the Listing Manual Section B: Rules of Catalist of the Singapore Exchange Securities Trading Limited.

## About Disa Digital Safety (USA) (DBA "DiSa")

Disa Digital Safety (USA), ultimately a wholly-owned subsidiary of DISA Limited, provides digital asset protection with the PoSA Solution. The DiSa PoSA Solution is the world's first fully digital asset protection technology for consumer electronic products allowing for open sell retail environments. Each device is assigned a unique activation code and is digitally locked preventing theft by rendering the devices inoperable from the point-of-production to the point-of-sale at retail stores. The device remains locked until the buyer activates the device using a one-time activation code that is printed on

the retail sales receipt. Once activated, the device remains permanently unlocked and fully functional. DiSa offers full support to manufacturers, retailers, and consumers.

## About DISA Limited

DISA Limited (SGX: 532), formerly known as Equation Summit Limited, is a publiclytraded company on the Singapore Catalist Stock Exchange. With decades of experience as a multifaceted manufacturer and retailer, the company has grown to center its principle activity on the technology business for digital asset protection known as the PoSA Solution. More information is available at <u>www.disa.sg</u>.

This announcement has been prepared by the Company and its contents have been reviewed by the Company's Sponsor, SAC Capital Private Limited ("**Sponsor**"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("**SGX-ST**"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement including the correctness of any of the statements or opinions made or reports contained in this announcement.

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