

(Company Registration No: 201611835H)
(Incorporated in Singapore)
(the “Company”)

**ENTRY INTO LETTERS OF INTENT WITH FELD ENTERTAINMENT TO PRESENT
48 “DISNEY ON ICE” SHOWS IN KOREA AND TAIWAN**

The Board of Directors of UnUsUaL Limited (“UnUsUaL” or the “Company” and together with its subsidiaries, the “Group”) wishes to announce that UnUsUaL Entertainment Pte. Ltd., a wholly-owned subsidiary of UnUsUaL, together with RINGLING Bros, and Barnum & Bailey International, a unit of Feld Entertainment Inc (“FELD”), have signed letters of intent to jointly present a total of 48 “Disney On Ice” shows.

The proposed locations, dates and number of shows are as follows:

Disney On Ice ‘Let’s Party’

Seoul, Korea	10 -14 October 2018	12 Shows
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Disney On Ice ‘Frozen’

Seoul & Busan, Korea	18- 28 July 2019	24 Shows
Taipei, Taiwan	8 - 11 August 2019	12 Shows

“We are privileged to be awarded this opportunity to cooperate with FELD in the presentation of the much-loved and renowned Disney On Ice shows, in Korea and Taiwan. This is our maiden cooperation project with FELD and we certainly look forward to more collaborations”, said Mr Leslie Ong, CEO, UnUsUaL.

The Company will make further announcements as and when appropriate to update shareholders of the Company on the progress of the deal. Shareholders and potential investors should exercise caution when trading in the shares of the Company, as there is no certainty that the parties will progress to sign a definitive agreement. In the event of any doubt as to the action they should take, shareholders should consult their financial, tax, legal and other professional advisers.

BY ORDER OF THE BOARD

Leslie Ong Chin Soon
Executive Director and Chief Executive Officer
26 October 2017

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About Feld Entertainment® Inc

Feld Entertainment® is the worldwide leader in producing and presenting live touring family entertainment experiences that lift the human spirit and create indelible memories, with 30 million people in attendance at its shows each year. Feld Entertainment’s productions have appeared in more than 75 countries on six continents and include **Monster Jam®**, **Monster Energy Supercross**, **AMSOIL Arenacross**, **Marvel Universe LIVE!**, **Disney On Ice**, **Disney Live!** and **Sesame Street Live!**

Now in its third generation of Feld leadership, Feld Entertainment® continues its phenomenal success and acclaim. The family upholds the long-standing tradition of bringing spectacular live entertainment to audiences across the globe. As the recognized world leader in presenting celebrated shows that uplift and inspire, the unwavering Feld philosophy invests passion, innovation and meticulous attention to detail in astonishing productions that enthrall more than 30 million people in 75 countries on six continents, with as many as 5,000 shows each year. The meaningful result: Creating lifelong memories—one act at a time.

About UnUsUaL Limited

Established in 1997, UnUsUaL Limited started as a stage, sound and lighting equipment rental business. It has grown to become one of the leading names in concert promotion and event production in Asia. Its presence in the Singapore is represented by UnUsUaL Entertainment, UnUsUaL Productions and UnUsUaL Development; UnUsUaL Productions in Malaysia and UnUsUaL Entertainment International in Hong Kong.

Its ability to deliver a complete technical solution has seen the company working on large scale events such as the Singapore Arts Festival, the Chingay Parade, SG50 Youth Celebrate! and the Formula One Singapore Grand Prix. The company also promotes and organises world class concerts and events for artistes such as Air Supply, Andy Lau, Cesar Millan, Chang Hui Mei, G.E.M, Hillsong, Jacky Cheung, Jay Chou, JJ Lin, Kim Soo Hyun, Lee Min Ho, Lionel Richie, Mariah Carey, Michael Bubl , Park Bo Gum, Pet Shop Boys, S.H.E., Stefanie Sun, Rain and Yanni in Singapore and the region.

In 2016, UnUsUaL Group of Companies was acquired by mm2 Asia Ltd, a Singapore-based, SGX-ST Mainboard listed producer of films, TV and online content. UnUsUaL Limited was listed on the SGX-ST Catalist board on 10 April 2017.

For more information, please visit us at www.unusual.com.sg

This announcement has been prepared by the Company and its contents have been reviewed by the Company's Sponsor, Hong Leong Finance Limited (the “Sponsor”), for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Mr Tang Yeng Yuen, Vice President, Head of Corporate Finance who can be contacted at 16 Raffles Quay, #40-01A Hong Leong Building, Singapore 048581, Telephone: 6415 9886.
