

AUDIENCE ANALYTICS LIMITED
(Company Registration Number: 202113626W)
(Incorporated in the Republic of Singapore)

RESULTS OF ANNUAL GENERAL MEETING HELD ON 28 APRIL 2026

Pursuant to Rule 704(15) of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) Listing Manual Section B: Rules of Catalist (the “**Catalist Rules**”), the Board of Directors (the “**Board**” or the “**Directors**”) of Audience Analytics Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) is pleased to announce that, at the Annual General Meeting (“**AGM**”) of the Company held at 600 North Bridge Road, #05-01, Parkview Square, Singapore 188778 on Tuesday, 28 April 2026 at 2.00 p.m., all resolutions relating to the matters as set out in the Notice of AGM dated 13 April 2026 and put to vote at the AGM of the Company were duly passed on a poll vote by the shareholders of the Company (“**Shareholders**”).

(a) Breakdown of all valid votes cast at the AGM of the Company

The results of the poll on each of the resolutions put to vote at the AGM of the Company are set out below:

Resolution Number and Details	Total number of shares represented by votes for and against the relevant resolution	For		Against	
		Number of Shares	As a percentage of total number of votes for and against the resolution (%)	Number of Shares	As a percentage of total number of votes for and against the resolution (%)
<u>AS ORDINARY BUSINESS</u>					
Resolution 1 Adoption of the Directors’ Statement and the Audited Financial Statements of the Company and of the Group for the financial year ended 31 December 2025 (“ FY2025 ”), together with the Independent Auditor’s Report thereon	204,220,495	204,220,495	100.00	0	0
Resolution 2 Declaration and approval of the payment of a first and final tax exempt (one-tier) dividend of S\$0.015 per ordinary share in respect of FY2025	204,220,495	204,220,495	100.00	0	0
Resolution 3 Re-election of Datuk William Ng Yan Meng (“ Datuk William Ng ”), who is retiring by rotation pursuant to Regulation 100 of the Constitution of the Company, as a Director of the Company (“ Director ”)	204,220,495	204,220,495	100.00	0	0
Resolution 4 Re-election of Datuk Alexandra Chin (“ Datuk Alexandra ”), who is retiring by rotation pursuant to Regulation 100 of the Constitution of the Company, as a Director	204,220,495	204,220,495	100.00	0	0

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<u>AS ORDINARY BUSINESS</u>					
Resolution 5 Re-election of Mr. Yeoh Chen Chow (“ Mr. Yeoh ”), who is retiring pursuant to Regulation 104 of the Constitution of the Company, as a Director	204,220,495	204,220,495	100.00	0	0
Resolution 6 Approval of the payment of Directors’ fees of up to S\$74,000 for the financial year ending 31 December 2026, to be paid half yearly in arrears (FY2025: S\$74,000)	204,220,495	204,220,495	100.00	0	0
Resolution 7 Re-appointment of Messrs Baker Tilly TFW LLP as the Independent Auditors of the Company to hold office until the next AGM of the Company and to authorise the Directors to fix their remuneration	204,220,495	204,220,495	100.00	0	0
<u>AS SPECIAL BUSINESS</u>					
Resolution 8 Authority to allot and issue shares in the capital of the Company	204,220,495	203,962,629	99.87	257,866	0.13
Resolution 9 Authority to offer and grant awards, and to allot and issue shares under the Shared Purpose and Prosperity Incentive Plan (“ SPRINT ”)	204,220,495	203,962,629	99.87	257,866	0.13
Resolution 10 Authority to offer and grant awards to Datuk William Ng, a controlling shareholder of the Company under SPRINT	14,262,629	14,262,629	100.00	0	0
Resolution 11 Authority to offer and grant awards to Dato’ Ryan Ooi Keim Fung (“ Dato’ Ryan Ooi ”), a controlling shareholder of the Company under SPRINT	14,262,629	14,262,629	100.00	0	0

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<u>AS SPECIAL BUSINESS</u>					
Resolution 12 Authority to offer and grant options, and to allot and issue shares under the Group Employee Share Option Scheme	204,220,495	204,220,495	100.00	0	0

(b) Re-election of Directors

Datuk William Ng was re-elected as a Director and remains as the Chairman and Managing Director of the Company, and a member of the Nominating Committee (“**NC**”) of the Company.

Datuk Alexandra was re-elected as a Director and remains as an Independent Director, the Chairman of the Audit Committee (“**AC**”), and a member of the Remuneration Committee (“**RC**”) of the Company. The Board considers Datuk Alexandra to be independent for the purposes of Rule 704(7) of the Catalist Rules.

Mr. Yeoh was re-elected as a Director and remains as an Independent Director, the Chairman of the NC, and a member of the AC and the RC of the Company. The Board considers Mr. Yeoh to be independent for the purposes of Rule 704(7) of the Catalist Rules.

(c) Details of parties who are required to abstain from voting on any resolutions***Resolution 5 – Re-election of Mr. Yeoh Chen Chow as Director of the Company***

For good corporate governance purposes, Mr. Yeoh, who holds 44,166 ordinary shares in the capital of the Company, has voluntarily abstained from voting on Resolution 5 in respect of his own re-election as a Director.

Resolution 10 - Authority to offer and grant share awards to Datuk William Ng Yan Meng, a Controlling Shareholder of the Company under SPRINT

Datuk William Ng and his associates, whom in aggregate hold 192,856,200 shares, have abstained from voting on Resolution 10 relating to the proposed grant of awards to Datuk William Ng under SPRINT. Datuk William Ng, being the Chairman of the Meeting, shall not accept appointment as proxy for voting at the AGM, unless specific instructions have been given in the proxy instrument on how the Shareholders wish their votes to be casted for the aforesaid Resolution.

Employees of the Group and Non-Executive Directors of the Company, who are Shareholders and eligible to participate in SPRINT as at the date of the AGM, together with their associates, have abstained from voting on Resolution 10. Such parties (excluding Datuk William Ng, Dato’ Ryan Ooi and their associates) hold an aggregate of 100,000 shares in the Company.

Resolution 11 - Authority to offer and grant share awards to Dato’ Ryan Ooi Keim Fung, a Controlling Shareholder of the Company under SPRINT

Dato’ Ryan Ooi and his associates, whom in aggregate hold 193,759,999 shares, have abstained from voting on Resolution 11 relating to the proposed grant of awards to Dato’ Ryan Ooi under SPRINT.

Employees of the Group and Non-Executive Directors of the Company, who are Shareholders and eligible to participate in SPRINT as at the date of the AGM, together with their associates, have abstained from voting

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on Resolution 11. Such parties (excluding Datuk William Ng, Dato' Ryan Ooi and their associates) hold an aggregate of 100,000 shares in the Company.

Save for the above, no other party was required to abstain from voting on any of the Resolutions put to vote at the AGM of the Company.

(d) Name of firm and/or person appointed as scrutineer

Reliance 3P Advisory Pte. Ltd. was appointed as the scrutineer for the conduct of the poll at the AGM of the Company.

BY ORDER OF THE BOARD

Datuk William Ng
Chairman and Managing Director
28 April 2026

This announcement has been reviewed by the Company's sponsor, ZICO Capital Pte. Ltd. (the "Sponsor").

This announcement has not been examined or approved by the Singapore Exchange Securities Trading Limited (the "SGX-ST") and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made, or reports contained in this announcement.

The contact person for the Sponsor is Ms. Leong Huey Miin, ZICO Capital Pte. Ltd. at 77 Robinson Road, #06-03 Robinson 77, Singapore 068896, telephone (65) 6636 4201.