

In accordance with the requirements of the Financial Conduct Authority (the 'FCA') in the United Kingdom, notifications have been made to the FCA on behalf of the following share transactions in DFI Retail Group Holdings Limited by its Director and Persons Discharging Managerial Responsibilities on 3rd April 2023:

“DFI RETAIL GROUP HOLDINGS LIMITED

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (1)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name: Clem Charalambos Constantine

2 Reason for the notification

a) Position/Status: Chief Financial Officer and Property Director

b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name: DFI Retail Group Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction: (i) Grant of share awards
(ii) Ordinary shares received upon vesting of share awards
(iii) Grant of share awards

c) Price(s) and Volume(s):	Price(s)	Volume(s)
(i)	US\$0.00	247,149
(ii)	US\$0.00	81,560
(iii)	US\$0.00	234,723

d) Aggregated price: N/A - Single transaction
Aggregated volume:

e) Date of the transaction: (i) 1st April 2022
(ii) 1st April 2023
(iii) 1st April 2023

f) Place of the transaction: Outside a trading venue

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (2)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name: Christopher Bryan Bush

2 Reason for the notification

a) Position/Status: Chief Executive Officer – DFI Retail Southeast Asia

b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name: DFI Retail Group Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction: (i) Grant of share awards
(ii) Ordinary shares received upon vesting of share awards
(iii) Grant of share awards

c) Price(s) and Volume(s):

	Price(s)	Volume(s)
(i)	US\$0.00	286,000
(ii)	US\$0.00	94,380
(iii)	US\$0.00	254,301

d) Aggregated price: N/A - Single transaction
Aggregated volume:

e) Date of the transaction: (i) 1st April 2022
(ii) 1st April 2023
(iii) 1st April 2023

f) Place of the transaction: Outside a trading venue

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (3)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name: Choo Peng Chee

2 Reason for the notification

a) Position/Status: Chief Executive Officer – DFI Retail North Asia

b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name: DFI Retail Group Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction: (i) Grant of share awards
(ii) Ordinary shares received upon vesting of share awards
(iii) Grant of share awards

c) Price(s) and Volume(s):

	Price(s)	Volume(s)
(i)	US\$0.00	239,544
(ii)	US\$0.00	79,050

(iii) US\$0.00 230,556

d) Aggregated price: N/A - Single transaction
Aggregated volume:

e) Date of the transaction: (i) 1st April 2022
(ii) 1st April 2023
(iii) 1st April 2023

f) Place of the transaction: Outside a trading venue

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (4)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name: Jan Martin Onni Lindström

2 Reason for the notification

a) Position/Status: Group Director – Chief Executive Officer – IKEA

b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name: DFI Retail Group Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction: (i) Grant of share awards
(ii) Ordinary shares received upon vesting of share awards
(iii) Grant of share awards

c) Price(s) and Volume(s):	Price(s)	Volume(s)
(i)	US\$0.00	163,499
(ii)	US\$0.00	45,052
(iii)	US\$0.00	166,667

d) Aggregated price: N/A - Single transaction
Aggregated volume:

e) Date of the transaction: (i) 1st April 2022
(ii) 1st April 2023
(iii) 1st April 2023

f) Place of the transaction: Outside a trading venue

Jonathan Lloyd, Jardine Matheson Limited
For and on behalf of DFI Retail Group Holdings Limited

3rd April 2023”