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NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of Alibaba Pictures Group Limited (the “Company”) hereby announces that a meeting of the Board will be held on Friday, August 26, 2016 for the purpose of, among other things, approving the announcement of the interim results of the Company and its subsidiaries for the six months ended June 30, 2016 for publication and considering the payment of interim dividend, if any.

By Order of the Board
Alibaba Pictures Group Limited
Ng Lok Ming, William
Company Secretary

Hong Kong, August 16, 2016

As at the date of this announcement, the Board comprises Mr. Shao Xiaofeng, Mr. Zhang Qiang, Mr. Deng Kangming, Ms. Zhang Wei and Mr. Fan Luyuan, being the executive directors; Mr. Li Lian Jie, being the non-executive director; and Ms. Song Lixin, Mr. Tong Xiaomeng and Mr. Johnny Chen, being the independent non-executive directors.