

DUKANG DISTILLERS HOLDINGS LIMITED
(Incorporated in Bermuda)
(Company Registration No. 41457)

PROFIT GUIDANCE FOR THE SECOND QUARTER ENDED 31 DECEMBER 2013

The Board of Directors (the “**Board**”) of Dukang Distillers Holdings Ltd. (the “**Company**”, and together with its subsidiaries, the “**Group**”) wishes to announce that the Group expects its overall revenue and earnings to be significantly lower for the three months ended 31 December 2013 (“**2Q2013**”) compared to the three months ended 31 December 2012 (“**2Q2012**”).

This was mainly due to:

- i) the decrease in average selling prices and sales volumes of Luoyang Dukang and Siwu products as Chinese austerity measures had affected the sales of wine and spirit across the nation; and
- ii) higher advertising and promotional expenses due to intensified advertising and promotional activities.

This profit guidance is based on a preliminary review of the unaudited financial results of the Group. Further details of the Group’s performance will be released when the Company announces its unaudited financial results for 2Q2014, on or before 14 February 2014.

In the meantime, the Board wishes to advise shareholders of the Company and investors to exercise caution when dealing in the shares of the Company.

BY ORDER OF THE BOARD

Zhou Tao
CEO and Executive Chairman

5 February 2014