



DISA Limited  
(Company Registration No. 197501110N)  
(Incorporated in the Republic of Singapore)  
("Company" and together with its subsidiaries, the "Group")

## **NEWS RELEASE:**

### **Swagtron is partnering with DiSa to combat retail and return fraud on their products**

**Singapore, 12 November 2018** – The Company is pleased to announce that Swagtron, a leader in electric rideables, recently partnered with Disa Digital Safety (USA) ("**DiSa**") to equip its new Swagtron Classic hoverboards with DiSa's Single-Scan Serialization ("**3S**") to combat retail theft and return fraud. If stolen, the new Swagtron Classic hoverboards have complete protection against return fraud (a common method in organized retail crime), negating a major monetary benefit of shoplifting.

"We're proud to work with DiSa to help protect not only our product, but our retail partners," said Jason Wakefield, Swagtron CMO.

The Swagtron Classic hoverboard, a Walmart exclusive, features the legendary performance and value Swagtron is known for, including UL2272 certification, dual 200-watt motors, LED wheel lights and iOS/Android app connectivity.

The 3S Smart Barcode protection, implemented on the product and packaging during production, features itemised tracking and security unique to every item produced. During point of sale, the technology is used to track next level sales data, in turn making items never purchased easily identifiable as well.

This adoption is not expected to have any material impact on the net tangible assets or earnings per share of the Group for the current financial year ending 30 June 2019.

### **About Swagtron:**

Swagtron is the industry leader in electric rideables, having evolved as the forefront brand in its category. Swagtron was celebrated for being one of the first brands of electric rideables on the scene to offer certification by Underwriters Laboratories (UL), an independent consumer product safety company. Swagtron continues to expand and improve its line of innovative rideable products, making alternative e-powered transportation and recreation options more accessible to everyone. Visit [Swagtron.com](http://Swagtron.com) for more info.

### **About Disa Digital Safety (USA) (DBA "DiSa")**

Disa Digital Safety (USA), an ultimately wholly-owned subsidiary of DISA Limited, provides digital asset protection with the PoSA Solution. The DiSa PoSA Solution is the world's first fully digital asset protection technology for consumer electronic products allowing for open sell retail environments. Each device is assigned a unique activation code and is digitally locked preventing theft by rendering the devices inoperable from the point-of-production to the point-of-sale at retail stores. The device remains locked until the buyer activates the device using a one-time activation code that is printed on the retail sales receipt. Once activated, the device

remains permanently unlocked and fully functional. DiSa offers full support to manufacturers, retailers, and consumers.

### **About DISA Limited**

DISA Limited (SGX: 532), is a publicly-traded company on the Singapore Catalist Stock Exchange. With decades of experience as a multifaceted manufacturer and retailer, the company has grown to center its principle activity on the technology business for digital asset protection known as the PoSA Solution. More information is available at [www.digital-safety.com](http://www.digital-safety.com).

*This announcement has been prepared by the Company and its contents have been reviewed by the Company's Sponsor, SAC Capital Private Limited ("**Sponsor**"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("**SGX-ST**"). The Sponsor has not independently verified the contents of this announcement.*

*This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement including the correctness of any of the statements or opinions made or reports contained in this announcement.*

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