F J BENJAMIN HOLDINGS LTD

(Company Registration No.: 197301125N)

APPOINTMENT AND CESSATION OF DIRECTORS IN PRINCIPAL SUBSIDIARY

The Board of Directors of F J Benjamin Holdings Ltd (the "Company") wishes to announce the changes to the Board of F J Benjamin (Singapore) Pte Ltd, a principal subsidiary of the Company.

(1) Appointments –

Mr Lim Sui-Yeng Ian and Mr Ben-Judah Benjamin are appointed as Directors of F J Benjamin (Singapore) Pte Ltd, a principal subsidiary of the Company with effect from 1 August 2014.

Mr Lim Sui-Yeng Ian is also the Chief Executive Officer of F J Benjamin (Singapore) Pte Ltd, overseeing the business of the Group in Singapore.

Mr Ben-Judah Benjamin is also the General Manager of the luxury division of the Company overseeing the Group's portfolio of luxury brands and business across Asia. Mr Benjamin is the son of Mr Frank Benjamin (Executive Director and Substantial Shareholder of the Company) and Mrs Mavis Benjamin (Substantial Shareholder of the Company). He is also the nephew of Mr Eli Manasseh Benjamin (Executive Director and Chief Executive Officer of the Company) and the brother of Mr Douglas Benjamin (Executive Director of the Company). The particulars of Mr Benjamin's appointment pursuant to the requirements of Rule 704(9) of the Listing Manual of the SGX-ST are furnished in a separate announcement.

(2) Cessations -

Mrs Mavis Benjamin and Mr Quah Kim Tiong ceased to be directors of F J Benjamin (Singapore) Pte Ltd with effect from 1 August 2014.

BY ORDER OF THE BOARD

Karen Chong Mee Keng Company Secretary 31 July 2014