IMMEDIATE RELEASE

Vividthree to invest in education business

[Singapore, 27 June 2025] - **Vividthree Holdings Ltd.** (SGX: OMK) ("Vividthree", the "Company", or together with its subsidiaries, the "Group"), a diversified entertainment company focusing on digital consumer entertainment and digital content creation, today announced that it has entered into a non-binding term sheet to invest a 30% equity stake in **Xuelin Learning Hub** ("**Xuelin'**), a prominent Singapore-based chain of Chinese language education centres for children in Singapore for a consideration of S$1 million.

Founded in 2011, **Xuelin Learning Hub** has established itself as a leader in Chinese language education in Singapore. The school has earned a strong reputation for helping students achieve outstanding academic results, with 99% of its students attaining an A grade for the PSLE Chinese examination and 99% scoring B3 or better for O-Level Higher Chinese. Xuelin's commitment to innovative teaching methods and personalised learning has made it a trusted partner for parents seeking to boost their children's Chinese language proficiency [(1)].

"The increasing demand for high-quality Chinese language education in the region, coupled with Xuelin's innovative approach and dedication to each child's learning journey, makes this a compelling opportunity for Vividthree. We look forward to working closely with the Xuelin management team, supporting their continued expansion both regionally and online, and leveraging our expertise in digital content to create new learning experiences for students," said Charles Yeo, Chief Executive Officer of Vividthree Holdings Ltd.

The proposed investment is in line with Vividthree's strategy to focus on intellectual property creation in the digital creative sector of entertainment and edutainment. By investing in Xuelin, Vividthree aims to unlock new opportunities for intellectual property development and immersive content technology within the education space.

The transaction is subject to the completion of legal, financial, and operational due diligence, as well as the negotiation and execution of definitive agreements. The Company intends to fund the investment through internal or external sources of fund or combination of both. The term sheet is non-binding (except for customary provisions) and does not constitute a definitive agreement at this stage.

Vividthree will make further announcements as material developments arise, in accordance with the Rules of Catalist of the Singapore Exchange Securities Trading Limited.

(1) https://xuelinlearninghub.com.sg/. The source of the information is obtained from the website and the Company/Directors have not independently verified such information.

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For more information on Vividthree Holdings: https://www.vividthreeholdings.com

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Disclaimer

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