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Sim Leisure Group officially opens world's longest inner tube water slide in tandem with ESCAPE Gravityplay

- Guinness World Record's longest inner tube water slide measuring 1,111 metres and ESCAPE Gravityplay, which features a chairlift and two first-of-its-kind downhill rides, have officially opened to the public
- Malaysian Minister of Finance, Mr Lim Guan Eng, and Chief Minister of Penang, Mr Chow Kon Yeow, graced the official opening ceremony while praising ESCAPE for putting Penang and Malaysia on the global tourist map
- Rated the number one theme park in Malaysia and number one thing to do in Penang by TripAdvisor, the ESCAPE theme park in Penang is expected to see rising numbers of visitors with the opening of the new water slide and ESCAPE Gravityplay

Singapore – 22 November 2019, Sim Leisure Group Ltd. ("**Sim Leisure**" or the "**Company**", together with its subsidiaries, the "**Group**"), a theme park developer and operator based in Penang, Malaysia, announced today that the world's longest inner tube water slide and ESCAPE Gravityplay, the third of the Group's series of theme parks in Penang, have officially opened.

At the official opening ceremony on 9 November 2019, Malaysian Minister of Finance, Mr Lim Guan Eng, and Chief Minister of Penang, Mr Chow Kon Yeow, praised ESCAPE for putting both Penang and Malaysia on the global tourist map with its world-record setting attractions.

Malaysia Minister of Finance, Mr Lim Guan Eng said, *"Today marks a very important milestone for Escape. Looking towards the future, we will need more world class products to keep tourism growing in Malaysia. Since its inception, Escape has been consistently introducing new attractions and products to keep its visitors interested and coming back for more. I am very proud of this latest achievement set by Sim Leisure for the longest inner tube water slide in the world, shattering the previous record by 212%. On top of these achievements, Escape is also a fine example of the 4Ps partnership between the public sector, private sector, professionals and the people."*

The Group's new Guinness World Record's longest inner tube water slide measures 1,111 meters, smashing the previous record of 356 metres held by Galaxy Erding in Germany.

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ESCAPE Gravityplay also has a chairlift to bring guests to the hilltop where the downhill rides start. Without the chairlift, it would be difficult to transport guests to the top of ESCAPE Gravityplay. The chairlift is 420 meters long over a 68-metre elevation, and is currently the only chairlift in Malaysia.

In addition to the longest inner tube water slide and the chairlift, are two first-of-its-kind downhill rides, which are the trike ride, named the Hill Rider, and the downhill tube ride, named the Tubby Racer. The Hill Rider spans across two tracks measuring 580 metres and 700 metres respectively while the track at Tubby Racer measures 450 metres.

Mr Sim Choo Kheng, CEO of Sim Leisure said, *"Today is the culmination of years of struggle to turn our dreams into reality. From conceptualisation to the support we received from the Penang Development Corporation, I am grateful for all those who have contributed to making ESCAPE what it is today - a world-class tourist destination with world-record setting attractions that generate more smiles per hour for everyone who visits ESCAPE."*

"While we mark a monumental step in our growth today, we are not stopping here as we have international growth aspirations in new markets where we intend to revolutionize the theme park industry. We will be generating more smiles per hour across the region where people are eagerly awaiting a new genre of affordable and healthy family entertainment."



Pictured: Aerial view of the world's longest inner tube water slide as it meanders through the forest



Pictured: ESCAPE Gravityplay's 420 meters long chairlift over a 68-metre elevation, currently the only chairlift in Malaysia



Pictured: Mr Sim Choo Kheng and Mr Peter Fairbairn from the Guinness World Records at the official presentation ceremony



Pictured: The vastness of the world's longest inner tube water slide measuring 1,111 metres

– The End –

About Sim Leisure Group Ltd.

The Group is a well-established developer and operator of theme parks based in Penang, Malaysia. The Group's founder, Sim Choo Kheng, has more than 29 years of experience in the theming industry. The Group presently operates ESCAPE theme parks (<http://www.escape.my/>), in Penang, Malaysia and caters to both local and foreign visitors. ESCAPE Adventureplay is an outdoor adventure theme park which contains eco-friendly features and design elements reminiscent of traditional villages and pastimes in Malaysia. ESCAPE Waterplay is the first water park in Penang and also features the same eco-friendly and traditional design elements as ESCAPE Adventureplay. ESCAPE Gravityplay, which will feature a chairlift and two downhill karting tracks, is the third in the ESCAPE series of theme parks and is targeted to be launched in the first half of 2019. The ESCAPE theme parks welcomed approximately 112,000 visitors in 2017 and approximately 185,000 visitors in 2018.



ESCAPE is the answer to the Penang state government's vision of a world-class leisure destination when Sim Leisure won a development tender in 2009 over the 60-acre land ESCAPE currently inhabits. This Guinness World Record will place Penang on the world map and draw large tourism crowds domestically and internationally.

ESCAPE has been awarded the TripAdvisor Certificate of Excellence every year from 2014 to 2019, the Certificate of Merit and Winner in the category of Best Tourist Attraction (Man-Made Attraction/Theme

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Park) at the 19th Malaysia Tourism Awards for 2014/2015 and 20th Malaysia Tourism Awards for 2016/2017, respectively.

The Group's business model disrupts the typical mainstream business model from the West which pays hefty royalties and requires costly investments in themed structures and mechanical rides. More importantly, ESCAPE theme parks address the original pursuit of fun which comes from childhood, mischievous play with friends, and not strap-on mechanical rides.

ESCAPE theme parks re-introduce the forgotten childhood play of yesteryear to today's generation, showing that fun can be affordable. ESCAPE re-connects visitors with the nature we once lived in, co-existed with, and depended on by embracing green ideas. Currently, the ESCAPE theme parks in Penang featuring various play-centric attractions which include climbing zones, obstacle courses, vertical leap, zip lines, high dive platform and waterslides have guests re-discover their innate balance, agility, physical strength, courage, and play instincts. These are part of Sim Choo Kheng's vision of fun, environmentally-friendly, and economically viable theme parks. These also explain ESCAPE theme parks' success with corporate team building programmes and school field trips.

For more information, please visit <https://www.escape.my/>

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This press release has been prepared by Sim Leisure Group Ltd. (the “Company”) and its contents have been reviewed by the Company’s sponsor, ZICO Capital Pte. Ltd. (the “Sponsor”), in accordance with Rule 226(2)(b) of the Singapore Exchange Securities Trading Limited (“SGX-ST”) Listing Manual Section B: Rules of Catalist.

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