

For Immediate Release

Tekka Place set to Rejuvenate Little India Heritage District

Lum Chang-LaSalle Joint Venture Unveils Name and Visual Brand Identity of Integrated Development at Serangoon Road



Singapore, 13 August 2018 – *Tekka Place*, an upcoming integrated development at 2 Serangoon Road, is poised to deliver a fresh and unique retail and lifestyle experience, aimed at adding vibrancy to the Little India heritage district.

Named for its location straddling the fringes of Singapore's Little India precinct and the Central Business District, *Tekka Place* pays homage to the area's rich and multicultural heritage. A gateway to arts and culture, *Tekka Place* is envisioned to be a destination with a convergence of cultures, travellers and experiences. Its logo, which incorporates the use of diverse textures and patterns infused in a medley of vivid colours, embodies the essence of this vision.

Jointly developed by Lum Chang Holdings Limited and a fund managed by LaSalle Investment Management Asia Pte Ltd, the integrated development is currently undergoing construction, and is slated for completion in the later part of 2019.

Located at the junction of Serangoon and Sungei Roads, it is easily accessible via major expressways and within walking distance of three MRT stations – Rochor and Jalan Besar stations on the Downtown Line; and Little India interchange station for the North East and Downtown Lines.

Given *Tekka Place's* unique location, its developers have been engaging with the Singapore Tourism Board and community stakeholders such as the Indian Heritage Centre and LaSalle College of the Arts, exploring means to both foster and maintain the vibrant Little India Community. As a result, dedicated spaces to host exhibitions,

artwork and performances have been set aside within the Annex block at the rooftop deck.

Mr. Peter Ow, Property Director of Lum Chang and spokesperson of the joint venture said, “*Tekka Place*’s location, distinct architecture and curated retail offerings, capture the vibrancy and personality of Little India. By working closely with our partners and other stakeholders in Little India, we want to offer visitors a chance to immerse themselves in the rich heritage and culture that Little India offers, whilst enjoying a quality shopping and dining experience. *Tekka Place* will provide a unique space to live, dine, entertain or simply relax and enjoy the vitality of Little India.”

The future landmark development comprising a 10-storey Main Block and seven-storey Annex Block with rooftop deck, will bring a serviced residence, 70,000 square feet retail mall (net lettable area) and five levels of parking lots, to the lively Serangoon district.

The upper floors of the Main Block will house Citadines Rochor, a 320-unit serviced residence featuring studio and one-bedroom units. Residents at Citadines Rochor can enjoy facilities including a residents’ lounge, gymnasium, launderette and swimming pool.

The retail podium will offer 80 shops spread across the basement and first two floors of the Main Block, and one level with mezzanine and rooftop deck of the Annex Block. It will cater to a diverse mix of customer segments, residents in the southern central part of Singapore, office workers in the immediate vicinity, tourists and commuters on the North East and Downtown Lines.

“We are proud to be the appointed retail consultant and marketing agent for Tekka Place, set to be a lifestyle destination not just for locals, but also the many tourists who pass through the Little India area.”, said **Ms. Wendy Low, Head of Retail at Knight Frank Singapore**. “We will be curating a mix of tenants whom we will work with to create bespoke, unique and multi-sensory lifestyle experiences for shoppers that will excite from the very moment they step into the mall.”

“On the rooftop in the Annex Block, a once mundane carpark will be transformed into a dining and cultural event space, where visitors can dine and hang out at under the stars, in an urban setting with scenic views of Little India at their feet,” Ms. Low added.

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About Tekka Place

Boasting the most strategic location in Little India, Tekka Place is set to be the new face of an area rich in culture, yet offering the best of modernity. Comprising a 10-storey Main Block and 7-storey Annex Block, the integrated development includes 320 serviced residence and an outdoor rooftop area for delightful F&B choices, along with a diverse mix of 80 curated retail outlets. In partnership with the Singapore Tourism Board and local associations, Tekka Place will also celebrate the rich heritage of the area with a space dedicated for events and activities. For more news and information, visit www.tekkaplace.sg.

About Lum Chang Holdings Limited

Lum Chang Holdings Limited was founded in the 1940s and has been listed on the Mainboard of Singapore Exchange since 1984. With its origin in construction, the Group has since evolved and grown to include businesses in property development and investment. Its construction projects span the spectrum of the industry and includes multi-billion dollar civil, building and infrastructural projects both locally and overseas, while its property development portfolio includes exclusive addresses in Singapore prime residential districts and West Malaysia's choice residential areas. For more news and information, visit www.lumchang.com.sg

About LaSalle Investment Management

LaSalle Investment Management, Inc. (together with its global investment advisory affiliates, "LaSalle") is one of the world's leading real estate investment managers. LaSalle on a global basis manages approximately \$60 billion as of Q1 2018 of private and public equity and private debt investments. LaSalle's diverse client base includes public and private pension funds, insurance companies, governments, corporations, endowments and private individuals from across the globe. LaSalle sponsors a complete range of investment vehicles including separate accounts, open- and closed-end funds, public securities and entity-level investments. LaSalle Investment Management, Inc. is a wholly-owned, operationally independent subsidiary of Jones Lang LaSalle Incorporated (NYSE: JLL), one of the world's largest real estate companies. For more information please visit www.lasalle.com.

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ANNEX:

1. New logo of Tekka Place and logo rationale
2. Artist Impressions of Tekka Place
3. Info on Tekka Place

ANNEX 1- New Logo of Tekka Place and Logo Rationale

A Cultural Tapestry

The gateway to arts and culture, Tekka Place is a destination of convergence. This is exuberated in the logo's medley of vivid colours - a celebration of the different walks of life. A modern serif typeface is stylised to capture the brand's persona that is fun, vibrant and full of vitality. Diverse textures and patterns convey the rich tapestry of flavours, fabrics and friendships waiting to be discovered at Tekka Place.



ANNEX 2- Artist Impressions of Tekka Place



Overview of Tekka Place as seen from intersection of Serangoon Road and Sungei Road; Main Block in the foreground, and Annex Block in the background



Main drop-off along Hastings Road



Main Block Entrance along Serangoon Road



Annex Block Level 1 and Mezzanine as seen along Clive Street



Annex Block Level 1 and Mezzanine as seen along Sungei Road

ANNEX 3- Info on Tekka Place

