

ASIATRavel.COM HOLDINGS LTD
(Company Registration No.: 199907534E)
(Incorporated in Singapore)

**(1) RECENT TRADING ACTIVITIES IN THE COMPANY'S SHARES, AND
(2) BUSINESS TIMES ARTICLE PUBLISHED 4 JUNE 2014**

1. INTRODUCTION

The Board of Directors (the "**Board**") of Asiatravel.com Holdings Ltd (the "**Company**") refers to the article "Top Chinese firms eyeing Asiatravel.com" published in the Business Times today, and further notes the increase in trading of the Company's shares and the increase in the Company's share price by 15.6% between 30 May and 4 June 2014.

The Board wishes to highlight that the Company continues to be in varying stages of discussions with several potential parties to explore different opportunities for strategic collaboration and/or mergers and acquisitions. The Company will make the necessary announcements in relation to such discussions in due course as and when appropriate.

Please do note that there is no certainty nor assurance as at the date of this announcement that any of these discussions will materialise into any agreement, much less the completion of any material transaction.

2. CAUTION IN TRADING

In view of the above, Shareholders and potential investors should exercise caution when dealing in the Company's securities.

Shareholders and potential investors are advised to read this announcement and any further announcements by the Company carefully. Shareholders and potential investors should consult their stockbrokers, bank managers, solicitors or other professional advisers if they have any doubt about the actions they should take.

BY ORDER OF THE BOARD

Boh Tuang Poh
Executive Director
4 June 2014

*This announcement has been reviewed by the Company's Sponsor, RHT Capital Pte. Ltd., for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("**SGX-ST**"). The Company's Sponsor has not independently verified the contents of this announcement.*

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this document, including the correctness of any of the statements or opinions made or reports contained in this announcement.

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