



Trek 2000 International Ltd
(Registration Number 199905744N)
30 Loyang Way, #07-13/14/15
Loyang Industrial Estate
Singapore 508769

FOR IMMEDIATE RELEASE

61.8% growth in revenue to US\$26.5 million in 2Q2014.

- Strong 339.5% growth in net profit to US\$1.2 million
- Solid growth in patent-protected FluCard®, underpins increased ICS
- Robust net cash balance of US\$14.4 million
- Greater focus on consumer interactive, mobile and cloud technologies

SINGAPORE – August 8, 2014 - Trek 2000 International Ltd. (“Trek”), inventor and patent owner of the ThumbDrive™ and FluCard®, board director of SD Card Association¹ and co-chairman of iSDIO forum, today announced a 61.8% year-on-year (“yoy”) growth in revenue to US\$26.5 million and 339.5% yoy growth in net profit to US\$1.2 million for the three months ended 30 June 2014 (“2Q2014”).

Financial Highlights (US\$ millions)	2Q2014	2Q2013	Change	1H2014	1H2013	Change
Revenue	26.5	16.4	61.8%	41.4	33.3	24.4%
Gross Profit	3.7	2.6	39.4%	6.1	5.4	12.1%
Gross Profit Margin (%)	13.8	16.0	(2.2ppt)	14.6	16.2	(1.6ppt)
Net Profit	1.2	0.3	339.5%	1.3	0.7	88.7%
Net Profit Margin (%)	4.4	1.6	2.8ppt	3.1	2.0	1.1ppt
Earnings per share (US cents)	0.07	0.04	75.0%	0.22	0.20	10.0%

The growth in the Group’s 2Q2014 revenue was boosted by its Interactive Consumer Solutions (“ICS”) (formerly known as Mobile Media Solutions) which includes the ThumbDrive® CRYPTO and the proprietary Wi-Fi enabled FluCard® which increased 81.0% yoy to US\$24.6 million driven by sales to a number of new MNC customers. Trek is optimistic that business from these new global customers will continue to contribute positively to its performance in the coming quarters.

While gross profit increased 39.4% yoy to US\$3.7 million in 2Q2014, gross profit margin declined to 13.8% from 16.0% in the previous corresponding period due to changes in product mix.

“We are excited about growth opportunities driven by ICS, where our FluCard® transforms an array of applications, such as in consumer electronics. More importantly, it has translated into top and bottom line growth for us. The successful award of patent to our FluCard® and the strong growth in sales has reinforced our underlying focus to pursue research and development activities to grow our existing portfolio of intellectual property.”

- Mr Henn Tan, Executive Chairman and CEO of Trek 2000 International Ltd

¹ The SD Association is a global ecosystem of companies setting industry-leading memory card standards. (<https://www.sdcard.org/home/>)

The Group's total expenses increased 7.5% yoy to US\$2.9 million in 2QFY14 mainly attributable to a 8.3% yoy increase in research and development expenses to US\$1.0 million.

In terms of cash flow, the Group continues to generate positive cash flow from operating activities, reporting US\$9.8 million in 2Q2014. As a result, cash and cash equivalents for the Group improved from US\$10.0 million as at 31 December 2013 to US\$14.4 million as at 30 June 2014.

With a revised tagline of “**Innovation: Inside Out**”, the Group looks to increase its suite of innovative product and service offerings to tap on the growing global demand for consumer electronics as this industry is estimated to be worth US\$253.9 billion in 2013 and expected to grow 5.0% annually over the next five years to US\$321.8 billion by 2018².

Mr. Tan concluded, “We are targeting growth in 3 key areas in the next generation of consumer mobile technology with our development focus on consumer wearable, medical and cloud technologies. As always, our optimism in product development is balanced with vigilance and prudence in our operations in view of the continued challenging business conditions.”

-The End -

About Trek 2000 International Ltd

Trek 2000 International Ltd, an industry leader, innovator, original inventor and patent owner of the ThumbDrive® (i.e. USB Flash Drive) and FluCard® offers state-of-the-art design solutions ranging from Mobile Media Solutions, Wireless, Antipiracy, Compression and Encryption to sophisticated Enterprise Solutions all catering to the fast changing digital industry. Trek with its library of granted patents is represented all over the world and has offices in the U.S., Malaysia, Thailand, India, Hong Kong, Singapore, the Netherlands, China, the Philippines, Vietnam, Indonesia and Japan to serve the rapidly expanding markets across all regions.

A public listed company whose shares are quoted on the Singapore Stock Exchange (SGX:Trek), Trek 2000 International Ltd was named by Forbes Global as one of the Best Small Companies in the World of 2000 and 2002. Trek 2000 International Ltd was also ranked as the Best Managed small Company in Singapore by AsiaMoney (of Euromoney). Trek also received the INVENT Singapore AWARD 2008 and the ASEAN BUSINESS AWARDS for Innovation in 2011 and ASIA-PACIFIC ENTERPRISE LEADERSHIP AWARDS for Spirit of Innovation Award in 2013.

Trek®, ThumbDrive®, DivaDrive® and FluCard® are trademarks or registered trademarks of Trek Group of Companies in Singapore and / or other countries.

For more information, visit our website at <http://www.trek2000.com.sg>, <http://www.thumbdrive.com>, <http://www.flu-card.com>,

Issued for and on behalf of Trek 2000 International Ltd

Contact Information

Financial PR Pte Ltd Mr Gabriel Tan/ Mr Tok Chong Yap Investor Relations Consultants Tel: (65) 6438 2990 / Fax: (65) 6438 0064 Email: staff@financialpr.com.sg	Trek 2000 International Ltd Mr Gurcharan Singh Chief Financial Officer Tel: (65) 6546 6088 / Fax: (65) 6546 6066 Website: http://www.trek2000.com.sg
---	--

² “Consumer Electronics: Global” – MarketLine – www.MarketResearch.com