



NEWS RELEASE

Singlife Moves to Marina One, Marking a New Chapter of Growth, Collaboration and Sustainability

By bringing together employees from multiple locations into a single, collaborative space, Singlife is strengthening teamwork, innovation and service excellence.

SINGAPORE, 5 January 2026 – Leading homegrown financial services company Singlife moved to Marina One today, marking a new chapter in the company's journey of growth, collaboration and sustainability.

The move brings together Singlife employees from its offices at SGX Centre 2 and its subsidiaries – Singlife Financial Advisers, GROW with Singlife and PROPEL with Singlife – previously based at 51 Cuppage Road and OUE Downtown 2 respectively. Now located at Straits View, Marina One, Singlife occupies some 74,000 square feet across three levels with over 1,200 employees. This consolidation aims to drive greater productivity, collaboration and innovation, supported by more open, flexible workspaces, event spaces and enhanced facilities.

“The move to Marina One is more than just a change of address – it marks the next phase in Singlife's journey,” said **Pearlyn Phau, Group Chief Executive Officer, Singlife**. “As we evolve to better serve our customers, partners and communities, the new space will enable us to collaborate more effectively, enhance productivity and deliver on our mission of providing a better way to achieve financial freedom.”

In conjunction with the move, Singlife unveiled a new Customer Service Centre on level 1 of Marina One, The Heart. It was designed in consultation with SG Enable and incorporates enhanced accessibility features – including a wheelchair-friendly two-tier service counter, a dedicated consultation booth for those with mobility issues, priority queuing for seniors, inclusive signage, and hearing assistance technology¹ – to better serve customers with diverse needs. Customers can also secure appointments through Singlife's corporate website for a faster and more convenient experience.

The Customer Service Centre also has a Singa the Kindness Lion bench, an iconic symbol of Singapore's kindness movement. In the 2000s, Aviva Singapore supported the Singapore Kindness Movement's “Kindness@Work” campaign, to foster a more

¹ An audio frequency induction loop, commonly referred to as a hearing loop, induction loop or T-Loop, takes a sound source and transfers it directly to a hearing aid without background noise, interference or acoustic distortion.



gracious workplace. Today, Singlife carries forward this legacy, putting human touch at the heart of every interaction, connection and community it serves.

The move to Marina One also highlights Singlife's commitment to sustainability. The relocation is expected to save over 95,000 kWh of electricity annually. In addition, Singlife reused more than 1,400 pieces of furniture, installed energy-efficient lighting and incorporated greener materials throughout the office. These actions support Singlife's goal of achieving net zero emissions by 2050, in line with Singapore's ambition. Marina One itself is LEED-certified (Leadership in Energy and Environmental Design)² and has achieved BCA Green Mark Platinum³.

To mark the occasion, around 150 employees did a symbolic walk from SGX Centre 2 to Marina One, where Singlife treated fellow tenants to complimentary ice cream, shio pan (salt bread) and tea – a gesture welcoming new connections within the vibrant business community.

The move to Marina One reflects Singlife's continued growth and transformation, as it strengthens its position in Singapore's financial landscape while delivering greater value to customers, partners and the broader community.

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² A provisional recognition awarded under the Leadership in Energy and Environmental Design (LEED) green building rating system, administered by the U.S. Green Building Council. It indicates that the building's design and planned features meet the highest standards of environmental sustainability and energy efficiency prior to final certification upon project completion and performance verification.

³ The highest rating under Singapore's Building and Construction Authority (BCA) Green Mark certification scheme. It recognises buildings that demonstrate exceptional performance in energy efficiency, water conservation, environmental protection, indoor environmental quality and other sustainable features.



About Singlife

[Singlife](#) is a leading homegrown financial services company that offers consumers a better way to financial freedom. We are headquartered in Singapore with a presence in the Philippines.

Singlife meets diverse customer needs by offering a comprehensive suite of insurance products, including life and health, general insurance and investments, employee benefits and financial advisory solutions.

We achieve this through a differentiated, open-architecture distribution model and Singapore's largest network of financial advisers.

A pioneer in the digital insurtech space, we offer digital solutions accessible through the Singlife App and [GROW with Singlife](#), an investment platform.

We are a key player in the employee benefits solutions space and are the exclusive insurance provider for the Ministry of Defence, Ministry of Home Affairs and Public Officers Group Insurance Scheme. We're also one of three government-approved long-term care insurance providers in Singapore.

We take our commitment to achieving Net Zero seriously and are an official signatory of the United Nations Principles for Sustainable Insurance and the United Nations-supported Principles for Responsible Investment.

Singlife was formed from the merger of Aviva Singapore and Singlife, originally an insurtech start up, in January 2022. Singlife is now a wholly owned subsidiary of Sumitomo Life, who acquired Singlife in 2024. We have over S\$16 billion in assets as of 31 December 2024 and are rated "A" and "Baa1" by Fitch and Moody's respectively.

Sumitomo Life was established in 1907 and is one of Japan's largest life insurance companies, with over US\$300 billion in assets as of 31 March 2025.



COUNTER

Now Serving

Australia / NZ

Espresso	2.10	2.50
Latte	2.50	2.90
Capuccino	2.50	2.90
Macchiato	2.10	2.50
Chai Latte	2.10	2.50
Hot Chocolate	1.50	1.90

NIPPON PAINT





Singlife's journey to a sustainable future

Our goal is clear - to be a force for good, for all.

We are committed to sustainable development across our business, operations and communities. We map our efforts to support global sustainability goals and aim to achieve net zero emissions by 2050 in line with Singapore's ambition.

2022

Launched our sustainability strategy

Second insurer in Southeast Asia to be a signatory of the United Nations (UN) Principles for Sustainable Insurance (PSI)

2023

First insurer in Southeast Asia to be a signatory of the UN-supported Principles for Responsible Investment (PRI)

2024

Renewed Commitment to Sustainability

2025

Targeted to reduce Scope 1 & 2 emissions by 50% by 2025

1.25 tonnes

of CO2e saved by transitioning to green buildings









Singlife Our story

Singlife's roots trace back to colonial Singapore, when pioneering British insurers and local enterprises laid the foundations for financial protection and innovation. In 1969, the Insurance Corporation of Singapore (ICS) was formed and from 1983, it started protecting Singapore Armed Forces servicemen. ICS was acquired by British insurer CGNU in 2001 and was rebranded Aviva, marking a new growth era. In 2022, Aviva Singapore merged with Singlife to become a new company that continues to redefine what financial freedom means for Singapore and beyond.





