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(Incorporated in Bermuda with limited liability)
(Stock Code: 1060)

CHANGE OF COMPANY SECRETARY, AUTHORIZED REPRESENTATIVE AND PROCESS AGENT

The Board announces that with effect from October 23, 2020, Mr. Ng Lok Ming, William has resigned as the Company Secretary, the Authorized Representative and the Process Agent, and Ms. Lew Aishan Nicole has been appointed as the Company Secretary, the Authorized Representative and the Process Agent.

RESIGNATION OF COMPANY SECRETARY, AUTHORIZED REPRESENTATIVE AND PROCESS AGENT

The board of directors (the "Board") of Alibaba Pictures Group Limited (the "Company") announces that with effect from October 23, 2020, Mr. Ng Lok Ming, William ("Mr. Ng") has resigned as the company secretary (the "Company Secretary") of the Company, and will cease to act as an authorized representative of the Company pursuant to Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") (the "Authorized Representative") and an authorized representative of the Company to accept service of process and notices in Hong Kong under the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) (the "Process Agent").

Mr. Ng has confirmed that he has no disagreement with the Board and there are no matters in respect of his resignation that need to be brought to the attention of the shareholders of the Company and the Stock Exchange.

The Board would like to take this opportunity to express its gratitude to Mr. Ng for his contribution to the Company.

APPOINTMENT OF COMPANY SECRETARY, AUTHORIZED REPRESENTATIVE AND PROCESS AGENT

The Board is pleased to announce that with effect from October 23, 2020, Ms. Lew Aishan Nicole ("Ms. Lew") has been appointed as the Company Secretary, the Authorized Representative and the Process Agent. The biographical details of Ms. Lew are as follows:

Ms. Lew joined Alibaba Group in August 2014 and is currently a legal director. She was previously the general counsel (March 2016 to August 2020) and company secretary (June 2016 to August 2020) of Alibaba Health Information Technology Limited (Stock Code: 241). Prior to joining Alibaba Group, she worked at Freshfields Bruckhaus Deringer from 2006 to 2014. Ms. Lew obtained a Bachelor of Laws honors degree from University College London and is qualified to practice law in England and Wales. She was admitted as a solicitor of the High Court of Hong Kong in 2008 and is a current member of the Law Society of Hong Kong.

The Board would like to take this opportunity to warmly welcome Ms. Lew to her new role.

On behalf of the Board

Alibaba Pictures Group Limited

Fan Luyuan

Chairman & Chief Executive Officer

Hong Kong, October 23, 2020

As at the date of this announcement, the Board comprises Mr. Fan Luyuan, Mr. Li Jie and Mr. Meng Jun, being executive directors; Mr. Xu Hong, being a non-executive director; and Ms. Song Lixin, Mr. Tong Xiaomeng and Mr. Johnny Chen, being independent non-executive directors.