



NEWS RELEASE

For immediate release

Singlife with Aviva Launches Accelerator for Insurtech Startups

Singapore, 22 December 2022 – Homegrown financial services company **Singlife with Aviva** has announced the launch of ***Singlife Connect***, its accelerator programme to support and spur the growth of promising insurtech startups.

Singlife Connect will focus on developing scalable market solutions to innovate and transform insurance distribution. Singlife will leverage its expertise to provide opportunities for insurtech-specific technical integration to create growth opportunities for the insurtech ecosystem.

Varun Mittal, Group Head, Digital & Ecosystems, Singlife with Aviva, said: “Customer are evolving and insurtechs have to enhance their offerings. Through strategic partnerships with insurtech startups, we hope that *Singlife Connect* will provide the right tools and platforms for insurtechs to grow with confidence and serve their customers with optimum impact.”

From ideation to strategy and implementation, successful applicants will gain access to Singlife’s suite of products and insurance verticals as well as personalised mentorship to enable quicker customer discovery and receive the necessary regulatory and compliance support to effectively execute their go-to-market strategies.

The programme will initially support up to eight early stage insurtech startups, with plans to evolve its operating model in the future to support startups with more complex needs.

Singlife with Aviva invites all insurtech startups who have a foothold in the Singapore market to join them on *Singlife Connect* today. Interested parties looking to join the programme can apply online at <https://singlife.com/connect>.

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About Singlife with Aviva

[Singlife with Aviva](#) is a leading homegrown financial services company, offering consumers a better way to financial freedom. Through innovative, technology-enabled solutions and a wide range of products and services, Singlife with Aviva provides consumers control over their financial wellbeing at every stage of their lives. In addition to a comprehensive suite of insurance plans, employee benefits, partnerships with Financial Advisor channels and Bancassurance, Singlife with Aviva offers investment solutions through its dollarDEX and Navigator platforms. The mobile-first Singlife Account – with a Singlife Debit Card – allows customers to save, spend, earn and be insured all in one app. Singlife with Aviva was formed by the merger of Aviva Singapore and Singlife. First announced in September 2020 and valued at S\$3.2 billion, it was the largest insurance deal in Singapore at the time and created one of the largest homegrown financial services companies in the republic.