
EXECUTION OF AGREEMENT IN RELATION TO THE PROPOSED ACQUISITION OF LAVISH DINE CATERING PTE LTD

Proposed Acquisition of Lavish Dine Catering Pte Ltd

1. The board of directors (the “**Board**”) of Neo Group Limited (the “**Company**”) and together with its subsidiaries, the “**Group**”) wishes to announce that the Company has today entered into an exclusive dealing agreement (the “**Agreement**”) with Lavish Dine Catering Pte Ltd (“**Lavish**”), La Bonnie Pastries Pte Ltd (“**La Bonnie**”) Lin Chih-Fen, Chew Kim Hong, Ling Boon Yew, Wong Yuk Yan, Neo Bee Hoe and Sim Chee Ling Jerry (the “**Vendors**”), in relation to the proposed acquisition of shares in Lavish (the “**Proposed Acquisition**”).
2. Under the Agreement, the Vendors, Lavish and La Bonnie agreed, among others, to provide the Company with an exclusive right to negotiate the Proposed Acquisition of Lavish during the period from today to 30 June 2017 (or such other date as the parties may mutually agree in writing) (the “**Exclusive Period**”).
3. The Vendors have also undertaken to complete a restructuring exercise such that Lavish will hold 80% of the issued and paid-up capital of La Bonnie prior to the end of the Exclusive Period.
4. The Agreement will terminate upon the earliest of (i) the date on which written notice of termination is effected and deemed to be duly served by the Company; (ii) the date on which a definitive term sheet in relation to the Proposed Acquisition is signed; (iii) the date on which a definitive agreement (in the absence of a definitive term sheet) in relation to the Proposed Acquisition is signed; or (iv) the expiry of the Exclusive Period.

Information on Lavish and La Bonnie

5. Lavish was incorporated in Singapore in 1998 and specializes in the provision of high-end catering services by award-winning chefs. La Bonnie is a patisserie incorporated in Singapore in 2015 which sells, among others, bespoke edible favours, cakes, dessert tables and dessert platters.

General

6. Save for their shareholdings in the Company, none of the Directors or controlling shareholders of the Company has any interest, direct or indirect in the Proposed Acquisition.

MEMBERS OF NEO GROUP



7. **Shareholders are advised to exercise caution in trading their shares. There is no certainty or assurance as at the date of this announcement that (i) the definitive agreement in relation to the Proposed Acquisition will be entered into or that (ii) the Proposed Acquisition will be completed. Shareholders are advised to read this announcement and any further announcements by the Company carefully. Shareholders should consult their professional advisors if they have any doubt about the action they should take.**
8. The Company will make further announcements to update shareholders on material developments regarding the Proposed Acquisition in accordance with the listing rules of the SGX-ST at the appropriate juncture.

BY ORDER OF THE BOARD

Neo Kah Kiat
Chairman and Chief Executive Officer
Neo Group Limited
13 March 2017

This announcement has been reviewed by the Company's sponsor, CIMB Bank Berhad, Singapore Branch (the "Sponsor"), for compliance with the Singapore Exchange Securities Trading Limited ("SGX-ST"), Listing Manual Section B: Rules of Catalyst. The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Mr. Yee Chia Hsing, Head, Catalyst. The contact particulars are 50 Raffles Place #09-01 Singapore Land Tower Singapore 048623, telephone: +65 6337 5115.

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