

# 17LIVE

## 17LIVE GROUP LIMITED

(Incorporated as an exempted company in the Cayman Islands)  
(Company Registration No. 378671)

### LETTER TO SHAREHOLDERS

Date: 7 November 2024

To: The Shareholders of 17LIVE Group Limited

Dear Sir/Madam

17LIVE Group Limited (the “**Company**”) has issued a circular to its shareholders (“**Shareholders**”) dated 7 November 2024 (the “**Circular**”) in relation to the proposed adoption of the Share Buyback Mandate, the proposed amendments to the Rules of the 17LIVE ESOP and the proposed allotment and issuance of up to 5,200,000 New ESOP Shares pursuant to the Amended 17LIVE ESOP. The Company proposes to pass the resolutions set out in the Notice of EGM at the EGM to be held at NUSS Mandalay Guild House, Adam Bukit and Orchard Suite, 2 Mandalay Road, Singapore 308206 on 28 November 2024 at 10.00 a.m. (Singapore time).

*Unless otherwise defined, all terms and references used herein shall bear the same meanings ascribed to them in the Circular.*

1. **THE PROPOSED ADOPTION OF THE SHARE BUYBACK MANDATE;**
2. **THE PROPOSED AMENDMENTS TO THE RULES OF THE 17LIVE ESOP; AND**
3. **THE PROPOSED ALLOTMENT AND ISSUANCE OF UP TO 5,200,000 NEW ESOP SHARES PURSUANT TO THE AMENDED 17LIVE ESOP**

#### DESPATCH AND DISSEMINATION OF CIRCULAR AND DOCUMENTS

Pursuant to Rule 1208 of the Listing Manual, physical copies of the Circular will not be despatched to Shareholders, and the Circular has instead been made available online as a Portable Document Format (“**PDF**”) file, which can be downloaded for viewing or printing. The electronic version of the Circular has been made available on the Singapore Exchange Securities Trading Limited’s (the “**SGX-ST**”) website at the URL <https://www.sgx.com/securities/company-announcements> and the Company’s corporate website at the URL <https://about.17.live/investor-relations/>.

You will need an internet browser and PDF reader to access, view, download and print the Circular. Please refer to the Annex of this letter for a step-by-step guide on how to access, view, download and print the Circular from the SGX-ST’s website and the Company’s corporate website.

A physical copy of the Notice of EGM, the Proxy Form, the Request Form and the relevant envelopes are hereby enclosed with this letter. Shareholders who wish to obtain a printed copy of the Circular may request for the same by completing the Request Form and submitting it:

- (a) by post to the Share Registrar’s office at Boardroom Corporate & Advisory Services Pte. Ltd., 1 Harbourfront Avenue, Keppel Bay Tower #14-07, Singapore 098632; or
- (b) by email to the Share Registrar, Boardroom Corporate & Advisory Services Pte. Ltd. at [srs.requestform@boardroomlimited.com](mailto:srs.requestform@boardroomlimited.com),

in each case by no later than **10.00 a.m. on 14 November 2024**.

The printed copy will be mailed to Shareholders within 14 working days upon receipt of their request.

More information on the Proposed Transactions may be found in the Circular.

**Before voting on the resolutions set out in the Notice of EGM, Shareholders should consider the information provided in the Circular carefully. Any other information and materials on the Company's corporate website, any website directly or indirectly accessible by hyperlinks on the Company's corporate website and any other website are not incorporated in, and do not form part of, the Circular. Shareholders are responsible for their own decisions in relation to the voting on the resolutions set out in the Notice of EGM and should consult their legal, financial, tax or other professional adviser if in any doubt as to the action they should take.**

Yours faithfully  
for and on behalf of 17LIVE Group Limited

**Eunice Hooi Lai Fann**  
Company Secretary

## Step-by-step guide on how you may access, view, download and print the Circular

### 1. Access, view, download and print the Circular from the SGX-ST's website

- (i) Access the SGX-ST's website at the URL: <https://www.sgx.com/securities/company-announcements>
- (ii) Using the sidebar on the left:
  - (a) under the field "**Filter by Company/Security Name**", enter and select "**17LIVE GROUP LIMITED**"; and
  - (b) under the field "**Announcement Period**", select "**7 November 2024**" for both fields "**From**" and field "**To**".
- (iii) Scroll through the page and click on the link dated 7 November 2024 entitled "**Extraordinary/Special General Meeting::Voluntary**".
- (iv) Scroll through the page and click on the attachment entitled "**17LIVE-Circular dated 7 November 2024**" under the section entitled "**Attachments**".
- (v) The link will allow you to access, view, download and print the Circular in your internet browser and/or PDF reader.

### 2. Access, view, download and print the Circular from the Company's corporate website

- (i) Access the Company's corporate website at the URL: <https://about.17.live/investor-relations/>
- (ii) Scroll through the page and click on the article "**EGM on 28 November 2024 – Circular**".
- (iii) The link will allow you to access, view, download and print the Circular in your internet browser and/or PDF reader.

### 3. Use your mobile phone camera application to scan the QR code below to directly access, view, download and print the Circular.



**IMPORTANT NOTICE**

This publication has not been reviewed by the SGX-ST or the MAS.

Before voting on the resolutions set out in the Notice of EGM, Shareholders should read the Circular in full. All decisions in relation to the voting on the resolutions set out in the Notice of EGM should be made solely based on the information contained in the Circular and no reliance should be placed on any information other than that contained in the Circular.

Any other information and materials on the Company's website, any website directly or indirectly accessible by hyperlinks on the Company's website and any other website are not incorporated in, and do not form part of, this letter.