



SINGAPORE PRESS HOLDINGS LIMITED

(Registration No: 198402868E)
(Incorporated in the Republic of Singapore)

INCORPORATION OF A SUBSIDIARY

Singapore Press Holdings Limited ("SPH") wishes to announce that it has incorporated an indirect wholly-owned subsidiary, details of which are as follows:

Name of company	: BNM Content Solutions Pte. Ltd.
Country of incorporation	: Singapore
Date of incorporation	: 27 October 2016
Issued capital	: S\$900
Shareholder	: SPH Interactive Pte. Ltd.
Nature of business	: Television programme production, advertising activities, video filming and recording activities

None of the directors of SPH has any interest, direct or indirect, in the matter. The incorporation is not expected to have any material impact on the earnings and the net tangible asset per share of SPH for the financial year ending 31 August 2017.

Singapore,
27 October 2016