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Helens International Holdings Company Limited

海倫司國際控股有限公司

(A company incorporated in the Cayman Islands with limited liability)

(Hong Kong Stock Code: 9869)

(Singapore Stock Code: HLS)

CHANGE OF DIRECTORS; AND CHANGE IN COMPOSITION OF BOARD COMMITTEE

The board (the “**Board**”) of directors (the “**Director(s)**”) of Helens International Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to announce the following changes regarding the Board.

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board hereby announces that with effect from 11 July 2025, Mr. Wong Heung Ming Henry (“**Mr. Wong**”) resigned as an independent non-executive Director and a member of the audit committee of the Board (the “**Audit Committee**”) in order to devote more time to other business endeavours.

Mr. Wong has confirmed that he has no disagreement with the Board or the Company and there is no other matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company and the stock exchanges on which the shares of the Company are listed.

The Board would like to express its gratitude to Mr. Wong for his contributions to the Company during his tenure of office.

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR; CHANGE IN COMPOSITION OF BOARD COMMITTEE

The Board is pleased to announce that Mr. Ler Soon Hock Leonard (“**Mr. Ler**”) has been appointed as an independent non-executive Director and a member of the Audit Committee with effect from 11 July 2025.

Set out below is the biographical information of Mr. Ler:

Mr. Ler Soon Hock Leonard

Mr. Ler, aged 46, has over 18 years of experience in business development, consulting and management. He obtained his degree of Bachelor of Commerce (Management and Marketing) from Curtin University of Technology in February 2007.

Mr. Ler has been the business development director at Frost & Sullivan since March 2024. Prior to that, he served as chief commercial officer at Boardroom Share Registrar (HK) Limited from February 2022 to October 2023, vice president/director at Computershare Hong Kong Investor Services Limited from October 2019 to January 2022, assistant vice president at The Core Group from June 2019 to October 2019, business development director at Alpha Financial Press Limited from October 2018 to April 2019, and business development director (Asia Pacific) at GenNex Financial Media Limited from September 2017 to August 2018. Mr. Ler worked at Toppan Vite Limited from January 2014 to July 2017, with his last position as senior director business development (Asia Pacific). Prior to that, Mr. Ler also worked as an associate director at GR Translation Services Limited, Manpartners Limited from March 2012 to December 2013; worked at Toppan Vite Limited from December 2009 to February 2012 with his last position as senior manager; and worked as international recruitment manager of Shines Education Pte Ltd from January 2007 to December 2009.

Mr. Ler has entered into a letter of appointment with the Company as an independent non-executive Director for an initial term of three (3) years, subject to termination in certain circumstances as stipulated in the letter of appointment. His appointment is subject to retirement by rotation and re-election pursuant to the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the articles of association of the Company (“**Articles**”). He will hold office until the first annual general meeting of the Company after his appointment and be eligible for re-election pursuant to the Articles. Mr. Ler is entitled to a fixed Director’s remuneration of SGD1,500 per month (or the equivalent amount in HK\$), which was determined by the Board and approved by the remuneration committee of the Board, having taken into account multiple factors including his position and responsibilities within the Company, his qualification, experience and the prevailing market rates.

Mr. Ler has confirmed that (1) he meets the independence criteria as set out in Rule 3.13 of the Listing Rules; (2) he has no past or present financial or other interest in the business of the Company or its subsidiaries or any connection with any core connected person (as such term is defined in the Listing Rules) of the Company; and (3) there are no other factors that may affect his independence at the time of his appointment.

Save as disclosed above, Mr. Ler has confirmed that (i) he does not hold any other position with the Company or any of its subsidiaries and has not been a director in any other public companies listed in Hong Kong or overseas during the past three years; (ii) he has no relationship with any other Directors, senior management, substantial or controlling shareholders (as defined under the Listing Rules) of the Company or any of its subsidiaries; and (iii) as at the date of this announcement, he does not have any interest or short position in the shares, underlying shares or debentures of the Company or any of its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, Mr. Ler has also confirmed that there is no other information in relation to his appointment that needs to be disclosed pursuant to the requirements of Rules 13.51(2)(h) to (v) of the Listing Rules or any other matter in relation to his appointment that needs to be brought to the attention of the shareholders of the Company.

The Board wishes to take this opportunity to express its warmest welcome to Mr. Ler for taking up the appointment.

By Order of the Board
Helens International Holdings Company Limited
Mr. Xu Bingzhong
Chairman of the Board and
Chief Executive Officer

Hong Kong and Singapore, 11 July 2025

As at the date of this announcement, the executive Directors are Mr. Xu Bingzhong, Ms. Cai Wenjun, Ms. Yu Zhen and Mr. He Daqing, and the independent non-executive Directors are Mr. Li Dong, Mr. Wang Renrong and Mr. Ler Soon Hock Leonard.