

CITYNEON HOLDINGS LIMITED

Company Registration No. 199903628E (Incorporated in the Republic of Singapore)

OPENING OF TRANSFORMERS AUTOBOT ALLIANCE IN CHONGQING, CHINA

The Board of Directors of Cityneon Holdings Limited is pleased to announce the opening at the Hasbro's *Transformers Autobot Alliance* interactive exhibition in Chongqing's Shin Kong Place in December 2017. This was announced in a joint press conference with Hasbro at the China Licensing Expo 2017 in Shanghai on 18 October 2017.

Transformers Autobot Alliance, a multi-million production, is the first exhibit of its kind to showcase the larger-than-life robots, as well as special effects, reflex tests, virtual reality, motion sensing and other features surrounding the brand.

By Order of the Board CITYNEON HOLDINGS LIMITED

Cho Form Po Company Secretary

18 October 2017